BOARD OF GOVERNORS OF THE FEDERAL RESERVE SYSTEM

FOR TAMEDIATE RELEASE February 7, 1957

H.Ba

Department store sales in January were a little below the December level. after allowance for the usual seasonal change. The adjusted index is estimated at 126 per cent of the 1947-49 average, compared with 129 for December and 124 for January a year ago.

| | 1957 | | 1956 | | |
|------------------------------------|-------|------|------|------|--|
| Index of department store sales 1/ | Jan. | Dec. | Nov. | Jan. | |
| 1947-49=100 | | | | | |
| Adjusted for seasonal variation | e 126 | 129 | 131 | 124 | |
| Without seasonal adjustment | e 96 | 223 | 158 | 95 | |

WEEKLY DEPARTMENT STORE SALES

| Federal Reserve | Percentage change from corresponding period a year ago (Based on retail d'ollar amounts) | | | | | |
|---|--|--|-------------------------------------|--------------------------|--|--|
| District | 1 | ek ending | Four weeks ending | Jan. 1 | | |
| | Feb. 2 Jan. 26 | Jan. 19 Jan. 12 | Feb. 2 | Feb. 2 2/ | | |
| Boston New York Philadelphia Cleveland | -9 -1 +3 r+7 -3 -3 +5 r+1 | - 4 - 3 - 1 + 9 + 4 + 4 - 3 + 1 | - l ₁ + 5 0 + 1 | - 3 + 4 + 1 0 | | |
| Richmond Atlanta Chicago St. Louis | +17 r- 5 + 9 r+ 8 + 4 + 3 + 3 r 0 | + 1 +13 + 3 + 5 + 3 - 3 +11 - 2 | + 6 + 6 + 2 + 3 | + 6 + 5 0 + 1 | | |
| Minneapolis Kansas City Dallas San Francisco | 0 + 1 +10 - 3 +10 - 7 0 r+ 9 | + 7 + 1 + 5 - 4 + 7 0 + 3 + 2 | + 2 + 2 + 2 + 4 | + 1 + 2 + 2 + 3 | | |
| U. S. Total | + 4 + 2 | + 2 + 3 | + 3 | + 2 | | |

U. S. weekly index, without seasonal adjustment. 1947-49=100

| 1957 | | | | 1956 | | | | 1955 | ٠. | |
|------|------|----|-----|------|------|----|-----|------|----|-----|
| | Jan. | 5 | 93 | | Jan. | 7 | 94 | Jan. | 8 | 106 |
| | Jan. | 12 | 107 | | Jan. | 14 | 104 | Jan. | 15 | 99 |
| | Jan. | 19 | 100 | | Jan. | 21 | 98 | Jan. | 22 | 95 |
| | Jan. | 26 | 96 | | Jan. | 28 | 94 | Jan. | 29 | 87 |
| | Feb. | 2 | 94 | | Feb. | 4 | 90 | Feb. | 5 | 86 |

e--Estimated.

2/ Comparison period begins with December 31-January 5 week'in 1957 and with the

January 2-7 week in 1956.

Digitized for Weekly indexes at the district and city levels are published by several of the

http://fraser.stlouisfed.org/

Federal Reserve Bank of St. Louis

^{1/} Monthly indexes refer to daily average sales in calendar month. January 1957 figures estimated from weekly sales. January this year had one more trading day than last.

^{3/} For description and weekly indexes for the period January 1937 to March 1952 see Federal Reserve Bulletin for April 1952, pp. 359-362. Indexes for the period April 1952 to date may be obtained upon request from the Division of Research and Statistics.