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CONFIDENTIAL - F. R.SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY  
FEDERAL RESERVE  
BANK OF CHICAGOSales in selected departmentsDATA FILE  
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OF CHICAGONOT FOR PUBLICATION

October 10, 1955

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 weeks ending	1955				1954				
	Oct. 1	Sept. 24	Sept. 17	Sept. 10		Oct. 1	Sept.	Aug.	July	June	Oct.	Sept.	Aug.	July
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+12	- 1	+ 1	+ 9	+ 5	e105	p 93	79	97	109	101	87	76	96
Furniture and bedding	+21	+10	+ 7	+17	+12	e127	p140	115	116	128	115	131	110	104
Domestic floor coverings	+14	+ 2	+ 9	+24	+ 9	e 99	p 81	63	73	110	91	77	61	62
Major appliances	+28	+15	+29	+26	+22	e 88	p107	126	93	82	72	73	92	88
Radio, phonograph, TV	+ 7	+ 3	+16	+ 1	+ 6	e136	p 99	78	88	137	123	89	73	73
Total of 4 departments <u>1/</u>	+17	+ 7	+11	+16	+12	e112	p114	101	98	114	101	100	90	87
ALL OTHER SALES <u>1/</u>	+12	- 2	0	+ 8	+ 4	e104	p 90	76	97	108	101	85	74	97

p--Preliminary.

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 1	Sept. 24	Sept. 17	Sept. 10		Oct. 1	Sept. 24	Sept. 17	Sept. 10		Oct. 1	Sept. 24	Sept. 17	Sept. 10	
United States	+21	+10	+ 7	+17	+12	+14	+ 2	+ 9	+24	+ 9	+28	+15	+29	+26	+22
Boston	- 7	-17	-22	+39	- 5	+18	+ 6	+34	+56	+26	-16	0	+ 8	+46	+ 6
New York	+10	+ 2	- 7	+24	+ 6	+ 6	- 5	+ 5	+50	+10	+21	+28	+22	+27	+25
Philadelphia	-14	+ 9	+13	+17	+ 4	+ 5	-11	-10	+ 3	- 5	-12	- 5	- 7	-17	-10
Cleveland	+72	+17	+30	+25	+35	+14	- 1	+40	+34	+19	+68	+15	+33	+51	+40
Richmond	+11	+ 2	+ 6	+26	+10	+ 5	+14	- 6	+39	+10	+21	+45	+61	+63	+44
Atlanta	+ 8	+29	+94	+19	+31	+27	+42	+92	0	+31	-18	-13	+96	-38	- 3
Chicago	+2	+ 9	- 1	- 1	+11	+29	+ 2	- 2	0	+ 7	+59	+28	+14	+22	+30
St. Louis	+ 7	+15	-10	+ 5	+ 4	-10	-12	+ 2	-17	-10	-20	-13	- 1	+17	- 6
Minneapolis	+23	+26	+ 8	+18	+19	+25	+33	-24	+19	+11	+ 8	+16	+ 5	- 3	+ 7
Kansas City	+36	+16	+36	+45	+32	+ 4	+ 8	-10	+59	+11	+22	-10	+13	+12	+ 8
Dallas	+30	+34	-21	+49	+18	+52	-35	0	+25	+ 3	+38	+36	+44	+29	+36
San Francisco	+18	+30	- 7	- 4	+ 9	+17	- 2	-20	- 3	- 3	+38	+21	+32	+63	+37
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 1	Sept. 24	Sept. 17	Sept. 10		Oct. 1	Sept. 24	Sept. 17	Sept. 10		Oct. 1	Sept. 24	Sept. 17	Sept. 10	
United States	+ 7	+ 3	+16	+ 1	+ 6	+17	+ 7	+11	+16	+12	+12	- 1	+ 1	+ 9	+ 5
Boston	-44	-28	-13	- 3	-24	-13	-12	- 6	+34	- 2	+ 3	-10	-10	+11	- 3
New York	+45	+ 6	+45	+41	+31	+13	+ 2	+ 3	+31	+11	+13	- 4	- 6	+16	+ 3
Philadelphia	-10	-23	-11	-28	-16	-10	0	+ 1	+ 6	- 2	+ 5	-12	- 3	+ 9	- 1
Cleveland	+18	+29	+50	0	+24	+44	+14	+36	+25	+30	+26	- 4	+ 7	+21	+11
Richmond	+43	+20	+ 6	+19	+21	+15	+15	+10	+32	+17	+11	+ 7	+ 6	+19	+10
Atlanta	-25	-21	+ 7	-10	-14	- 1	+ 7	+73	- 6	+13	+ 9	0	+17	+ 3	+ 7
Chicago	+19	+12	+ 3	- 6	+ 7	+39	+12	+ 2	+ 3	+13	+18	0	+ 1	+ 3	+ 5
St. Louis	-10	-17	+35	+ 5	- 1	- 6	- 4	+ 1	+ 2	- 2	0	-11	- 4	- 3	- 4
Minneapolis	-17	+20	+17	0	+ 2	+10	+24	0	+ 9	+11	+10	+15	- 3	+ 5	+ 6
Kansas City	+ 7	-38	- 5	-23	-15	+18	- 8	+10	+19	+ 9	+ 9	- 1	+ 4	+ 5	+ 4
Dallas	+11	+19	+11	+24	+16	+30	+18	+ 5	+34	+21	+14	+ 8	+ 8	+13	+11
San Francisco	-12	+ 6	+ 3	-12	- 3	+12	+ 6	- 2	+ 4	+ 7	+ 4	+11	+ 1	- 3	+ 3

For footnotes, see page 1.