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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

1955

Sales in selected departments

DATA FILE
REFERENCE LIBRARY
FEDERAL RESERVE BANK
OF CHICAGO

October 31, 1955

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)									
	One week ending				4 weeks ending	1955				1954					
	Oct. 22	Oct. 15	Oct. 8	Oct. 1		Oct. 22	Sept.	Aug.	July	June	Oct.	Sept.	Aug.	July	June
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 5	r+ 2	+ 2	+12	+ 5	p105	93	79	97	109	101	87	76	96	
Furniture and bedding	+ 9	+ 4	+10	+21	+ 9	p127	142	115	116	128	115	131	110	104	
Domestic floor coverings	+ 8	+ 5	+10	+14	+ 9	p 99	81	63	73	110	91	77	61	62	
Major appliances	+16	+17	+17	+28	+17	p 85	105	126	93	82	72	73	92	88	
Radio, phonograph, TV	+14	0	+10	+ 7	+ 7	p129	99	78	88	137	123	89	73	73	
Total of 4 departments <u>1/</u>	+10	r+ 5	+11	+17	+10	p112	115	101	98	114	101	100	90	87	
ALL OTHER SALES <u>1/</u>	+ 4	+ 2	+ 1	+12	+ 5	p105	90	76	97	108	101	85	74	97	

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.
2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).
 Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 22	Oct. 15	Oct. 8	Oct. 1	Oct. 22	Oct. 22	Oct. 15	Oct. 8	Oct. 1	Oct. 22	Oct. 22	Oct. 15	Oct. 8	Oct. 1	Oct. 22
United States	+ 9	+ 4	+10	+21	+ 9	+ 8	+ 5	+10	+14	+ 9	+16	+17	+17	+28	+17
Boston	0	-13	-10	- 7	- 7	0	+ 3	- 7	+18	+ 3	+ 6	- 4	+ 4	-16	- 2
New York	+ 7	+ 3	+ 8	+10	+ 6	+ 5	+ 7	+ 4	+ 6	+ 5	+28	+22	+ 1	+21	+18
Philadelphia	+ 1	- 5	+15	-14	- 2	+ 8	-26	+14	+ 5	- 1	-12	0	-30	-12	-14
Cleveland	+ 3	+ 7	+23	+72	+21	+16	+21	+33	+14	+21	+20	+43	+31	+68	+37
Richmond	+ 7	0	+12	+11	+ 7	+ 1	+12	+39	+ 5	+12	+41	+34	+24	+21	+30
Atlanta	0	+45	- 2	+ 8	+ 8	+ 7	-42	+ 4	+27	+ 1	-39	+29	-12	-18	-17
Chicago	+37	- 2	+26	+42	+23	+23	+13	+20	+29	+21	+55	+ 9	+56	+59	+43
St. Louis	+11	- 8	- 5	+ 7	+ 1	+41	+ 1	-18	-10	+ 2	+ 3	-34	-24	-20	-20
Minneapolis	- 6	-16	0	+23	- 1	-11	- 6	-32	+25	- 9	- 2	-14	-15	+ 8	- 7
Kansas City	+ 2	r+19	+10	+36	+16	- 7	r- 7	+19	+ 4	+ 1	+22	r+13	+51	+22	+26
Dallas	-37	+33	+26	+30	+ 6	+13	+60	+24	+52	+34	-16	+47	+32	+38	+20
San Francisco	+ 4	+10	-12	+18	+ 4	-12	+22	-18	+16	0	+ 1	+ 7	- 6	+38	+ 8
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total—entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 22	Oct. 15	Oct. 8	Oct. 1	Oct. 22	Oct. 22	Oct. 15	Oct. 8	Oct. 1	Oct. 22	Oct. 22	Oct. 15	Oct. 8	Oct. 1	Oct. 22
United States	+14	0	+10	+ 7	+ 7	+10	r+ 5	+11	+17	+10	+ 5	r+ 2	+ 2	+12	+ 5
Boston	-10	-28	-26	-44	-28	0	-11	- 9	-13	- 8	+ 2	+ 1	- 9	+ 3	- 1
New York	+16	+10	+19	+45	+21	+ 8	+ 5	+ 7	+13	+ 8	+ 6	r+ 1	+ 3	+12	+ 5
Philadelphia	+31	-20	-12	-10	- 6	+ 4	-12	+ 7	-10	- 3	- 5	-12	- 4	+ 5	- 4
Cleveland	+65	+17	+74	+18	+41	+18	+16	+34	+44	+27	+11	+ 3	+ 3	+26	+10
Richmond	+26	+16	+37	+43	+30	+13	+10	+23	+15	+15	+ 1	+ 6	+ 8	+11	+ 6
Atlanta	-28	+19	-35	-25	-22	-16	+16	- 9	- 1	- 4	+ 1	+ 8	+ 1	+ 8	+ 5
Chicago	+12	- 1	+ 7	+19	+ 9	+33	+ 3	+27	+39	+24	+11	+ 4	+10	+18	+10
St. Louis	+11	-12	-11	-10	- 6	+14	-13	-13	- 6	- 5	+ 9	- 7	- 7	0	- 2
Minneapolis	0	-26	-26	-17	-18	- 5	-15	-17	+10	- 8	+ 1	- 8	-11	+10	- 2
Kansas City	+21	r- 4	+ 8	+ 7	+ 8	+11	r+ 7	+21	+18	+14	+ 4	+ 7	+ 8	+ 9	+ 7
Dallas	-23	- 8	- 1	+11	- 6	-21	+32	+21	+30	+11	- 9	+13	+22	+14	+ 8
San Francisco	-16	-11	-11	-12	-13	- 6	+ 5	-12	+11	- 1	+ 2	r+ 5	- 5	+ 3	+ 1

For footnotes, see page 1.