

Sales in selected departments

December 29, 1955

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 weeks ending	1955				1954				
	Dec.17	Dec.10	Dec. 3	Nov. 26	Dec. 17	Nov.	Oct.	Sept.	Aug.	Dec.	Nov.	Oct.	Sept.	Aug.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 4	+ 2	+ 1	+ 8	+ 3	p135	116	106	93	191	128	109	101	87
Furniture and bedding	+ 8	r+ 4	+11	+ 7	+ 8	p132	140	127	142	109	128	128	115	131
Domestic floor coverings	+11	+12	+23	+16	+15	p122	124	101	81	85	112	110	91	77
Major appliances	+13	r+28	+21	+27	+21	p 77	93	87	105	65	67	82	72	73
Radio, phonograph, TV	+10	+ 8	+ 3	+19	+ 8	p156	143	130	99	234	148	137	123	89
Total of 4 departments <u>1/</u>	+ 9	r+ 9	+12	+14	+11	p121	126	112	115	109	113	114	101	100
ALL OTHER SALES <u>1/</u>	+ 4	r+ 1	0	+ 8	+ 3	p136	115	106	90	202	129	108	101	85

p--Preliminary.

r---Revised

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note: Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 17	Dec. 10	Dec. 3	Nov. 26	Dec. 17	Dec. 17	Dec. 10	Dec. 3	Nov. 26	Dec. 17	Dec. 17	Dec. 10	Dec. 3	Nov. 26	Dec. 17
United States	+ 8	r+ 4	+11	+ 7	+ 8	+11	+12	+23	+16	+15	+13	r+28	+21	+27	+21
Boston	+ 6	- 3	-11	+ 1	- 2	- 9	+ 2	+ 8	+13	+ 3	+ 2	+25	+14	-13	+ 6
New York	+ 6	- 1	+ 3	+ 2	+ 3	+ 7	+ 4	+ 7	+12	+ 7	+38	+25	- 5	+38	+21
Philadelphia	+ 8	- 6	0	-14	- 4	+ 1	-17	+11	-10	- 4	+ 6	-13	-13	-14	- 8
Cleveland	+22	+15	+37	+28	+25	+37	+63	+86	+72	+64	+14	+89	+67	+61	+56
Richmond	0	+ 6	+ 5	+ 7	+ 4	+11	+17	+ 4	+ 3	+ 9	+56	+39	+25	+52	+42
Atlanta	+ 3	r- 6	- 1	+26	+ 6	+ 2	r-13	+29	+27	+11	- 8	r-36	- 4	- 2	-15
Chicago	+10	+15	+26	+11	+16	+ 9	+ 9	+27	+20	+16	+17	+40	+24	+34	+28
St. Louis	- 7	+ 3	+ 2	- 3	- 1	+11	r+19	-10	+17	+ 8	- 4	- 3	-13	- 5	- 6
Minneapolis	- 2	+ 4	- 9	- 2	- 2	+ 4	+14	-10	- 7	- 1	+19	+ 9	+32	+49	+28
Kansas City	+ 9	+ 5	+ 9	+ 2	+ 6	+38	- 3	+60	0	+21	-42	* 2	-20	+22	-11
Dallas	+ 1	r+ 4	+24	+23	+12	-25	r 0	- 8	-19	-13	+13	r+30	+54	+12	+26
San Francisco	+ 5	+ 4	+ 7	+ 9	+ 6	+15	r+ 7	+ 6	-13	+ 4	+28	+14	+27	+28	+24
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 17	Dec. 10	Dec. 3	Nov. 26	Dec. 17	Dec. 17	Dec. 10	Dec. 3	Nov. 26	Dec. 17	Dec. 17	Dec. 10	Dec. 3	Nov. 26	Dec. 17
United States	+10	+ 8	+ 3	+19	+ 8	+ 9	r+ 9	+12	+14	+11	+ 4	+ 2	+ 1	+ 8	+ 3
Boston	-11	+ 3	-11	-14	- 8	- 1	+ 4	- 3	- 4	- 1	- 1	- 2	- 3	+ 2	- 1
New York	+16	+19	+ 3	+75	+22	+10	+ 5	+ 4	+14	+ 8	+ 4	+ 1	+ 2	+11	+ 4
Philadelphia	+25	r+12	+ 9	+ 2	+14	+10	r- 5	+ 3	-11	- 1	0	- 6	- 3	+ 1	- 2
Cleveland	+25	+24	+39	+48	+31	+24	+32	+48	+45	+36	+ 7	+ 7	+ 6	+12	+ 8
Richmond	+12	+ 4	+ 3	+ 9	+ 7	+13	+12	+ 7	+12	+11	+10	+ 4	+ 1	+15	+ 7
Atlanta	+19	r-18	- 6	+ 5	- 2	+ 6	r-16	0	+17	+ 1	+ 7	+ 3	- 2	+ 6	+ 3
Chicago	+13	+15	+ 3	+13	+11	+12	+18	+20	+17	+17	+ 6	+ 6	0	+10	+ 5
St. Louis	+21	r- 4	-18	+ 4	+ 1	+ 5	r+ 3	- 8	+ 1	0	0	- 2	- 9	0	- 3
Minneapolis	+ 2	0	+ 3	-10	- 1	+ 4	+ 5	+ 1	+ 5	+ 4	- 1	- 3	- 6	+ 2	- 2
Kansas City	-47	-38	-42	-39	-42	-24	-14	- 7	- 7	-14	+ 5	+ 2	- 4	+ 7	+ 2
Dallas	+ 2	r+12	- 9	- 4	+ 1	0	r+11	+15	+ 6	+ 8	+ 2	+ 5	+ 6	+ 8	+ 4
San Francisco	-10	- 1	- 5	+ 6	- 4	+ 2	r+ 3	+ 5	+ 7	+ 4	0	- 1	+ 4	+ 8	+ 2

For footnotes, see page 1.