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FEDERAL RESERVE BANK  
OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

Sales in selected departments

July 25, 1955

JUL 23 1955  
FEDERAL RESERVE  
BANK OF CHICAGO

Department	Percentage change from a year ago					Monthly unadjusted indexes (1949 average monthly sales = 100)									
	One week ending				4 weeks ending	1955				1954					
	July 15	July 9	July 2	June 25		July 16	June	May	Apr.	Mar.	July	June	May	Apr.	Mar.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+10	+10	+ 2	+ 4	+ 6	p 96	99	101	98	76	96	93	100	90	
Furniture and bedding	+10	+ 4	+13	+15	+10	p116	121	106	115	110	104	108	94	105	
Domestic floor coverings	+12	- 1	+30	+26	+17	p 72	85	77	86	61	62	80	70	76	
Major appliances	+31	r+101	+ 7	+15	+34	p 96	87	82	91	92	88	65	62	66	
Radio, phonograph, TV	+31	r+ 8	+ 7	+16	+13	p 86	78	81	103	73	73	73	76	107	
Total of 4 departments <u>1/</u>	+16	+22	+13	+16	+16	p 97	99	91	102	90	87	87	79	90	
ALL OTHER SALES <u>1/</u>	+ 9	r+ 7	+ 1	+ 3	+ 5	p 96	99	102	98	74	97	94	103	90	

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.  
2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).  
 Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding				4 weeks ending	Domestic floor coverings				4 weeks ending	Major household appliances				4 weeks ending
	One week ending					One week ending					One week ending				
	July 16	July 9	July 2	June 25		July 16	July 9	July 2	June 25		July 16	July 16	July 9	July 2	
United States	+ 10	+ 4	+ 13	+ 15	+ 10	+ 12	- 1	+ 30	+ 26	+ 17	+ 31	r+101	+ 7	+ 15	+ 34
Boston	+ 7	- 2	- 11	+ 7	+ 1	0	- 27	+ 36	+ 51	+ 15	+ 21	+ 64	+ 7	+ 32	+ 28
New York	+ 11	- 7	+ 11	- 4	+ 3	- 7	- 35	+ 13	+ 13	- 3	+ 59	+128	+ 8	+ 26	+ 52
Philadelphia	+ 8	- 11	- 5	+ 8	+ 1	- 5	- 15	+ 6	- 6	- 5	+ 36	+118	0	- 23	+ 25
Cleveland	+ 5	+ 8	+ 38	+ 19	+ 16	+ 77	+ 15	+ 63	+ 21	+ 47	+ 45	+114	+ 21	+ 41	+ 52
Richmond	+ 12	- 9	+10	+ 11	+ 6	+ 17	- 16	+ 19	- 12	+ 1	+115	+188	+ 42	+ 41	+ 88
Atlanta	+ 57	r+ 3	+ 39	+ 58	+ 40	0	r- 6	+ 73	+ 95	+ 46	- 8	r+134	- 20	+ 57	+ 29
Chicago	+ 16	- 2	+ 11	+ 34	+ 15	+ 8	- 5	+ 16	+ 40	+ 15	+ 67	+128	+ 21	+ 26	+ 56
St. Louis	+ 5	+ 58	+ 31	+ 52	+ 34	- 31	+105	+ 95	+109	+ 62	- 9	+143	- 20	- 10	+ 12
Minneapolis	+ 2	+ 5	- 38	- 18	- 12	+ 32	- 30	+ 29	- 17	+ 1	+ 18	r+ 33	- 18	- 39	- 4
Kansas City	+ 16	+ 17	+ 13	+ 26	+ 13	+ 7	0	+ 31	+ 23	+ 15	+ 11	+ 41	- 43	- 52	- 14
Dallas	- 9	+ 33	+ 2	+ 28	+ 7	- 26	+ 63	+ 25	+ 10	- 1	+ 3	+ 33	+ 41	- 14	+ 13
San Francisco	- 5	+ 17	+ 12	+ 5	+ 5	+ 5	+ 10	+ 1	+ 4	+ 5	+ 4	+ 22	+ 3	- 1	+ 6
	Radios, phonographs, television, etc.				4 weeks ending	Total of 4 departments				4 weeks ending	Grand Total--entire store				4 weeks ending
	One week ending					One week ending					One week ending				
	July 16	July 9	July 2	June 25		July 16	July 9	July 2	June 25		July 16	July 16	July 9	July 2	
United States	+ 31	r+ 8	+ 7	+ 16	+ 13	+ 16	+ 22	+ 13	+ 16	+ 16	+ 10	+ 10	+ 2	+ 4	+ 6
Boston	+ 23	+ 3	- 35	+ 7	- 2	+ 12	+ 11	- 4	+ 19	+ 10	+ 7	+ 5	- 11	+ 1	0
New York	+ 22	- 10	- 7	+ 4	+ 5	+ 14	0	+ 10	+ 2	+ 7	+ 10	r+ 8	+ 5	+ 7	+ 7
Philadelphia	+ 20	- 22	- 14	- 8	- 7	+ 10	+ 3	- 4	+ 1	+ 3	+ 6	0	- 5	- 4	- 1
Cleveland	+ 32	+ 14	+ 52	+ 9	+ 28	+ 28	+ 24	+ 42	+ 21	+ 28	+ 16	+ 17	+ 5	+ 10	+ 12
Richmond	+ 29	+ 3	+ 25	+ 33	+ 23	+ 30	+ 22	+ 20	+ 16	+ 23	+ 18	+ 11	+ 3	+ 5	+ 9
Atlanta	+293	r+ 10	+ 16	+ 79	+ 62	+ 39	+ 38	+ 16	+ 65	+ 39	+ 17	r+ 12	+ 10	+ 11	+ 12
Chicago	+ 8	- 11	- 4	+ 34	+ 6	+ 26	+ 25	+ 12	+ 32	+ 24	+ 13	+ 9	+ 4	+ 9	+ 8
St. Louis	- 2	+ 84	+ 15	0	+ 25	- 6	+ 89	+ 16	+ 31	+ 29	+ 7	+ 17	+ 7	+ 3	+ 8
Minneapolis	+ 21	0	0	0	+ 6	+ 14	r+ 8	- 19	- 24	- 6	+ 9	+ 8	- 14	- 15	- 4
Kansas City	- 22	+ 90	- 19	+ 8	0	+ 7	+ 33	- 20	- 24	- 2	+ 8	+ 12	- 1	- 6	+ 3
Dallas	- 23	- 5	+ 12	+ 40	+ 3	- 8	+ 29	+ 25	+ 5	+ 8	+ 5	+ 25	+ 11	+ 6	+ 11
San Francisco	- 14	r+ 16	+ 3	- 22	- 6	- 4	r+ 16	+ 7	- 2	+ 3	- 3	+ 1	- 1	- 4	- 2

For footnotes, see page 1.