BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR IMTEDIATE RELEASE August 4, 1960.

Department store sales rose further in July to 150 per cent of the 1947-49 average. The seasonally adjusted index for June was 145 and for July a year ago it was 147. The all-time peak was reached this past April when the index stood at 154.

	1		1960		1959
Index of department store sales <u>1</u> / 1947-49 = 100		July	June	May	July
Adjusted for seasonal variation Without seasonal adjustment		el50 el23	145 137	141 138	147 121

Federal Reserve	ederal Reserve Percentage change from corresponding period a year ago (Based on retail dollar amounts)						
District	One week ending				Four weeks ending July 30	Jan. 1 to July 30	
Boston New York Philadelphia Cleveland	+ 2 + 4 0 + 1	+ 1 r+10 0 r+ 1	- 1 + 3 - 3 + 6	-10 -10 -11 -23	- 2 + 2 - 4 - 5	+ 3 + 6 + 1 + 3	
Atlanta Chiuago St. Louis	0 - 4 + 1 0	- 1 r+ 6 + 1 + 1		-16 - 7 -14 -15	- 5 - 1 - 2 - 3	- 3 + 1 + 2 0	
Minneapolis / Kansas City Dallas San Francisco	+ 7 + 2 - 5 + 1	+ 4 + 6 + 3 r- 3	+ 1 0 - 4 - 8	-10 -11 -16 -18	0 - 1 - 6 - 7	+ 4 - 1 - 2 0	
U.S. Total	+1	+ 3	+ 1	-14	- 3	+ 2	
U. S. weekly index. without seasonal adjustment. 1947-49=100 2/							

WEEKLY DEPARTMENT STORE SALES

1960		1959		1958		
July 2	126	July 4	109	Jul	y 5	102
July 9	108	July 11	126	Jul	y 12	116
July 16	119	July 18	118	Jul	y 19	110
July 23	r120	July 25	117	Jul	y 26	111
July 30	122	Aug. 1	121	Aug	. 2	114

r -- Revised.

e--Estimated.

1/ Monthly indexes refer to daily average sales in calendar month. July figures estimated from weekly sales. July this year had one less trading day than last. 2/ For description and weekly indexes for the period January 1937 to March 1958 see Federal Reserve <u>Bulletin</u> for April 1958, pp. 412-421.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.

*-Independence Day this year occurred in the week ending July 9, whereas last Digitized for it was one week earlier. Therefore, the week ending July 9, 1960 had one http://fraDessstrading.day.ghan the corresponding week last year.

Federal Reserve Bank of St. Louis