



FEDERAL RESERVE

statistical release

1/64

H.8a

Department stores - sales *St. Louis*

FOR IMMEDIATE RELEASE
August 3, 1961.

Department store sales advanced further in July. The seasonally adjusted index for the month is estimated at 151 per cent of the 1947-49 average, compared with 149 in June and 148 in July 1960.

| Index of department store sales <u>1/</u> 1947-49 = 100 | 1961 | | | 1960 |
|--|------|------|-----|-------|
| | July | June | May | July |
| Adjusted for seasonal variation | e151 | 149 | 144 | 148 ✓ |
| Without seasonal adjustment | e125 | 141 | 140 | 122 |

WEEKLY DEPARTMENT STORE SALES

| Federal Reserve District | Percentage change from corresponding period a year ago (Based on retail dollar amounts) | | | | | |
|--------------------------|--|---------|---------|--------|-------------------|-------------------|
| | One week ending | | | | Four weeks ending | Jan. 1 to July 29 |
| | July 29 | July 22 | July 15 | July 8 | July 29 | July 29 |
| Boston | + 8 | + 5 | +10 | + 8 | + 8 | + 5 |
| New York | + 7 | r+ 1 | + 5 | + 4 | + 4 | + 2 |
| Philadelphia | + 6 | r+ 1 | + 3 | + 1 | + 3 | - 1 |
| Cleveland | + 1 | + 1 | - 2 | + 5 | + 1 | - 1 |
| Richmond | + 4 | + 2 | + 2 | + 8 | + 4 | + 1 |
| Atlanta | + 4 | r+ 3 | + 1 | + 4 | + 3 | 0 |
| Chicago | 0 | - 1 | + 2 | + 4 | + 1 | - 1 |
| St. Louis | 0 | - 2 | 0 | + 2 | 0 | - 1 |
| Minneapolis | - 6 | 0 | 0 | + 5 | - 1 | + 1 |
| Kansas City | + 1 | - 1 | + 1 | + 9 | + 3 | + 4 |
| Dallas | - 3 | - 2 | + 1 | + 2 | - 1 | - 1 |
| San Francisco | - 2 | r+ 6 | + 9 | + 5 | + 4 | + 1 |
| U. S. Total | + 2 | + 2 | + 3 | + 6 | + 3 | + 1 |

U. S. weekly index, without seasonal adjustment, 1947-49=100 2/

| 1961 | | 1960 | | 1959 | |
|---------|-----|---------|-----|----------|-----|
| July 1 | 125 | July 2 | 126 | July 4 | 109 |
| July 8 | 114 | July 9 | 108 | July 11 | 126 |
| July 15 | 123 | July 16 | 119 | July 18 | 118 |
| July 22 | 122 | July 23 | 120 | July 25 | 117 |
| July 29 | 125 | July 30 | 122 | August 1 | 121 |

r--Revised.

e--Estimated.

1/ Monthly indexes refer to daily average sales in calendar month. July figures estimated from weekly sales.

2/ For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve Bulletin for April 1958, pp. 412-421.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.