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FEDERAL RESERVE BANK
OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

LIBRARY

AUG 31 1955
FEDERAL RESERVE
BANK OF CHICAGO

NOT FOR PUBLICATION

August 22, 1955

Sales in selected departments

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)									
	One week ending				4 weeks ending	1955				1954					
	Aug. 13	Aug. 6	July 30	July 23		Aug. 13	July	June	May	Apr.	Aug.	July	June	May	Apr.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 1	+ 2	+10	+ 8	+ 5	p 79	97	99	101	87	76	96	93	100	
Furniture and bedding	0	- 1	+10	+ 3	+ 3	pl15	116	121	106	131	110	104	108	94	
Domestic floor coverings	+ 6	r+ 5	+14	+ 2	+ 6	p 63	73	85	77	77	61	62	80	70	
Major appliances	+42	r+105	+75	+45	+62	pl29	93	87	82	73	92	88	65	62	
Radio, phonograph, TV	+ 8	+ 1	+24	+ 6	+ 8	p 80	88	78	81	89	73	73	73	76	
Total of 4 departments <u>1/</u>	+ 7	+14	+21	+ 9	+13	pl02	98	99	91	100	90	87	87	79	
ALL OTHER SALES <u>1/</u>	0	- 1	+ 9	+ 8	+ 4	p 76	97	99	102	85	74	97	94	103	

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Aug. 13	Aug. 6	July 30	July 23		Aug. 13	Aug. 6	July 30	July 23		Aug. 13	Aug. 6	July 30	July 23	
United States	0	- 1	+ 10	+ 3	+ 3	+ 6	r+ 5	+ 14	+ 2	+ 6	+ 42	r+105	+ 75	+ 45	+ 62
Boston	- 10	- 23	+ 22	- 16	- 7	- 2	+ 5	+ 38	- 33	+ 2	- 6	+ 22	+ 44	+ 26	+ 22
New York	- 8	+ 2	+ 8	- 3	0	- 10	+ 5	+ 34	+ 11	+ 7	- 25	+ 39	+118	+ 75	+ 46
Philadelphia	- 2	- 5	- 3	- 4	- 3	- 25	- 16	- 6	- 8	- 15	+ 7	+ 26	+ 52	+ 50	+ 35
Cleveland	+ 6	0	0	+ 8	+ 4	+ 84	+ 13	+ 9	- 7	+ 22	+ 92	+185	+ 60	+128	+113
Richmond	- 2	+ 5	+ 11	+ 6	+ 5	- 9	+ 9	+ 8	+ 1	+ 1	+ 87	+133	+145	+181	+138
Atlanta	+ 31	- 5	+ 18	+ 16	+ 15	- 11	+ 61	- 3	+ 6	+ 6	+ 33	+ 29	+ 70	+ 45	+ 42
Chicago	+ 4	r- 4	+ 2	- 6	- 1	- 14	r- 9	+ 20	+ 1	- 1	+ 51	r+166	+ 87	+ 39	+ 80
St. Louis	- 14	- 3	- 2	+ 1	- 5	+ 28	+ 24	+ 15	+ 9	+ 19	+ 70	+162	+200	- 31	+ 72
Minneapolis	- 10	- 19	+ 18	- 4	- 3	+ 14	- 16	+ 15	+ 38	+ 12	+ 13	+ 87	+ 19	+ 7	+ 29
Kansas City	0	+ 2	+ 28	+ 8	+ 10	+ 10	- 23	- 15	- 5	- 9	+ 9	+ 91	+ 70	- 40	+ 15
Dallas	+ 32	+ 20	+ 32	+ 79	+ 42	- 22	+ 24	+ 28	+ 57	+ 22	+ 50	+ 76	- 16	+ 11	+ 19
San Francisco	+ 5	+ 11	+ 30	+ 14	+ 16	- 1	+ 2	+ 2	0	+ 1	+ 1	r+ 8	+ 23	+ 14	+ 11
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Aug. 13	Aug. 6	July 30	July 23		Aug. 13	Aug. 6	July 30	July 23		Aug. 13	Aug. 13	Aug. 6	July 30	
United States	+ 8	+ 1	+ 24	+ 6	+ 8	+ 7	+ 14	+ 21	+ 9	+ 13	+ 1	+ 2	+ 10	+ 8	+ 5
Boston	- 18	- 10	0	- 3	- 9	- 10	- 9	+ 26	- 7	0	- 7	- 7	+ 11	- 1	- 1
New York	+ 21	+ 22	+ 12	+ 32	+ 22	- 8	+ 6	+ 17	+ 5	+ 5	- 5	0	+ 10	+ 5	+ 2
Philadelphia	+ 8	- 42	+ 27	- 28	- 11	- 4	- 7	+ 3	- 1	- 2	- 8	- 8	+ 8	+ 5	- 1
Cleveland	+ 42	0	+ 81	- 4	+ 26	+ 31	+ 24	+ 17	+ 15	+ 21	+ 7	+ 2	+ 12	+ 14	+ 9
Richmond	+ 11	+ 13	+ 20	+ 9	+ 13	+ 8	+ 22	+ 32	+ 34	+ 23	+ 1	+ 9	+ 24	+ 19	+ 13
Atlanta	- 39	- 5	- 49	+ 11	- 24	+ 11	+ 10	+ 15	+ 20	+ 14	+ 1	r+ 7	+ 11	+ 14	+ 8
Chicago	+ 1	r+ 1	+ 8	+ 12	+ 5	+ 11	r+ 25	+ 24	+ 7	+ 16	+ 2	- 1	+ 5	+ 8	+ 3
St. Louis	+ 44	+ 8	+ 41	- 4	+ 22	+ 11	+ 29	+ 39	- 10	+ 17	+ 1	+ 9	+ 13	+ 8	+ 8
Minneapolis	0	- 10	- 12	- 22	- 11	+ 2	+ 12	+ 15	+ 3	+ 8	0	- 2	+ 2	0	0
Kansas City	- 24	0	+ 7	- 29	- 15	- 1	+ 26	+ 31	- 22	+ 6	+ 3	+ 13	+ 9	+ 1	+ 6
Dallas	+ 13	+ 36	+ 18	+ 22	+ 22	+ 28	+ 42	+ 7	+ 41	+ 28	+ 14	+ 15	+ 11	+ 20	+ 15
San Francisco	- 1	- 6	+ 35	+ 11	+ 8	+ 2	+ 5	+ 24	+ 11	+ 11	0	0	+ 11	+ 4	+ 4

For footnotes, see page 1.