



# FEDERAL RESERVE

statistical release

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FOR IMMEDIATE RELEASE  
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1381  
Department store sales in November reached a new high for the year, after seasonal adjustment. The index is estimated at 153 per cent of the 1947-49 average compared with 151 in October and a revised 144 in November a year ago. The all-time high index of 154 was established in April 1960.

Index of department store sales 1/	1961			1960
	November	October	September	November
1947-49 = 100				
Adjusted for seasonal variation	e153	151	150	r144
Without seasonal adjustment	e182	154	150	171

## WEEKLY DEPARTMENT STORE SALES

Federal Reserve District	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	One week ending				Four weeks ending	Jan. 1 to Dec. 2
	Dec. 2	Nov. 25	Nov. 18	Nov. 11	Dec. 2	Dec. 2
Boston	+11	+13	+13	- 9	+ 8	+ 5
New York	+ 7	r+ 7	+ 5	+ 4	+ 6	+ 2
Philadelphia	+ 5	+10	+ 8	+ 8	+ 7	+ 1
Cleveland	+ 2	r+ 6	+ 3	+ 3	+ 4	0
Richmond	0	r+ 9	+ 3	+ 3	+ 3	+ 2
Atlanta	- 1	+ 6	r+ 3	- 1	+ 2	0
Chicago	0	+ 5	+ 5	+ 5	+ 3	+ 1
St. Louis	- 3	+ 2	r+ 9	+ 3	+ 2	0
Minneapolis	- 2	r+ 6	+ 1	+ 3	+ 2	+ 2
Kansas City	- 1	r+ 5	+ 4	+ 4	+ 2	+ 3
Dallas	+ 1	+ 5	+ 7	+ 8	+ 5	+ 1
San Francisco	- 2	r+ 7	+ 8	+ 3	+ 4	+ 2
U. S. Total	+ 3	r+ 7	+ 6	+ 4	+ 5	+ 2

U. S. weekly index, without seasonal adjustment, 1947-49=100 2/

1961		1960		1959	
Nov. 4	154	Nov. 5	149	Nov. 7	155
Nov. 11	169	Nov. 12	163	Nov. 14	167
Nov. 18	180	Nov. 19	170	Nov. 21	182
Nov. 25	r185	Nov. 26	173	Nov. 28	176
Dec. 2	237	Dec. 3	231	Dec. 5	249

r--Revised.

e--Estimated.

1/ Monthly indexes refer to daily average sales in calendar month. November figures estimated from weekly sales.

2/ For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve Bulletin for April 1958, pp. 412-421.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.