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## FOR IMMEDIATE RELEASE 1424 October 3, 1963

1962

117 117

The seasonally adjusted index of department store sales for September is estimated at 119 per cent of the 1957-59 average. This is 6 points below the all-time high reached in

August, and up two points from the 117 recorded a year ago.

1963

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JULY Sept. Monthly sales index 1957-59=100 Sept. Aug. Adjusted for seasonal variation e119 125 120 Without seasonal adjustment e118 113 100

| WEEKLY / | DEPARTMENT | STORE-SALES- | weekly |
|----------|------------|--------------|--------|
|          |            |              |        |

| Federal Reserve   | Percentage change from corresponding periods a year ago<br>(Based on retail dollar amounts) |  |  |  |  |
|---|---|--|--|--|--|
| District  |   | Four weeks Jan. 1<br>ending to<br>Sept. 28 Sept.28   |  |  |  |
| Boston<br>New York<br>Philadelphia<br>Cleveland                                 | $\begin{array}{cccccccccccccccccccccccccccccccccccc$  | $\begin{array}{c} + 7 \\ + 7 \\ + 7 \\ + 4 \\ + 3 \end{array} + \begin{array}{c} + 5 \\ + 5 \\ + 0 \\ + 2 \end{array}$ |  |  |  |
| Richmond<br>Atlanta<br>Chicago<br>St. Louis                                     | $\begin{array}{cccccccccccccccccccccccccccccccccccc$  | $\begin{array}{c cccc} + 3 & + 4 \\ +10 & + 9 \\ + 4 & + 5 \\ - 1 & + 3 \end{array}$                                   |  |  |  |
| Minneapolis<br>Kansas City<br>Dallas<br>San Fran <b>ci</b> sco                  | $\begin{array}{cccccccccccccccccccccccccccccccccccc$  | + 3 + 5<br>0 + 4<br>+ 2 + 6<br>+ 2 + 4   |  |  |  |
| U.S. Total  | + 3 + 2 + 8 + 3   | + 4 + 4  |  |  |  |
| U.S. weekly sales index, without seasonal adjustment, 1957-59=100 1/            |   |  |  |  |  |
| 1963 Aug. 31 126<br>Sept. 7 108<br>Sept. 14 122<br>Sept. 21 119<br>Sept. 28 119 | 1962 Sept. 1 116 1961<br>Sept. 8 105<br>Sept. 15 113<br>Sept. 22 117<br>Sept. 29 116        | Sept. 2 111<br>Sept. 9 93<br>Sept. 16 108<br>Sept. 23 111<br>Sept. 30 113  |  |  |  |
| rRevised  |   |  |  |  |  |

r--Revised

e--Estimated

1/ For description of monthly indexes see Federal Reserve Bulletin for July 1962. A description of weekly indexes appears in <u>Bulletin</u> for August 1962. Meekly indexes at the district and city levels are published by several of the

Federal Reserve Banks.

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