FOR IMMEDIATE RELEASE December 5, 1957.

Seasonally adjusted department store sales increased in November from the reduced level of the preceding month. The seasonally adjusted index is estimated at 126 per cent of the 1947-49 average, compared with 120 for October and 131 for November last year

	1957			1956
Index of department store sales 1/1947-49=100	Nov.	Oct.	Sept.	Nov.
Adjusted for seasonal variation Without seasonal adjustment	e126 e152	120- 126	128 130	131 158

WELKLY DEPARTMENT STORE SALES

Federal Reserve	Percentage change from corresponding period a year ago (Based on retail dollar amounts)						
District	One week ending				four weeks ending	to	
· .	Nov. 30%	Nov. 23*	Nov. 16 N	ov. 9	Nov. 30	Nove 30	
Boston New York Philadelphia Cleveland	-21 -22 -22 -21	+ 1 r+10 + 2 r+ 7	- 8 - 1 - 5 - 5	- 5 + 1 + 1 - 3	- 9 - 5 - 7 - 7	- 2 + 2 0 - 2	
Richmond Atlanta Chicago St. Louis	-22 - 7 -24 -21	- 3 -10 + 1 + 3	- 3 - 6 -10 -14	- 5 - 7 - 2 - 6	- 9 - 8 -10 -10	+ 1 + 1 + 1 - 1	
Minneapolis Kansas City Dallas San Francisco	-14 -18 -14 -18	- 8 r+ 9 +16 + 5	- 3 - 8 - 7 - 8	- 4 - 6 - 6 + 3	- 8 - 7 - 4 - 5	+ 1 0 + 2 0	
U. S. Total	-20	+ 4	- 6	-1	- 7	+ 1	

U. S. weekly index, without seasonal adjustment, 1947-49=100 2/

195	7		1956		1955	
	Nov. 2	122	Nov. 3	124	Nov. 5 1	.28
	Nov. 9	135	Nov. 10	137	Nov. 12 1	41
	Nov. 16	142	Nov. 17	151	wov. 19 1	.42
	Nov. 23	155	Nov. 24	159	Nov. 26 1	46
	Nov. 30	158	Dec. 1	197	Dec. 3 1	.97

r--Revised. e--Estimated.

^{2/} For description and weekly indexes for the period January 1937 to March 1952 see Federal Reserve Bulletin for April 1952, pp. 359-362. Indexes for the period April 1952 to date may be obtained upon request from the Division of Research and Statistics.

Weekly indexes at the district and city levels are published by several of the Federal Reserve Banks.

² Comparisons are affected by the fact that Thanksgiving Day is one week later this Digitized to a Than Digit.

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