



# FEDERAL RESERVE

statistical release

Department Stores - Sales - Weekly

Revised

SEP 9 1963

FEDERAL RESERVE BANK OF RICHMOND

FOR IMMEDIATE RELEASE  
September 5, 1963

Department store sales in August have set a new record. The seasonally adjusted index for August is estimated at 125 per cent of the 1957-59 average compared with the previous June-July record of 120 and 115 in August 1962.

	1963			1962
	Aug.	July	June	Aug.
Monthly sales index 1957-59=100	e125	120	120	115
Adjusted for seasonal variation	e113	101	114	104
Without seasonal adjustment				

### WEEKLY DEPARTMENT STORE SALES

Federal Reserve District	Percentage change from corresponding periods a year ago (Based on retail dollar amounts)					
	One week ending				Four weeks ending	Jan. 1 to
	Aug. 31	Aug. 24	Aug. 17	Aug. 10	Aug. 31	Aug. 31
Boston	+10	+11	+11	+ 6	+10	+ 5
New York	+11	+ 8	+ 9	+ 5	+ 9	+ 5
Philadelphia	+ 5	r 0	0	+ 1	+ 2	- 1
Cleveland	+16	+15	r+ 6	+ 5	+10	+ 1
Richmond	+ 8	+ 5	+ 4	+ 3	+ 5	+ 4
Atlanta	+10	r+ 9	+10	+12	+10	+ 9
Chicago	+14	r+13	+13	+10	+12	+ 5
St. Louis	+ 1	+10	+ 1	+ 3	+ 4	+ 4
Minneapolis	+17	+ 9	+ 7	+10	+11	+ 5
Kansas City	+ 7	+ 7	+ 4	+ 4	+ 6	+ 5
Dallas	- 1	+ 3	+ 4	+ 5	+ 2	+ 6
San Francisco	+ 4	+ 7	+ 3	+ 3	+ 4	+ 4
U.S. Total	+ 9	+ 9	+ 7	+ 6	+ 8	+ 5

U.S. weekly sales index, without seasonal adjustment, 1957-59=100 1/

1963 Aug. 3	104	1962 Aug. 4	99	1961 Aug. 5	95
Aug. 10	106	Aug. 11	100	Aug. 12	94
Aug. 17	113	Aug. 18	106	Aug. 19	103
Aug. 24	117	Aug. 25	107	Aug. 26	110
Aug. 31	126	Sept. 1	116	Sept. 2	111

r--Revised

e--Estimated

1/ For description of monthly indexes see Federal Reserve Bulletin for July 1962. A description of weekly indexes appears in Bulletin for August 1962.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.