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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

Sales in selected departments

December 19, 1955

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Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 weeks ending	1955				1954				
	Dec. 10	Dec. 3	Nov. 26	Nov. 19		Dec. 10	Nov.	Oct.	Sept.	Aug.	Dec.	Nov.	Oct.	Sept.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 2	+ 1	+ 8	+ 4	+ 3	e135	116	106	93	191	128	109	101	87
Furniture and bedding	+ 5	+11	+ 7	+ 4	+ 7	e139	140	127	142	109	128	128	115	131
Domestic floor coverings	+12	+23	+16	+16	+16	e123	124	101	81	85	112	110	91	77
Major appliances	+30	+21	+27	+36	+28	e 79	93	87	105	65	67	82	72	73
Radio, phonograph, TV	+ 8	+ 3	+19	+ 8	+ 8	e163	143	130	99	234	148	137	123	89
Total of 4 departments <u>1/</u>	+10	+12	+14	+10	+11	e124	126	112	115	109	113	114	101	100
ALL OTHER SALES <u>1/</u>	+ 2	0	+ 8	+ 3	+ 2	e138	115	106	90	202	129	108	101	85

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 10	Dec. 3	Nov. 26	Nov. 19		Dec. 10	Dec. 3	Nov. 26	Nov. 19		Dec. 10	Dec. 3	Nov. 26	Nov. 19	
United States	+ 5	+11	+ 7	+ 4	+ 7	+12	+23	+16	+16	+16	+30	+21	+27	+36	+28
Boston	- 3	-11	+ 1	- 9	- 6	+ 2	+ 8	+13	- 1	+ 4	+25	+14	-13	+44	+16
New York	- 1	+ 3	+ 2	- 2	+ 1	+ 4	+ 7	+12	0	+ 5	+25	- 5	+38	+41	+22
Philadelphia	- 6	0	-14	0	- 5	-17	+11	-10	+ 2	- 4	-13	-13	-14	-30	-18
Cleveland	+15	+37	+28	+12	+22	+63	+86	+72	+58	+68	+89	+67	+61	+77	+75
Richmond	+ 6	+ 5	+ 7	+ 3	+ 5	+17	+ 4	+ 3	+21	+11	+39	+25	+52	+17	+32
Atlanta	+10	- 1	+26	+22	+14	- 7	+29	+27	+64	+28	-12	- 4	- 2	+91	+15
Chicago	+15	+26	+11	+15	+17	+ 9	+27	+20	+19	+18	+40	+24	+34	+24	+30
St. Louis	+ 3	r+ 2	- 3	- 2	0	+18	-10	+17	+48	+18	- 3	r-13	- 5	- 6	- 7
Minneapolis	+ 4	- 9	- 2	- 9	- 4	+14	-10	- 7	+ 3	- 1	+ 9	+32	+49	+23	+29
Kansas City	+ 5	+ 9	+ 2	- 4	+ 3	- 3	+60	0	- 3	+11	+ 2	-20	+22	+ 6	+ 2
Dallas	+ 6	+24	+23	+ 2	+13	- 2	- 8	-19	+31	+ 2	+18	+54	+12	+29	+28
San Francisco	+ 4	+ 7	+ 9	- 5	+ 3	+ 8	+ 6	-13	-22	- 6	+14	+27	+28	+22	+23
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 10	Dec. 3	Nov. 26	Nov. 19		Dec. 10	Dec. 10	Dec. 3	Nov. 26		Nov. 19	Dec. 10	Dec. 10	Dec. 3	
United States	+ 8	+ 3	+19	+ 8	+ 8	+10	+12	+14	+10	+11	+ 2	+ 1	+ 8	+ 4	+ 3
Boston	+ 3	-11	-14	- 4	- 6	+ 4	- 3	- 4	+ 3	0	- 2	- 3	+ 2	- 4	- 2
New York	+19	+ 3	+75	-10	+17	+ 5	+ 4	+14	0	+ 5	+ 1	r+ 2	+11	+ 2	+ 3
Philadelphia	+10	+ 9	+ 2	+ 1	+ 6	- 6	+ 3	-11	- 2	- 4	- 6	- 3	+ 1	- 7	- 4
Cleveland	+24	+39	+48	+60	+38	+32	+48	+45	+37	+40	+ 7	+ 6	+12	+13	+ 9
Richmond	+ 4	+ 3	+ 9	+21	+ 8	+12	+ 7	+12	+12	+11	+ 4	+ 1	+15	+ 5	+ 5
Atlanta	- 3	- 6	+ 5	- 1	- 2	0	0	+17	+34	+12	+ 3	- 2	+ 6	+ 3	+ 2
Chicago	+15	+ 3	+13	+13	+11	+18	+20	+17	+17	+18	+ 6	0	+10	+11	+ 6
St. Louis	- 5	r-18	+ 4	-17	-10	+ 2	- 8	+ 1	+ 4	0	- 2	r- 9	0	0	- 3
Minneapolis	0	+ 3	-10	+14	+ 1	+ 5	+ 1	+ 5	+ 5	+ 4	- 3	- 6	+ 2	+ 2	- 2
Kansas City	-38	-42	-39	-15	-35	-14	- 7	- 7	- 5	- 9	+ 2	- 4	+ 7	+ 6	+ 2
Dallas	+ 7	- 9	- 4	0	- 1	+ 8	+15	+ 6	+13	+10	+ 5	+ 6	+ 8	+ 3	+ 5
San Francisco	- 1	- 5	+ 6	-27	- 7	+ 4	+ 5	+ 7	-12	+ 1	- 1	+ 4	+ 8	- 3	+ 2

For footnotes, see page 1.