release statistical

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FOR IMMEDIATE RELEASE December 28, 1961

Department store-sales in December advanced to a new high. The seasonally adjusted index is estimated at 157 per cent of the 1947-49 average compared with 155 in November (the previous record) and 152 in October. The revised index for December 1960 is 146.

		1961		1960
Index of department store sales 1/	December	November	October	December
1947-49 = 100				
Adjusted for seasonal variation	e157	155	152	r146
Without seasonal adjustment	e282	181	153	262

WEEKLY DEPARTMENT STORE SALES

Federal Reserve	Percentage change from corresponding period a year ago (Based on retail dollar amounts)						
District	One week ending				Four weeks ending	Jan. 1 to	
	Dec. 23	Dec. 16	Dec. 91	Dec. 2	Dec. 23	Dec. 23	
Boston New York Philadelphia Cleveland	+ 6 + 8 + 7 +16	+23 +19 r+25 r+ 9	+ 4 + 2 + 1 - 2	+11 + 7 + 5 + 2	+11 + 9 + 9 + 6	+ 6 + 3 + 2 + 1	
Richmond Atlanta Chicago St. Louis	+ 6 +14 +11 +16	+18 + 2 + 3 - 5	- 1 r+ 1 - 2 - 7	0 0 0 - 3	+ 6 + 4 + 3 0	+ 2 0 + 1 0	
Minneapolis Kansas City Dallas San Francisco	+10 + 9 +13 +16	+ 4 r- 6 + 2 r+ 8	- 3 - 3 + ? + 5	- 2 - 1 + 1 + 1	+ 2 0 + 6 + 8	+ 2 + 3 + 2 + 3	
U. S. Total	+12	+ 9	+ 1	+ 3	+ 6	+ 3	

U. S. weekly index, without seasonal adjustment, 1947-49=100 2/

1961	1960	100	1959		
Nov. 25 18	Nov	. 26 173	Nov.	28	176
Dec. 2 r2	Dec	. 3 23	Dec.	5	249
Dec. 9 29	99 Dec	. 10 296	Dec.	12	298
Dec. 16 3	B3 Dec	. 17 30	Dec.	19	318
Dec. 23 35	6 Dec	. 24 319	Dec.	26	246

r--Revised.

e--Estimated.

see Federal Reserve Bulletin for April 1958,pp. 412-421. Digitized for deskly indexes at the district and city levels are published by several of the

httb://fraser.steenbed.this year had one less trading day than last.

^{1/} Monthly indexes refer to daily average sales in calendar month. December figures estimated from weekly sales. 2/ For description and weekly indexes for the period January 1937 to March 1958