

CONFIDENTIAL - F. R.

## SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

DATA FILE  
REFERENCE LIBRARY  
FEDERAL RESERVE BANK  
OF CHICAGO

Sales in selected departments*LIBRARY*

August 29, 1955

Department		Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)										
		One week ending				4 weeks ending	1955		BANK OF AMERICA		1954		Aug.	July	June	May	Apr.
		Aug. 20	Aug. 13	Aug. 6	July 30		July	June	May	Apr.	Ch.	Aug.	July	June	May	Apr.	
GRAND TOTAL SALES <u>1/ 2/</u>		+ 1	+ 1	+ 2	+10	+ 3	p 79	97	99	101		87	76	96	93	100	
Furniture and bedding		+ 3	0	- 1	+10	+ 3	p 115	116	121	106		131	110	104	108	94	
Domestic floor coverings		+ 1	+ 6	+ 5	+14	+ 5	p 63	73	85	77		77	61	62	80	70	
Major appliances		+27	+42	+105	+75	+59	p 129	93	87	82		73	92	88	65	62	
Radio, phonograph, TV		+ 1	+ 8	+ 1	+24	+ 7	p 80	88	78	81		89	73	73	73	76	
Total of 4 departments <u>1/</u>		+ 5	+ 7	+14	+21	+11	p 102	98	99	91		100	90	87	87	79	
ALL OTHER SALES <u>1/</u>		0	0	- 1	+ 9	+ 2	p 76	97	99	102		85	74	97	94	103	

p—Preliminary.

r—Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:—Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

## Sales in Selected Departments

(Percentage change from corresponding period a year ago)

Page 2

	Furniture and bedding				Domestic floor coverings				Major household appliances				4 weeks ending		
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				
	Aug. 20	Aug. 13	Aug. 6	July 30		Aug. 20	Aug. 13	Aug. 6	July 30		Aug. 20	Aug. 13	Aug. 6	July 30	
United States	+ 3	0	- 1	+10	+ 3	+ 1	+ 6	+ 5	+14	+ 5	+27	+42	+105	+75	+59
Boston	+ 9	-10	-23	+22	- 1	-33	- 2	+ 5	+38	- 1	- 9	- 6	+22	+44	+12
New York	- 5	- 8	+ 2	+ 8	- 1	-10	-10	+ 5	+34	+ 1	-27	-25	+39	+118	+18
Philadelphia	-12	- 2	- 5	- 3	- 6	-15	-25	-16	- 6	-16	-23	+ 7	+26	+52	+13
Cleveland	+ 7	+ 6	0	0	+ 4	+22	+84	+13	+ 9	+31	+48	+92	+185	+60	+94
Richmond	- 2	- 2	+ 5	+11	+ 3	- 5	- 9	+ 9	+ 8	0	+105	+87	+133	+145	+118
Atlanta	- 3	+31	- 5	+18	+10	+41	-11	+61	- 3	+12	- 2	+33	+29	+70	+32
Chicago	+ 8	+ 4	- 4	+ 2	+ 2	- 4	-14	- 9	+20	- 2	+48	+51	+166	+87	+85
St. Louis	+ 9	-14	- 3	- 2	- 3	+ 3	+28	+24	+15	+16	- 5	+70	+162	+200	+93
Minneapolis	- 3	-10	-19	+18	- 3	+24	+14	-16	+15	+11	+11	+13	+87	+19	+33
Kansas City	+17	0	+ 2	+28	+12	+ 7	+10	-23	-15	- 5	+44	+ 9	+91	+70	+53
Dallas	+22	+32	+20	+32	+27	-26	-22	+24	+28	- 1	+33	+50	+76	-16	+25
San Francisco	+15	+ 5	+11	+30	+16	+ 8	- 1	+ 2	+ 2	+ 3	+21	+ 1	+ 8	+23	+13

	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store				4 weeks ending		
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				
	Aug. 20	Aug. 13	Aug. 6	July 30		Aug. 20	Aug. 13	Aug. 6	July 30		Aug. 20	Aug. 13	Aug. 6	July 30	
United States	+ 1	+ 8	+ 1	+24	+ 7	+ 5	+ 7	+14	+21	+11	+ 1	+ 1	+ 2	+10	+ 3
Boston	-33	-18	-10	0	-16	- 7	-10	- 9	+26	0	-12	- 7	- 7	+11	- 4
New York	-18	+21	+22	+12	+ 4	- 8	- 8	+ 6	+17	+ 1	- 3	r- 4	0	+10	0
Philadelphia	- 8	+ 8	-42	+27	- 6	-13	- 4	- 7	+ 3	- 6	- 6	- 8	- 8	+ 8	- 4
Cleveland	+21	+42	0	+81	+35	+15	+31	+24	+17	+22	+ 2	+ 7	+ 2	+12	+ 5
Richmond	+27	+11	+13	+20	+18	+12	+ 8	+22	+32	+18	+ 9	+ 1	+ 9	+24	+10
Atlanta	-30	-39	- 5	-49	-32	- 2	+11	+10	+15	+ 8	+ 5	+ 1	+ 7	+11	+ 6
Chicago	+ 5	+ 1	+ 1	+ 8	+ 4	+13	+11	+25	+24	+18	0	+ 2	- 1	+ 5	+ 1
St. Louis	0	+44	+ 8	+41	+22	+ 4	+11	+29	+39	+20	+ 2	+ 1	+ 9	+13	+ 6
Minneapolis	-10	0	-10	-12	- 8	+ 5	+ 2	+12	+15	+ 9	- 4	0	- 2	+ 2	- 1
Kansas City	-45	-24	0	+ 7	-21	+ 9	- 1	+26	+31	+15	+ 5	+ 3	+13	+ 9	+ 8
Dallas	+49	+13	+36	+18	+28	+22	+28	+42	+ 7	+23	+16	+14	+15	+11	+14
San Francisco	+13	- 1	- 6	+35	+ 9	+14	+ 2	+ 5	+24	+11	+ 2	r- 1	0	+11	+ 3

For footnotes, see page 1.