

- Sales FOR INMEDIATE RELEASE September 7, 1961.

Department store sales in August remained near the advanced July level, after seasonal adjustment. The index for August is estimated at 150 per cent of the 1947-49 average, compared with 151 for July and 144 for August 1960.

| | | 1961 | | 1960 | |
|---|--------|------|------|--------|--|
| Index of department store sales <u>1</u> / 1947-49 = 100 | August | July | June | August | |
| Adjusted for seasonal variation | e150 | 151 | 149 | 144 | |
| Without seasonal adjustment | e137 | 126 | 141 | 132 | |

| Federal Reserve | Fercentage change from corresponding period a year ago (Daged on retail dollar amounts) | | |
|---|--|---|--|
| District | One week ending Sept. 2 Aug. 26 Aug.19 Aug.12 | Four weeks Jan. 1 ending to | |
| Boston New York Philadelphia Cleveland | $\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$ | $ \begin{array}{ccccc} + 5 & + 5 \\ + 2 & + 2 \\ + 1 & 0 \\ + 2 & - 1 \end{array} $ | |
| Richmond Atlanta Chicago St. Louis | $\begin{array}{rrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrrr$ | $ \begin{array}{cccccccccccccccccccccccccccccccccccc$ | |
| Minneapolis Kansas City Dallas San Francisco | $\begin{array}{cccccccccccccccccccccccccccccccccccc$ | + 1 + 1 + 4 + 4 + 8 0 + 1 + 1 | |
| U. S. Total | + 4 + 6 + 2 0 | + 3 + 1 | |
| U. S. week | ly index. without seasonal adju | ustment. 1947-49=100 2/ | |
| 1961 Aug. 5 132 Aug. 12 131 Aug. 19 142 Aug. 26 152 Sept. 2 153 | <u>1960</u> Aug. 6 128 Aug. 13 133 Aug. 20 139 | 1959 8 Aug. 8 131 1 Aug. 15 132 9 Aug. 22 132 4 Aug. 29 139 | |
| rRevised. | eEstima | ated. | |

WEEKLY DEPARTMENT STORE SALES

r -- Revised.

e--Estimated.

1/ Monthly indexes refer to daily average sales in calendar month. August figures estimated from weekly sales.

2/ For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve Bulletin for April 1958, pp. 412-421.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.

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