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FEDERAL RESERVE BANK OF CHICAGO

Sales in selected departments

NOT FOR PUBLICATION

LIBRARY

June 20, 1955

JUN 21 1955  
FEDERAL  
RESERVE  
BANK  
OF CHICAGO

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				June 11	1955				1950				
	June 11	June 4	May 28	May 21		May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 2	+ 3	+ 6	+ 7	+ 5	e 97	101	98	76	96	93	100	90	75
Furniture and bedding	+11	+13	+ 6	+14	+11	e 113	106	115	114	104	108	94	105	109
Domestic floor coverings	+23	+ 5	+ 1	+ 8	+ 9	e 80	77	86	81	62	80	70	76	72
Major appliances	+22	+32	+42	+31	+29	e 84	82	91	69	88	65	62	66	54
Radios, phonograph, TV	+17	+12	- 3	+ 2	+ 6	e 73	81	103	93	73	73	76	107	90
Total of 4 departments <u>1/</u>	+15	+14	+ 9	+14	+13	e 93	91	102	94	87	87	79	90	86
ALL OTHER SALES <u>1/</u>	+ 1	+ 2	+ 6	+ 6	+ 4	e 97	102	98	73	97	94	103	90	74

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

## Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding				Domestic floor coverings				Major household appliances				4 weeks ending		
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				
	June 11	June 4	May 28	May 21		June 11	June 4	May 28	May 21		June 11	June 4	May 28	May 21	
United States	+11	+13	+ 6	+14	+11	+28	+ 5	+ 1	+ 8	+ 9	+22	+32	+42	+31	+29
Boston	+ 9	+12	- 7	+19	+ 8	+40	-21	+ 7	-11	+ 2	+21	+44	-15	+18	+14
New York	+13	+11	+ 1	+ 4	+ 7	+ 8	0	+ 2	+ 5	+ 4	+20	+20	+68	+42	+36
Philadelphia	- 3	-12	+ 4	+ 8	0	+ 5	-16	+ 5	- 8	- 4	-16	-12	+32	-15	- 5
Cleveland	+ 4	+ 5	+13	+17	+10	+109	+18	-14	- 8	+20	+97	+69	+39	+16	+53
Richmond	+14	+13	+14	+26	+17	- 1	+25	+15	+26	+16	+35	+34	+126	+14	+49
Atlanta	+15	+18	+30	+29	+23	+25	-15	+ 4	+44	+15	-12	+27	+27	+14	+13
Chicago	+18	+27	+12	+20	+19	+30	+16	+ 2	+25	+18	+22	+46	+61	+56	+45
St. Louis	+ 3	+21	+25	+40	+23	-10	+22	+84	+37	+32	+ 1	+44	+90	+53	+41
Minneapolis	+98	-16	-35	-26	+ 4	-15	+18	- 8	-23	-10	+106	-25	0	+30	+32
Kansas City	+ 2	+42	-29	- 8	- 4	+ 9	-21	-32	-39	-23	-12	+51	- 8	+130	+21
Dallas	-10	+18	+49	+19	+17	-10	+58	-28	+33	+ 4	-13	-23	+35	+40	+ 5
San Francisco	+ 3	+15	- 7	+13	+ 5	0	r-12	-14	- 2	- 7	+ 1	r- 1	-30	-12	-12

	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store				4 weeks ending		
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				
	June 11	June 4	May 28	May 21		June 11	June 4	May 28	May 21		June 11	June 4	May 28	May 21	
United States	+17	+12	- 3	+ 2	+ 6	+15	+14	+ 9	+14	+13	+ 2	+ 3	+ 6	+ 7	+ 5
Boston	+ 5	-17	-24	-42	-21	+15	+10	-10	+ 6	+ 5	+ 4	- 4	+ 8	+ 6	+ 3
New York	+ 3	+21	- 1	+ 8	+ 7	+12	+11	+ 6	+ 7	+ 9	+ 3	- 1	+11	+ 4	+ 4
Philadelphia	-11	-15	0	-42	-20	- 4	-13	+ 6	- 1	- 2	- 6	- 7	+10	+ 4	0
Cleveland	+22	+51	- 2	+16	+20	+39	+21	+ 6	+10	+18	+ 7	+ 9	+ 5	+ 5	+ 6
Richmond	+36	+22	-10	+37	+19	+18	+20	+29	+25	+23	+ 5	+ 3	+17	+20	+11
Atlanta	+12	+ 7	- 6	- 5	+ 1	+ 7	+15	+19	+23	+16	+ 2	+ 8	+13	+ 9	+ 8
Chicago	+32	+ 6	+17	+ 4	+14	+22	+26	+20	+26	+23	+ 2	+ 6	+ 4	+ 6	+ 5
St. Louis	+39	+38	+12	+11	+26	+ 4	+29	+47	+38	+29	- 4	+ 3	+ 9	+22	+ 8
Minneapolis	+17	- 8	-31	- 9	-10	+62	-11	-21	-13	+ 6	- 5	-14	- 9	- 6	- 8
Kansas City	+38	- 4	-70	-31	-20	+ 1	+24	-29	+10	- 1	+ 2	+ 9	- 8	+ 3	+ 1
Dallas	+12	-11	-17	+24	+ 1	- 8	- 5	+20	+29	+ 8	+ 6	+ 6	+13	+19	+11
San Francisco	+ 1	r-11	+ 6	+11	+ 1	+ 2	r+ 1	-10	+ 5	- 1	+ 2	r+ 4	- 3	+ 1	+ 1

For footnotes, see page 1.