FOR IMMEDIATE RELEASE December 8. 1960.

SPECIAL NOTE: Since sales rise sharply with the approach of Christmas, the fact that corresponding weeks in 1959 end two days nearer Christmas becomes significant in evaluating the year-to-year percentage changes shown below. Because of this date lag, the percentage comparisons tend to be somewhat less favorable than if sales figures for strictly comparable calendar periods were available.

Seasonally adjusted department store sales declined 4 per cent in November from the advanced October level and were 1 per cent below the November 1959 level.

		1959			
Index of department store sales $1/1947-49 = 100$	November	October	Sept.	November	
Adjusted for seasonal variation Without seasonal adjustment	e144 e174	150 153	144 145	146 176	

WEEKLY DEPARTMENT STORE SALES

Federal Reserve	Percentage change from corresponding period a year ago (Based on retail dollar amounts)							
District			ek ending		Four weeks ending Dec. 3	Jan. 1 to Dec. 3		
Boston	- 7	+ 4	- 4	- 4	- 3	+ 2		
New York	- 6	0	- 6	+ 3	- 3	+ 4		
Philadelphia	- 9	- 3	- 9	- 7	- 7	0		
Cleveland	-10	0	- 7	- 4	- 6	+ 1		
Richmond	- 8	- 3	- 9	- 1	- 6	- 2		
Atlanta	- 8	- 2	r- 4	- 1	- 4	0		
Chicago	- 6	- 3	- 7	- 6	- 6	0		
St. Louis	-10	- 8	- 9	- 9	- 9	- 1		
Minneapolis	- 6	- 3	- 1	+ 5	- 2	+ 2		
Kansas City	- 5	- 3	- 6	- 2	- 4	- 1		
Dallas	-10	- 9	-15	- 6	-10	- 3		
San Francisco	- 4	- 2	- 5	- 3	- 4	- 1		
U. S. Total	- 7	- 2	- 7	- 2	- 5	+ 1		

	U.	S. weekly	index.	without se	asonal	ad.j	ustment.	1947-49	=100	2/
<u> 1960</u>				1959				1958		_
Nov.	5	149		Nov.	7	155		Nov.	8	148
Nov.	12	163		Nov.	14	167		Nov.	15	157
Nov.	19	170		Nov.	21	182		Nov.	22	169
Nov.	26 :	r172		Nov.	28	176		Nov.	29	171
Dec.	3	232		Dec.	5	249		Dec.	6	244

r--Revised. e--Estimated.

^{1/} Monthly indexes refer to daily average sales in calendar month. November figures estimated from weekly sales. November this year had one more trading day than last.

^{2/} For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve <u>Bulletin</u> for April 1958, pp. 412-421.

Digitized for Weekly Lindexes at the district and city levels are published by several of the http://fraseedlandlineserveyBanks.