FOR IMMEDIATE RELEASE February 2, 1961.

Department store sales in January declined 3 per cent from December after seasonal adjustment. The January index is estimated at 142 per cent of the 1947-49 average compared with 147 in December and 146 in January a year ago.

	1961_		1960	
Index of department store sales 1/	January	December	November	January
1947-49 = 100				
Adjusted for seasonal variation	e142	147	142	146
Without seasonal adjustment	e108	262	171	111

WEEKLY DEPARTMENT STORE SALES

Federal Reserve	Percentage change from corresponding period a year ago (Based on retail dollar amounts)						
District	One week ending Jan. 28 Jan. 21 Jan. 14 Jan. 7*				Four weeks	Year 1960 over	
Boston New York Philadelphia Cleveland	+ 9 -10 -16 -14	-19 r-15 -27 0	+14	-11 -13 -10 -11	Jan. 28 - 2 - 6 -11 - 5	Year 1959 + 2 + 4 0 + 1	
Richmond Atlanta Chicago St. Louis	-16 - 8 - 6 - 7	-17 r+ 4 r+ 1 - 5	+ 3 - 5 + 8 0	-10 - 1 -15 - 9	- 9 - 2 - 3 - 6	- 1 + 1 + 1 - 1	
Minneapolis Kansas City Dallas San Francisco	- 5 0 -13 - 5	r- 8 r+11 0 r+ 2	- 2 +13 + 3 + 5	-13 r- 4 -11 -15	- 7 + 5 - 5 - 4	+ 3 + 1 - 3 0	
U. S. Total	- 7	- 5	+ 7	-11	- 4	+ 1	

U. S. weekly index. without seasonal adjustment. 1947-49=100 2/

		_						
	Dec. 31	116	<u> 1960</u> Jan.	2	112	1959 J	an. 3	104
1961	Jan. 7	118	Jan.	9	132	J.	an. 10	121
	Jan. 14	129	Jan.	16	121	J	an. 17	116
	Jan. 21	107	Jan.	23	113	J:	an. 24	105
	Jan. 28	103	Jan.	30	าาา	J.	an. 37	- 706

r -- Revised.

Weekly indexes at the district and city levels are published by several of Digitized for the ASGEPal Reserve Banks.

http://fraser.stlouisfed.org/

e--Estimated.

^{1/} Monthly indexes refer to daily average sales in calendar month. January figures estimated from weekly sales.

^{*--}New Year's Day this year occurred in the week ending January 7 whereas last year it was in the week ending January 2, 1960. The week of January 7, 1961. therefore, had one less trading day than the corresponding week last year. Note: -- Cumulative year-to-date comparisons for 1961 over 1960 will be published effective the week ending February 4, 1961.

^{2/} For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve Bulletin for April 1958, pp. 412-421.

Area, and City		(B	Percentage change from corresponding period a year ago (Based on retail dollar amounts)				
		Year	Week ending				
		1960	Jan. 7	Jan. 1	4 Jan. 21	Jan. 28	
Richmond District Metropolitan Areas		<u>- 2</u>	<u>-10</u>	<u>+ 3</u>	<u>-17</u>	<u>-16</u>	
Washington	D.C.	. 0	-10	+ 9 .	r-19	-11	
Downtown Washington	п	- 6	- 19	+ 3	r-22	-17	
Baltimore	Md.	0	-14	+ 2	-21	- 15	
Downtown Baltimore	II .	- 3	-19	- 1.		-17	
Richmond	Va.	- 5	- 4	- 6	-12	- 30	
tlanta District		<u>+ 1</u>	-1	5	<u>+ 4</u>	<u>- 8</u>	
Metropolitan Areas							
Birmingham	Ala.	- 1	-16	-13	- 2	- 19	
Mobile	. 11.	+ 3	+14	+12	+10	**	
Jacksonville	Fla.	+ 8	+20	- 4	+ 4	**	
Miami	11	+ 9	- 2	+10	+ 9	**	
Tampa-St. Petersburg		+ 5	- 4	- 4	- 4	**	
Atlanta	Ga.	0	- 4	-21	r+ 2	**	
Augusta	"	+ 2	- 4	+ 8	- 2	+11	
Columbus		- 3	+11	-15	- 2	- 9	
New Orleans	La.	-1	- 7	- 2	+10	-14	
Knoxville	Tenn.	0	+ 9	- 6	r-10	**	
Cities							
Miami-Downtown	Fla.	- 6	-21	- 9	- 9	**	
Central Atlanta	Ga.	-10	- 3	-27	- 1	**	
nicago District	-	+1	<u>-15</u>	+ .8	r <u>+ 1</u>	<u>- 6</u>	
Metropolitan Areas							
Chicago	I11.	+1	-15	+ 7	- 1	- 5	
Indianapolis	Ind.	0 '	+ 1	- 1	- 4	- 9	
Detroit	Mich.	+2	-20	+ 8	+ 2	-11	
Grand Rapids	11	- 2	-18	+ 8	, - 3	-1 5	
Milwaukee	Wis.	+ 2	-15	+12	+11	- 2	
. Louis District	· .	-1	<u>- 9</u>	_0	<u>- 5</u>	- 7	
Metropolitan Areas		. !			1.0		
Little Rock	Ark.	- 4	+ 8	-19	+ 1	- 20.	
Louisville	Ку.	+ 6	-14	- 4	- 9	-22	
St. Louis	Mo.	+1	-13	+ 3	- ?	- 1	
Memphis	Tenn.	- 3	+ 4	r- 8	- 4	-10	
nneapolis District Metropolitan Areas		+ 2	<u>-13</u>	<u>- 2</u>	r <u>- 8</u>	=_5	
MplsSt. Paul	Minn.	+ 3	7.2	- 2	- 8		
	minn.	+ 5	-13			- 4	
Mpls. and Suburbs St. Paul		- 1	-15 -10	- 3	- 9	- 2 - 8	
Cities		- +	-10	U	- 0	- 0	
	. & Wis.	0	-13	- 6	r- 7	-10	