FUR IMTEDIATE REIEASE August 4, 1960.

Department store sales rose further in July to 150 per cent of the 1947-49 average. The seasonally adjusted index for June was 145 and for July a year ago it was 147. The all-time peak was reached this past April when the index stood at 154.

Index of department store sales 1 / $1947-49=100$
Adjusted for seasonal variation
Without seasonal adjustment

|  |  | 1960 |  |
| :--- | :--- | :--- | :--- |
| July | June | May | $\frac{1959}{\text { July }}$ |
| el50 | 145 | 141 | 147 |
| el23 | 137 | 138 | 121 |

## WEEKTY DEPARTIENT STORE SAIES

| Federal Reserve District | Percentage change from correspanding period a year ago (Based on retail dollar amounts) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | One week ending |  |  |  | F'our week. ending July 30 | $\begin{gathered} \text { Jan. } 1 \\ \text { to } \\ \text { July } 30 \\ \hline \end{gathered}$ |
|  | Fu? | July | July | 17 |  |  |
| Eoston | $+2$ | $+1$ | - 1 | -10 | - 2 | $+3$ |
| Re\% - Ork | $+4$ | r+10 | $+3$ | -10 | $+2$ | $+6$ |
| Phi̇adelphia | 0 | 0 | - 3 | -11 | - 4 | $+1$ |
| Cleveland | $+1$ | r+1 | +6 | -23 | - 5 | +3 |
| Fi-mond | 0 | - 1 | - 1 | -16 | - 5 | - 3 |
| At?anta | - 4 | $r+6$ | $r+2$ | - 7 | - 1 | $+1$ |
| Ctieago | $+1$ | $+1$ | $+5$ | -14 | - 2 | + 2 |
| St. Louis | 0 | $+1$ | $+3$ | -15 | - 3 | 0 |
| Minneapolis | + 7 | $+4$ | $+1$ | -10 | 0 | $+4$ |
| Kansas City | $+2$ | $+6$ | 0 | -11 | - 1 | - 1 |
| Dalias | - 5 | + 3 | $-4$ | -16 | - 6 | - 2 |
| San Francisco | $+1$ | r-3 | - 8 | -18 | - 7 | 0 |
| U. S. Total | $+1$ | $+3$ | $+1$ | -14 | - 3 | $+2$ |

U. S. weekly index, without seasonal adjustment. 1947-49=100 2/

| 1960 |  | 1959 |  | 1958 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| July 2 | 126 | July 4 | 109 | July 5 | 102 |
| July 9 | 108 | July 11 | 126 | July 12 | 116 |
| July 16 | 119 | July 18 | 118 | July 19 | 110 |
| July 23 | rl20 | July 25 | 117 | July 26 | 111 |
| July 30 | 122 | Aug. 1 | 121 | Aug. 2 | 114 |

r-Revised.
e--Estimated.
I/ Monthly indexes refer to daily average sales in calendar month. July figures estimated from weekly sales. July this year had one less trading day than last. 2/ For description and weekly indexes for the period January 1937 to March 1.958 see Federal Reservie Bulletin for April 1958, pp. 412-421.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.

* F-Independence Day this year occurred in the week ending July 9, whereas last year it was one week earlier. Therefore, the week ending July 9, 1960 had one http://fravessstleadiffedayithan the corresponding week last year.
Federal Reserve Bank of St. Louis

