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FEDERAL RESERVE
BANK OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

DATA FILE
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February 7, 1955

Sales in selected departments

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-49 average monthly sales = 100)									
	One week ending				4 weeks ending Jan. 29	1955		1954				1953			
	Jan. 29	Jan. 22	Jan. 15	Jan. 8		Jan.	Dec.	Nov.	Oct.	Feb.	Jan.	Dec.	Nov.	Oct.	
GRAND TOTAL SALES <u>1/ 2/</u>	- 1	+ 7	+16	+ 7	+ 7	e 84	p191	128	109	75	80	186	123	112	
Furniture and bedding	+ 3	r+18	+30	+ 9	+14	e124	p105	128	128	109	110	103	121	132	
Domestic floor coverings	+14	+13	+22	+ 4	+12	e 84	p 84	112	110	72	75	81	109	122	
Major appliances	+15	+32	+39	+23	+25	e 71	p 63	67	82	54	59	57	65	75	
Radio, phonograph, TV	- 3	+ 4	+17	0	+ 3	e103	p230	148	137	90	101	225	157	141	
Total of 4 departments <u>1/</u>	+ 5	+16	+27	+ 8	+13	e100	p108	113	114	86	89	103	110	118	
ALL OTHER SALES <u>1/</u>	- 2	+ 6	+15	+ 7	+ 6	e 82	p202	129	108	74	79	196	125	111	

p--Preliminary.

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding								Domestic floor coverings				Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending		
	Jan. 29	Jan. 22	Jan. 15	Jan. 8		Jan. 29	Jan. 22	Jan. 15	Jan. 8		Jan. 29	Jan. 22	Jan. 15	Jan. 8	Jan. 29		
United States	+ 3	r+18	+30	+ 9	+14	+14	+13	+22	+ 4	+12	+15	+32	+39	+23	+25		
Boston	- 2	+ 3	+13	+ 1	+ 3	+22	+20	+23	- 8	+12	+ 4	+18	+32	+ 7	+14		
New York	+ 1	+31	+25	+ 6	+14	+ 4	+ 2	+21	+ 8	+ 8	+ 1	+14	+52	+64	+30		
Philadelphia	- 3	+ 2	+30	-14	+ 3	-22	+19	+12	-17	- 2	+ 3	+46	+171	+75	+59		
Cleveland	-13	- 3	+16	- 5	- 2	+14	- 6	+ 9	- 6	+ 3	0	+33	+38	+24	+24		
Richmond	- 5	+ 9	+37	+58	+23	+25	- 1	+38	+25	+21	+10	+21	+18	+24	+18		
Atlanta	+10	r+51	+ 8	+48	+31	+ 2	r+15	+17	+ 6	+10	- 4	r+46	-32	-48	-16		
Chicago	+16	+18	+58	+18	+26	+10	+40	+38	+29	+29	+47	+33	+49	+23	+37		
St. Louis	+16	+32	+ 2	-11	+ 8	+47	+31	+26	- 6	+25	+71	+24	+80	+34	+50		
Minneapolis	+ 6	+124	+24	+19	+37	+19	+170	-24	+14	+41	- 6	- 2	+13	- 9	- 1		
Kansas City	- 3	+35	+16	- 6	+ 8	0	-24	+15	-13	- 4	+30	+52	+34	+34	+37		
Dallas	+48	- 1	+94	-13	+19	+81	-17	+44	-33	+ 9	+12	+24	+64	+38	+31		
San Francisco	+ 1	+ 2	+30	+13	+11	+22	r- 1	+19	- 3	+10	+ 2	r+44	+24	+55	+29		
<hr/>																	
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	Radios, phonographs, television, etc.								Total of 4 departments				Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending		
	Jan. 29	Jan. 22	Jan. 15	Jan. 8		Jan. 29	Jan. 22	Jan. 15	Jan. 8		Jan. 29	Jan. 22	Jan. 15	Jan. 8	Jan. 29		
United States	- 3	+ 4	+17	0	+ 3	+ 5	+16	+27	+ 8	+13	- 1	+ 7	+16	+ 7	+ 7	+ 7	
Boston	-14	-37	-21	-24	-25	- 1	- 1	+10	- 5	0	+ 1	0	+24	+ 6	+ 7		
New York	+11	+ 7	+62	- 7	+16	+ 2	+22	+29	+ 8	+14	+ 2	+ 4	+16	+ 6	+ 7		
Philadelphia	+ 6	+17	+71	+ 2	+21	- 5	+ 9	+37	- 7	+ 7	- 6	- 3	+19	- 2	+ 1		
Cleveland	-30	+ 3	- 8	- 8	-13	- 9	+ 1	+14	- 3	0	- 4	- 2	+ 7	+ 3	+ 1		
Richmond	-12	- 2	- 3	- 4	- 5	+ 1	+ 7	+28	+37	+17	- 6	+22	+26	+13	+12		
Atlanta	+42	+ 4	-21	+ 2	+ 3	+ 9	r+36	- 8	0	+11	+ 8	r+20	+ 9	+ 6	+11		
Chicago	+ 3	+12	+31	+ 6	+13	+18	+23	+48	+19	+27	- 2	+ 8	+24	+10	+10		
St. Louis	-24	-12	+18	-13	-10	+19	+22	+22	- 5	+13	+ 1	+10	+11	+ 7	+ 7		
Minneapolis	+22	0	+ 4	+19	+10	+ 7	+72	+ 6	+11	+24	- 2	+27	+10	+ 5	+ 9		
Kansas City	+24	+48	+45	+56	+42	+ 9	+30	+24	+15	+19	+ 2	+ 4	+12	+11	+ 7		
Dallas	+17	+49	+67	+37	+39	+37	+ 7	+69	+ 5	+24	+ 6	+19	+21	+12	+14		
San Francisco	-17	+15	+21	+21	+10	+ 1	+ 9	+25	+18	+13	- 3	+11	+12	+ 9	+ 7		

For footnotes, see page 1.