SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

Sales in selected departments

| Department | Percentage change from a year ago | | | | | Monthly unadjusted indexes (1947-49 average monthly sales = 100) | | | | | | | | |
| | One week ending | | | | 4 weeks ending | 1954 | | | | 1953 | | | | |
	Oct. 2	Sept. 25	Sept. 18	Sept. 11	Oct. 2	Sept.	Aug.	July	June	Oct.	Sept.	Aug.	July	June
GRAND TOTAL SALES 1/2/	- 4	- 2	0	- 5	- 3	e100	p 86	76	96	112	100	87	77	97
Furniture and bedding	- 2	0	+ 4	+ 1	0	e112	p129	110	104	132	112	136	112	111
Domestic floor coverings	-13	- 2	+ 4	0	- 5	e 91	p 76	61	62	122	93	83	61	67
Major appliances	+15	+16	r+ 3	r+22	+12	e 72	p 73	92	88	75	70	74	83	88
Radio, phonograph, TV	+ 4	r+ 8	- 2	+ 6	+ 3	e119	p 92	73	73	141	119	93	73	75
Total of 4 departments 1/	- 3	+ 1	+ 2	+ 4	0	e 99	p100	90	87	118	99	104	89	91
ALL OTHER SALES 1/	- 4	- 2	0	- 6	- 3	e100	p 85	74	97	111	100	84	76	98

p--Preliminary. r--Revised. e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--SUMMARY BY DISTRICTS

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 2	Sept.25	Sept.18	Sept.11	Oct. 2	Oct. 2	Sept.25	Sept.18	Sept.11	Oct. 2	Oct. 2	Sept.25	Sept.18	Sept.11	Oct. 2
United States	- 2	0	+ 4	+ 1	0	-13	- 2	+ 4	0	- 5	+15	+16	r+ 3	r+22	+12
Boston	+14	- 2	+ 3	-18	0	+ 5	+ 8	-11	-34	- 8	- 7	0	- 8	-38	-13
New York	+ 1	- 6	+15	- 1	+ 2	-41	+ 4	0	-18	-18	+41	0	+ 1	+29	+14
Philadelphia	+46	+10	+ 1	-10	+12	-16	- 5	+ 7	-27	- 8	+29	r+ 2	r+16	r+ 7	+14
Cleveland	-35	- 6	-10	-12	-17	- 1	-19	+11	+20	- 2	- 6	+18	+ 3	+21	+ 9
Richmond	-16	- 4	+ 7	- 2	- 5	- 6	-15	+ 3	-10	- 8	+26	+32	-11	-11	+10
Atlanta	+49	+23	-14	+15	+18	- 8	- 1	-18	- 6	- 7	+80	+53	-17	+75	+43
Chicago	-11	+ 2	+ 4	+26	+ 4	0	+ 5	+23	+30	+13	- 5	- 6	+ 8	+24	+ 4
St. Louis	+ 8	- 4	-14	-14	- 5	+17	-11	- 4	+81	+16	+31	+65	+31	+21	+36
Minneapolis	-10	-14	-12	-29	-16	+ 3	+27	+20	+13	+15	+10	+ 8	+18	+44	+17
Kansas City	-13	+ 7	+ 7	0	0	0	-35	+24	-14	- 8	- 3	+44	+89	+50	+41
Dallas	- 4	-21	+30	-12	- 2	-30	+100	- 6	0	+10	+44	+ 2	- 2	+33	+17
San Francisco	-18	+ 9	+ 2	+11	0	-15	r- 6	-11	- 4	- 9	-16	r+12	-27	+ 9	- 7

	Radios,phonographs,television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 2	Sept.25	Sept.18	Sept.11	Oct. 2	Oct. 2	Sept.25	Sept.18	Sept.11	Oct. 2	Oct. 2	Sept.25	Sept.18	Sept.11	Oct. 2
United States	+ 4	r+ 8	- 2	+ 6	+ 3	- 3	+ 1	+ 2	+ 4	0	- 4	- 2	0	- 5	- 3
Boston	+15	+13	+10	+15	+13	+ 8	+ 3	- 1	-21	- 2	- 1	+ 6	+10	-20	- 1
New York	- 7	+32	- 8	-26	- 1	-13	0	+ 8	- 6	- 3	- 9	r+ 3	+10	-10	- 1
Philadelphia	+52	r+18	r+48	r-16	+25	+26	r+ 6	r+ 9	-14	+ 7	- 4	0	- 1	-13	- 4
Cleveland	- 4	+ 9	-24	0	- 5	-21	- 6	- 6	0	- 9	-19	- 6	-12	-14	-13
Richmond	-20	- 4	+ 6	- 5	- 6	- 9	- 3	+ 3	- 5	- 4	- 6	- 3	- 3	-13	- 6
Atlanta	+37	+30	-20	+ 8	+11	+38	+22	-17	+19	+15	+ 9	r+ 5	- 1	- 4	+ 2
Chicago	- 3	-11	0	+32	+ 2	- 7	- 1	+ 7	+27	+ 5	- 3	- 4	+ 1	+ 7	0
St. Louis	+23	+45	+10	+29	+28	+17	+15	0	+16	+12	+ 9	- 1	- 3	+ 1	+ 2
Minneapolis	- 2	-11	-14	-10	- 8	0	- 1	+ 1	- 3	0	+ 2	- 3	- 1	+ 5	0
Kansas City	+11	+26	+61	+45	+33	- 2	+11	+41	+20	+16	+ 7	+ 5	+ 5	+ 6	+ 6
Dallas	- 4	+ 3	- 9	+ 2	- 3	+ 1	+ 5	+ 7	+ 4	+ 4	+10	0	0	- 4	+ 1
San Francisco	- 9	-26	-13	- 8	-15	-14	- 6	- 9	+ 3	- 7	- 4	r- 7	- 1	+ 4	- 2

For footnotes, see page 1.