



FEDERAL RESERVE

statistical release

H.8a

FOR IMMEDIATE RELEASE
November 2, 1961

Seasonally adjusted department store sales in October advanced to 151 per cent of the 1947-49 average from the 150 level of September. The index in October 1960 was 148.

Index of department store sales 1/ 1947-49 = 100	1961			1960
	October	September	August	October
Adjusted for seasonal variation	e151	150	150	148
Without seasonal adjustment	e155	150	136	153

WEEKLY DEPARTMENT STORE SALES

Federal Reserve District	Percentage change from corresponding period a year ago (Based on retail dollar amounts)					
	One week ending				Four weeks ending	Jan. 1 to
	Oct. 28	Oct. 21	Oct. 14	Oct. 7	Oct. 28	Oct. 28
Boston	+11	+15	+ 1	+ 9	+ 9	+ 5
New York	0	r+ 9	- 1	+ 5	+ 3	+ 2
Philadelphia	- 2	+ 9	+ 9	+ 8	+ 6	0
Cleveland	- 2	r+ 5	- 1	+ 2	+ 1	- 1
Richmond	+ 2	+ 4	- 1	+ 3	+ 2	+ 1
Atlanta	+ 2	+ 8	- 2	+ 7	+ 4	0
Chicago	+ 2	+ 2	- 3	+ 6	+ 2	0
St. Louis	+ 3	- 1	- 6	+ 4	0	- 1
Minneapolis	+12	r-11	+ 4	+ 1	+ 1	+ 1
Kansas City	0	- 8	- 1	+ 3	- 2	+ 4
Dallas	+ 5	- 3	+ 3	+ 5	+ 2	0
San Francisco	+ 5	r+ 2	0	+ 5	+ 3	+ 2
U. S. Total	+ 2	+ 4	0	+ 6	+ 3	+ 2

U. S. weekly index, without seasonal adjustment, 1947-49=100 2/

1961	1960	1959
Sept. 30 156	Oct. 1 149	Oct. 3 143
Oct. 7 164	Oct. 8 155	Oct. 10 152
Oct. 14 156	Oct. 15 156	Oct. 17 161
Oct. 21 163	Oct. 22 157	Oct. 24 151
Oct. 28 152	Oct. 29 149	Oct. 31 145

r--Revised.

e--Estimated.

1/ Monthly indexes refer to daily average sales in calendar month. October figures estimated from weekly sales.

2/ For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve Bulletin for April 1958, pp. 412-421.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.