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FEDERAL RESERVE
BANK OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES

Sales in selected departmentsDATA FILE
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OF CHICAGO

NOT FOR PUBLICATION

July 18, 1955

FEDERAL RESERVE
BANK OF CHICAGO

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)									
	One week ending				4 weeks ending	1955				1954					
	July 9	July 2	June 25	June 18		July 9	June	May	Apr.	Mar.	July	June	May	Apr.	Mar.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+10	+ 2	+ 4	0	+ 4	e 97	99	101	98	76	96	93	100	90	
Furniture and bedding	+ 4	+13	+15	+ 8	+ 9	e115	121	106	115	110	104	108	94	105	
Domestic floor coverings	- 1	+30	+26	+15	+17	e 72	85	77	86	61	62	80	70	76	
Major appliances	+102	r+ 7	+15	+ 1	+25	e 95	87	82	91	92	88	65	62	66	
Radio, phonograph, TV	+ 9	+ 7	+16	+21	+13	e 81	78	81	103	73	73	73	76	107	
Total of 4 departments <u>1/</u>	+22	+13	+16	+ 8	+14	e 97	99	91	102	90	87	87	79	90	
ALL OTHER SALES <u>1/</u>	+ 8	+ 1	+ 3	0	+ 2	e 97	99	102	98	74	97	94	103	90	

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

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	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	July 9	July 2	June 25	June 18	July 9	July 9	July 2	June 25	June 18	July 9	July 9	July 2	June 25	June 18	July 9
United States	+ 4	+13	+15	+ 8	+ 9	- 1	+30	+26	+15	+17	+102	r+ 7	+15	+ 1	+25
Boston	- 2	-11	+ 7	+11	+ 2	-27	+36	+51	+25	+22	+64	+ 7	+32	+28	+30
New York	- 7	+11	- 4	- 4	- 2	-35	+13	+13	+21	+ 5	+128	+ 8	+26	+ 9	+37
Philadelphia	-11	- 5	+ 8	+10	+ 2	-15	+ 6	- 6	+19	+ 1	+118	0	-23	-23	+ 9
Cleveland	+ 8	+38	+19	+25	+22	+15	+63	+21	+29	+31	+114	+21	+41	+58	+56
Richmond	- 9	+10	+11	- 4	+ 1	-16	+19	-12	+ 3	- 3	+188	+42	+41	+ 7	+60
Atlanta	+ 4	+39	+58	- 8	+20	- 7	+73	+95	-10	+34	+141	-20	+57	-31	+24
Chicago	- 2	r+11	+34	+16	+15	- 5	+16	+40	+19	+18	+128	r+21	+26	- 9	+31
St. Louis	+58	+31	+52	+20	+41	+105	+95	+109	+13	+77	+143	-20	-10	-18	+13
Minneapolis	+ 5	-38	-18	-15	-17	-30	+29	-17	0	- 7	+28	-18	-39	-14	-13
Kansas City	+17	+13	+26	+10	+16	0	+31	+23	+17	+18	+41	-43	-52	-20	-23
Dallas	+33	+ 2	+28	+13	+19	+63	+25	+10	-24	+ 9	+33	+41	-14	-16	+10
San Francisco	+17	r+12	+ 5	+ 8	+10	+10	+ 1	+ 4	- 2	+ 3	+22	+ 3	- 1	+ 5	+ 7
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	July 9	July 2	June 25	June 18	July 9	July 9	July 2	June 25	June 18	July 9	July 9	July 2	June 25	June 18	July 9
United States	+ 9	+ 7	+16	+21	+13	+22	+13	+16	+ 8	+14	+10	+ 2	+ 4	0	+ 4
Boston	+ 3	-35	+ 7	+32	+ 2	+11	- 4	+19	+19	+12	+ 5	-11	+ 1	+ 2	- 1
New York	-10	- 7	+ 4	+ 1	- 2	0	+10	+ 2	+ 1	+ 3	+ 9	+ 5	+ 7	+ 3	+ 6
Philadelphia	-22	-14	- 8	- 7	-12	+ 3	- 4	+ 1	+ 5	+ 2	0	- 5	- 4	- 3	- 3
Cleveland	+14	+52	+ 9	+24	+26	+24	+42	+21	+30	+29	+17	+ 5	+10	- 1	+ 7
Richmond	+ 3	+25	+33	+59	+31	+22	+20	+16	+ 5	+16	+11	+ 3	+ 5	- 2	+ 3
Atlanta	+ 3	+16	+79	+ 9	+25	+38	+16	+65	-13	+24	+17	r+10	+11	- 1	+ 9
Chicago	+11	- 4	+34	+47	+16	+25	+12	+32	+12	+20	+ 9	+ 4	+ 9	+ 1	+ 5
St. Louis	+84	+15	0	+44	+37	+89	+16	+31	+10	+36	+17	+ 7	+ 3	- 4	+ 5
Minneapolis	0	0	0	+ 8	+ 2	+ 6	-19	-24	-10	-12	+ 8	-14	-15	-16	-11
Kansas City	+90	-19	+ 8	+25	+18	+33	-20	-24	0	- 4	+12	- 1	- 6	- 1	+ 1
Dallas	- 5	+12	+40	+28	+19	+29	+25	+ 5	- 3	+13	+25	+11	+ 6	+ 3	+10
San Francisco	+17	+ 3	-22	-21	- 9	+17	+ 7	- 2	- 2	+ 4	+ 1	- 1	- 4	+ 5	0

For footnotes, see page 1.