

CONFIDENTIAL - F. R.

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES

NOT FOR PUBLICATION

Sales in selected departments

June 6, 1955

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 Department
 FEDERAL RESERVE
 BANK OF CHICAGO

DATA FILE
 REFERENCE SUMMARY
 FEDERAL RESERVE BANK
 OF CHICAGO

| | Percentage change from a year ago | | | | | Monthly unadjusted indexes (1947-49 average monthly sales = 100) | | | | | | | | | |
|---------------------------------------|-----------------------------------|--------|--------|-------|----------------|---|------|------|------|------|-----|------|------|------|--|
| | One week ending | | | | 4 weeks ending | 1955 | | | | 1954 | | | | | |
| | May 28 | May 21 | May 14 | May 7 | May 28 | May | Apr. | Mar. | Feb. | June | May | Apr. | Mar. | Feb. | |
| GRAND TOTAL SALES <u>1/</u> <u>2/</u> | + 6 | + 7 | + 7 | + 5 | + 6 | e 97 | p101 | 98 | 76 | 96 | 93 | 100 | 90 | 75 | |
| Furniture and bedding | + 6 | +14 | +10 | + 3 | + 8 | e113 | p104 | 115 | 114 | 104 | 108 | 94 | 105 | 109 | |
| Domestic floor coverings | + 1 | + 8 | +13 | + 1 | + 4 | e 80 | p 78 | 86 | 81 | 62 | 80 | 70 | 76 | 72 | |
| Major appliances | +42 | +31 | +36 | +38 | +34 | e 84 | p 83 | 91 | 69 | 88 | 65 | 62 | 66 | 54 | |
| Radio, phonograph, TV | - 3 | r+ 2 | +12 | 0 | + 1 | e 73 | p 80 | 103 | 93 | 73 | 73 | 76 | 107 | 90 | |
| Total of 4 departments <u>1/</u> | + 9 | +14 | +15 | + 6 | +11 | e 93 | p 90 | 102 | 94 | 87 | 87 | 79 | 90 | 86 | |
| ALL OTHER SALES <u>1/</u> | + 6 | + 6 | + 6 | + 5 | + 6 | e 97 | p101 | 98 | 73 | 97 | 94 | 103 | 90 | 74 | |

p--Preliminary.

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

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| | Furniture and bedding | | | | 4 weeks ending | Domestic floor coverings | | | | 4 weeks ending | Major household appliances | | | | 4 weeks ending |
|---------------|---------------------------------------|--------|--------|-------|----------------|--------------------------|--------|--------|--------|----------------|------------------------------|--------|--------|--------|----------------|
| | One week ending | | | | | One week ending | | | | | One week ending | | | | |
| | May 28 | May 21 | May 14 | May 7 | | May 28 | May 21 | May 14 | May 7 | | May 28 | May 21 | May 14 | May 7 | |
| United States | + 6 | +14 | +10 | + 3 | + 8 | + 1 | + 8 | +13 | + 1 | + 4 | +42 | +31 | +36 | +38 | +34 |
| Boston | - 7 | +19 | -11 | -13 | - 3 | + 7 | -11 | +11 | -20 | - 4 | -15 | +18 | +34 | +43 | +17 |
| New York | + 1 | + 4 | -10 | 0 | - 2 | + 2 | + 5 | + 7 | + 1 | + 4 | +68 | +42 | +22 | +21 | +36 |
| Philadelphia | + 4 | + 8 | +11 | -17 | + 2 | + 5 | - 8 | - 7 | -12 | - 6 | +32 | -15 | + 2 | - 7 | + 1 |
| Cleveland | +13 | +17 | +30 | +25 | +21 | -14 | - 8 | +59 | +38 | +11 | +39 | +16 | +39 | +100 | +46 |
| Richmond | +14 | +26 | + 7 | +12 | +15 | +15 | +26 | - 9 | - 1 | + 7 | +126 | +14 | +22 | +33 | +45 |
| Atlanta | +30 | +29 | +28 | +18 | +25 | + 4 | +44 | - 7 | - 1 | + 9 | +27 | +14 | +85 | +53 | +41 |
| Chicago | +12 | +20 | +21 | + 5 | +15 | + 2 | +25 | + 4 | - 7 | + 7 | +61 | +56 | +47 | +20 | +46 |
| St. Louis | +25 | +40 | +36 | - 9 | +22 | +84 | +37 | +23 | - 2 | +34 | +90 | +53 | +43 | +38 | +54 |
| Minneapolis | -35 | -26 | + 4 | +40 | - 1 | - 8 | -23 | -30 | - 3 | -13 | 0 | +30 | +14 | +20 | +16 |
| Kansas City | -29 | - 8 | - 2 | - 2 | -11 | -32 | -39 | -12 | -13 | -25 | - 8 | +130 | +32 | +83 | +44 |
| Dallas | +49 | +19 | +19 | 0 | +21 | -28 | +33 | +21 | +35 | +10 | +35 | +40 | +51 | +14 | +34 |
| San Francisco | - 7 | +13 | +15 | -11 | + 1 | -14 | - 2 | +26 | -22 | - 4 | -30 | -12 | -19 | + 4 | -15 |
| | Radios, phonographs, television, etc. | | | | 4 weeks ending | Total of 4 departments | | | | 4 weeks ending | Grand Total--entire store 2/ | | | | 4 weeks ending |
| | One week ending | | | | | One week ending | | | | | One week ending | | | | |
| | May 28 | May 21 | May 14 | May 7 | | May 28 | May 28 | May 21 | May 14 | | May 7 | May 28 | May 28 | May 21 | |
| United States | - 3 | + 2 | +12 | 0 | + 1 | + 9 | +14 | +15 | + 6 | +11 | + 6 | + 7 | + 7 | + 5 | + 6 |
| Boston | -24 | -42 | -16 | - 2 | -22 | -10 | + 6 | 0 | - 1 | - 1 | + 8 | + 6 | + 6 | + 3 | + 6 |
| New York | - 1 | + 8 | +37 | +26 | +18 | + 6 | + 7 | - 2 | + 4 | + 3 | +10 | + 4 | + 2 | + 6 | + 6 |
| Philadelphia | 0 | -42 | +19 | + 6 | - 8 | + 6 | - 1 | + 7 | -13 | - 1 | +10 | + 4 | +15 | - 5 | + 6 |
| Cleveland | - 2 | +16 | +29 | -41 | - 8 | + 6 | +10 | +38 | +19 | +17 | + 5 | + 5 | + 5 | + 8 | + 6 |
| Richmond | -10 | +37 | +21 | +33 | +18 | +29 | +25 | + 8 | +15 | +19 | +17 | +20 | + 4 | + 6 | +11 |
| Atlanta | - 6 | - 5 | + 3 | +40 | + 9 | +19 | +23 | +30 | +24 | +24 | +14 | + 9 | +16 | +12 | +13 |
| Chicago | +17 | + 4 | + 4 | -13 | + 3 | +20 | +26 | +20 | + 4 | +18 | + 4 | + 6 | + 7 | + 4 | + 5 |
| St. Louis | +12 | +11 | - 3 | -31 | - 5 | +47 | +38 | +30 | - 1 | +27 | + 9 | +22 | +16 | + 4 | +12 |
| Minneapolis | -31 | - 9 | - 9 | -18 | -18 | -21 | -13 | - 3 | +17 | - 3 | - 9 | - 6 | - 5 | +10 | - 2 |
| Kansas City | -70 | -31 | -22 | + 8 | -31 | -29 | +10 | + 1 | +19 | - 2 | - 8 | + 3 | - 2 | +11 | + 1 |
| Dallas | -17 | +24 | + 8 | + 4 | + 3 | +20 | +29 | +28 | + 9 | +21 | +13 | +19 | +14 | +13 | +15 |
| San Francisco | + 6 | +11 | +15 | - 2 | + 7 | -10 | + 5 | +11 | - 9 | - 1 | - 3 | + 1 | + 8 | - 2 | + 1 |

For footnotes, see page 1.