

statistical release

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FOR IMMEDIATE RELEASE November 1, 1962

Department store sales in October edged up from year-earlier levels but were sharply lower than in September. The adjusted index is estimated to be 110 (1957-59=100) compared with 117 for September and 109 for October a year ago.

ionthly sales index 1957-59=100 1/	1
Adjusted for seasonal variation	
Without seasonal adjustment	
VEEKLY DEPARTIEN	IŢ

		1902		1901	
	Oct.	Sept.	Aug.	Oct.	
	el10	117	115	109	
	ell4	117	1C4	113	
т	STORE	SALES			

Federal Reserve	Percentage change from corresponding periods a year ago (Based on retail dollar amounts)					
District	One week ending Oct. 27 Oct. 20 Oct. 13 Oct. 6	Four weeks ending Oct. 27	Jan. 1 to Oct. 27			
Boston	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	- 5	+ 3			
New York		+ 1	+ 4			
Philadelphia		- 2	+ 4			
Cleveland		- 3	+ 2			
Richmond	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	0	+ 4			
Atlanta		+ 2	+ 6			
Chicago		+ 3	+ 6			
St. Louis		+ 2	+ 5			
Minneapolis	$\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$	+ 6	+ 2			
Kanses City		+ 2	+ 2			
Dallas		- 3	+ 5			
San Francisco		+ 6	+ 6			
- U. S. Total	+5 -1 0 0	+ 1	+ 4			

1962	. 19	61	1	960	
.Sept. 29 11	.6	Sept. 30	113	Oct. 1	108
Oct. 6 11	8 /	Oct. 7	118	Oct. 8	112
Oct. 13 rll	2	Oct. 14	112	Oct. 15	112
Oct. 20 11	.7	Oct. 21	118	Oct. 22	114
Oct. 27 11	5	Oct. 28	110	Oct. 29	107

r--Revised

e--Estimated

<u>1</u>/ Monthly and weekly indexes of department store sales have been revised. For description of revision of monthly indexes see Federal Reserve <u>Bulletin</u> for July 1962. A description of revision of weekly indexes appears in <u>Bulletin</u> for August 1962.

Monthly indexes refer to daily average sales in calendar month. October figures estimated from weekly sales.

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Federal Reserve Bank of St. Louis