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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

FEDERAL RESERVE  
BANK OF CHICAGOSales in selected departments

August 8, 1955

DATA FILE  
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FEDERAL RESERVE BANK  
OF CHICAGO

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)									
	One week ending				4 weeks ending July 30	1955				1954					
	July 30	July 23	July 16	July 9		July	June	May	Apr.	Aug.	July	June	May	Apr.	
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+11	+ 8	+ 9	+10	+10	e 79	p 96	99	101	87	76	96	93	100	
Furniture and bedding	+10	+ 3	+10	+ 4	+ 6	e116	p116	121	106	131	110	104	108	94	
Domestic floor coverings	+14	+ 2	+12	- 1	+ 7	e 63	p 72	85	77	77	61	62	80	70	
Major appliances	+75	+45	+31	+101	+56	e133	p 96	87	82	73	92	88	65	62	
Radio, phonograph, TV	+24	+ 6	+31	+ 8	+13	e 79	p 86	78	81	89	73	73	73	76	
Total of 4 departments <u>1/</u>	+21	+ 9	+16	+22	+16	e102	p 97	99	91	100	90	87	87	79	
ALL OTHER SALES <u>1/</u>	+ 9	+ 8	+ 8	+ 7	+ 8	e 76	p 96	99	102	85	74	97	94	103	

p--Preliminary.

e--Estimated.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	July 30	July 23	July 16	July 9	July 30	July 30	July 23	July 16	July 9	July 30	July 30	July 23	July 16	July 9	July 30
United States	+10	+ 3	+10	+ 4	+ 6	+14	+ 2	+12	- 1	+ 7	+75	+45	+31	+101	+56
Boston	+22	-16	+ 7	- 2	+ 3	+38	-33	0	-27	- 4	+44	+26	+21	+64	+35
New York	+ 8	- 3	+11	- 7	+ 3	+34	+11	- 7	-35	+ 2	+118	+75	+59	+128	+90
Philadelphia	- 3	- 4	+ 8	-11	- 2	- 6	- 8	- 5	-15	- 9	+52	+50	+36	+118	+62
Cleveland	0	+ 8	+ 5	+ 8	+ 5	+ 9	- 7	+77	+15	+26	+60	+128	+45	+114	+80
Richmond	+11	+ 6	+12	- 9	+ 6	+ 8	+ 1	+17	-16	+ 2	+145	+181	+115	+188	+155
Atlanta	+18	+16	+57	+ 3	+21	- 3	+ 6	0	- 6	0	+70	+45	- 8	+134	+53
Chicago	+ 2	- 6	+16	- 2	+ 2	+20	+ 1	+ 8	- 5	+ 6	+87	+39	+67	+128	+77
St. Louis	- 2	+ 1	+ 5	+58	+13	+15	+ 9	-31	+105	+18	+200	-31	- 9	+143	+42
Minneapolis	+18	- 4	+ 2	+ 5	+ 6	+15	+38	+32	-30	+14	+19	+ 7	+18	+33	+18
Kansas City	+28	+ 8	+16	+17	+18	-15	- 5	+ 7	0	- 5	+70	-40	+11	+41	+11
Dallas	+32	+79	- 9	+33	+27	+28	+57	-26	+63	+15	-16	+11	+ 3	+33	+ 5
San Francisco	+30	+14	- 5	+17	+13	+ 2	0	+ 5	+10	+ 4	+23	+14	+ 4	+22	+15
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	July 30	July 23	July 16	July 9	July 30	July 30	July 23	July 16	July 9	July 30	July 30	July 23	July 16	July 9	July 30
United States	+24	+ 6	+31	+ 8	+13	+21	+ 9	+16	+22	+16	+11	+ 8	+ 9	+10	+10
Boston	0	- 3	+23	+ 3	+ 5	+26	- 7	+12	+11	+11	+11	- 1	+ 7	+ 5	+ 6
New York	+12	+32	+22	-10	+15	+17	+ 5	+14	0	+10	+11	+ 5	+ 9	+ 8	+ 8
Philadelphia	+27	-28	+20	-22	- 3	+ 3	- 1	+10	+ 3	+ 4	+ 8	+ 5	+ 6	0	+ 5
Cleveland	+81	- 4	+32	+14	+27	+17	+15	+28	+24	+21	+12	+14	+16	+17	+15
Richmond	+20	+ 9	+29	+ 3	+16	+32	+34	+30	+22	+30	+24	+19	+18	+11	+18
Atlanta	-49	+11	+293	-10	+21	+15	+20	+39	+38	+26	+11	+14	+16	+12	+14
Chicago	+ 8	+12	+ 8	-11	+ 5	+24	+ 7	+26	+25	+20	+ 5	+ 8	+13	+ 9	+ 9
St. Louis	+41	- 4	- 2	+84	+30	+39	-10	- 6	+89	+24	+13	+ 8	+ 7	+17	+11
Minneapolis	-12	-22	+21	0	- 5	+15	+ 3	+14	+ 8	+10	+ 2	0	+ 9	+ 8	+ 5
Kansas City	+ 7	-29	-22	+90	- 1	+31	-22	+ 7	+33	+10	+ 9	+ 1	+ 8	+12	+ 7
Dallas	+18	+22	-23	- 5	0	+ 7	+41	- 8	-29	+13	+11	+20	+ 5	+25	+14
San Francisco	+35	+11	-14	+16	+ 8	+24	+11	- 4	+16	+11	+11	+ 4	- 3	+ 1	+ 3

For footnotes, see page 1.