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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

SEP 28 1954

FEDERAL RESERVE

NOT FOR PUBLICATION

September 27, 1954

Sales in selected departments

									DAINK	OF CLU	ERVE			
	Percent	age chan	ge from	a year a	Monthly unad function indexes									
Department		4 weeks	(1947-49 average monthly sales = 100) 1954 1953											
	Sept.18	Sept.11	Sept.4	Aug. 28	Sept. 18	Aug.	July	June	May	Sept.	Aug.	July	June	May
GRAND TOTAL SALES 1/2/	- 1	- 5	+17	+ 1	+ 3	p 86	76	96	93	100	87	77	97	99
Furniture and bedding	+ 4	+ 1	+17	- 2	+ 4	p129	110	104	108	112	136	112	111	116
Domestic floor coverings	+ 4	0	+17	- 4	+ 3	p 76	61	62	80	93	83	61	67	85
Major appliances	+ 2	+21	+13	+13	+11	p 73	92	88	65	70	74	83	88	72
Radio, phonograph, TV	- 3	+ 6	+14	+ 9	+ 5	p 92	73	73	73	119	93	73	7 5	74
Total of 4 departments 1/	+ 2	+ 4	+15	0	+ 5	p100	90	87	87	99	104	89	91	93
ALL OTHER SALES 1/	- 1	- 6	+18	+ 1	+ 2	p 85	74	97	94	100	84	76	98	99

p---Preliminary.

r--Revised.

^{1/} Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes. 2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores). Note: Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES-SUMMARY BY DISTRICTS

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

Page 2

		Furniture and bedding						loor co		Major household appliances					
		One wee	ek endin	g	4 weeks ending	•	g	4 weeks	One week ending			4 weeks ending			
	Sept.1	Sept.1	Sept.4	Aug.28	Sept.18	Sept.1	Sept.1.	L Sept.4	Aug. 28	Sept.18	Sept.1	8 Sept. 1	1 Sept.4	Aug. 28	Sept.18
United States	+ 4	+1	+17	- 2	+ 4	+ 4	0	+17	- 4	+ 3	+ 2	+21	+13	+13	+11
Poston	+ 3	-18	+ 1	- 4	- 4	-11	-34	0	- 7	-15	- 8	-3 8	-32	+18	-15
w York	+15	- 1	+35	+ 5	+13	0	-18	+23	-11	- 4	+1	+29	-17	+ 1	+ 2
Philadelphia	+ 1	-10	- 1	-35	-15	+ 7	-27	- _3	-44	- 16	- 2	- 8	-46	-34	-25
Cleveland	-10	- 12	+15	- 16	- 7	+11	+20	+57	+ 3	+19	+ 3	+21	+38	+16	+19
Richmond	+ 7	- 2	+22	+ 2	+ 8	+ 3	-10	+44	+29	+17	-11	-11	- 20	+ 1	-10
Atlanta	-14	+15	+ 7	+ 9	+ 4	-18	- 6	-21	-12	- 13	-17	+75	+13	+10	+17
Chicago	+ 4	+26	+18	+25	+17	+23	+30	+19	+ 9	+20	+ 8	+24	+17	+36	+20
St. Louis	-14	-14	+24	- 7	- 4	- 4	+81	- 9	+19	+18	+31	+21	+69	+12	+31
Minneapolis	-12	- 29	+56	+ 8	+6	+20	+13	+36	-32	+ 7	+18	+44	+36	-21	+15
Kansas City	+ 7	0	-12	+10	+ 1	+24	-14	-44	- 15	-14	+89	+50	+76	+71	+71
Dallas	+30	-12	+19	+12	+13	- 6	0	- 4	0	- 3	→ 2	+33	+ 2	+11	+ 9
San Francisco	+ 2	+11	-12	-12	- 4	-10	r- 4	- 4	- 3	- 6	-27	r+ 9	+11	+ 2	1 - 4
	Radios	phonogr	, etc.	Total of 4 departments					Grand Totalentire store 2/						
	One week ending				4 weeks	One week ending endi									4 weeks
	Sent 1	RISent 1	1 Sent J	Mug. 28	Sept. 18	Sept. 1	8 Sept. 1	I Sept.	Jaug. 28	Sept. 18	Sept.]	18 Sept. 1	1 Sept. L	Aug. 28	Sept.18
	To ho T	O IOCHU T	T 100004	Inag, LU			O DOPOS -	- 1	1						
United States		+ 6	+7/1	+ 9	+ 5	+ 2	+ 4	+15	0	+ 5	-1	- 5	+17	+1	+ 3
United States	- 3	+ 6	+14	+ 9	+ 5	+ 2	+ 4	+15 - 7	O	+ 5	- 1 +10	- 5	+17 + 2	+ 1	+ 3
Boston	- 3 +10	+ 6 +15	+14 + 7	+ 9	+ 5 + 8	+ 2	+ 4 -21 - 6	+15 - 7	+1	+ 5 - 6	-	- 5	+1/	+ 1	1 + 3
Boston New York	- 3 +10 - 8	+ 6 +15 -26	+14 + 7 - 1	+ 9 + 2 0	+ 5 + 8 - 9	+ 2 - 1 + 8	+ 4 -21 - 6	+15 - 7 +26	+ 1 + 2	+ 5	+10	- 5	+ 2	+ 1	-1
Boston	- 3 +10	+ 6 +15	+14 + 7	+ 9	+ 5 + 8	+ 2	+ 4 -21	+15 - 7	+1	+ 5 - 6 + 7	+10 +11	- 5 -20 r-10	+17 + 2 +34	+ 1 + 6 + 8	+ 3 - 1 +10
Boston New York Philadelphia Cleveland	- 3 +10 - 8 +36 -24	+ 6 +15 -26 -1h 0	+14 + 7 - 1 +12 +19	+ 9 + 2 0 -29 +19	+ 5 + 8 - 9 + 1 + 1	+ 2 - 1 + 8 + 7 - 6	+ 4 -21 - 6 -11, 0	+15 - 7 +26 - 7	+ 1 + 2 -36	+ 5 - 6 + 7 -15	+10 +11 - 1	-5 -20 r-10 -13	+17 + 2 +34 +20 +25	+ 1 + 6 + 8 -17 - 4 +11	+ 3 - 1 +10 - 4
Boston New York Philadelphia Cleveland Richmond	- 3 +10 - 8 +36 -24 + 6	+ 6 +15 -26 -14 0	+14 + 7 - 1 +12 +19	+ 9 + 2 0 -29 +19	+ 5 + 8 - 9 + 1 + 1	+ 2 - 1 + 8 + 7 - 6 + 3	+ 4 -21 - 6 -14	+15 - 7 +26 - 7 +25	+ 1 + 2 -36 - 7	+ 5 - 6 + 7 -15 + 2	+10 +11 - 1 -12	-5 -20 r-10 -13 -14	+17 + 2 +34 +20 +25 +25 +22 + 8	+ 1 + 6 + 8 -17 - 4	+ 3 - 1 +10 - 4 - 2 + 3 - 2
Boston New York Philadelphia Cleveland Richmond tlanta	- 3 +10 - 8 +36 -24 + 6 -20	+ 6 +15 -26 -14 0 - 5 + 8	+14 + 7 - 1 +12 +19 +31 + 5	+ 9 + 2 0 -29 +19 +33 +21	+ 5 + 8 - 9 + 1 + 1 + 1 + 14	+ 2 - 1 + 8 + 7 - 6 + 3 -17	+ 4 -21 - 6 -14 0 - 5 +19	+15 - 7 +26 - 7 +25 +20	+ 1 + 2 -36 - 7 +10	+ 5 - 6 + 7 -15 + 2 + 8	+10 +11 - 1 -12	- 5 -20 r-10 -13 -14	+17 + 2 +34 +20 +25 +22 + 8 +19	+ 1 + 6 + 8 -17 - 4 +11	+ 3 - 1 +10 - 4 - 2 + 3 - 2 + 7
Boston New York Philadelphia Cleveland Richmond	- 3 +10 - 8 +36 -24 + 6	+ 6 +15 -26 -14 0	+14 + 7 - 1 +12 +19	+ 9 + 2 0 -29 +19	+ 5 + 8 - 9 + 1 + 1	+ 2 - 1 + 8 + 7 - 6 + 3	+ 4 -21 - 6 -11 ₁ 0	+15 - 7 +26 - 7 +25 +20 + 3	+ 1 + 2 -36 - 7 +10 + 7	+ 5 - 6 + 7 -15 + 2 + 8 + 3	+10 +11 - 1 -12 - 3 -15	-5 -20 r-10 -13 -14 -13 r- 4	+17 + 2 +34 +20 +25 +25 +22 + 8	+ 1 + 6 + 8 -17 - 4 +11 + 4	+ 3 - 1 +10 - 4 - 2 + 3 - 2
Boston New York Philadelphia Cleveland Richmond tlanta nicago St. Louis	- 3 +10 - 8 +36 -24 + 6 -20 0 +10	+ 6 +15 -26 -14 0 - 5 + 8 +32	+14 + 7 - 1 +12 +19 +31 + 5 +14	+ 9 + 2 0 -29 +19 +33 +21 +31	+ 5 + 8 - 9 + 1 + 1 + 1 + 1 + 17	+ 2 - 1 + 8 + 7 - 6 + 3 -17 + 7	+ 4 -21 - 6 -11, 0 - 5 +19 +27 +16	+15 - 7 +26 - 7 +25 +20 + 3 +17 +30 +40	+ 1 + 2 -36 - 7 +10 + 7 +25	+ 5 - 6 + 7 -15 + 2 + 8 + 3 +18	-1 +10 +11 -12 -3 -15 +1 -3	- 5 -20 r-10 -13 -14 -13 r- 4 + 7 + 1 + 5	+17 + 2 +34 +20 +25 +22 + 8 +19 +15	+ 1 + 6 + 8 -17 - 4 +11 + 4 + 0	+ 3 - 1 +10 - 4 - 2 + 3 - 2 + 7 + 3
Boston New York Philadelphia Cleveland Richmond tlanta hicago St. Louis Minneapolis	- 3 +10 - 8 +36 -24 + 6 -20 0 +10	+ 6 +15 -26 -11, 0 - 5 + 8 +32 +29	+14 + 7 - 1 +12 +19 +31 + 5 +14 +57	+ 9 + 2 0 -29 +19 +33 +21 +31 + 2	+ 5 + 8 - 9 + 1 + 1 + 1 + 17 + 23	+ 2 - 1 + 8 + 7 - 6 + 3 -17 + 7	+ 4 -21 - 6 -11, 0 - 5 +19 +27 +16	+15 - 7 +26 - 7 +25 +20 + 3 +17 +30	+ 1 + 2 -36 - 7 +10 + 7 +25 + 2	+ 5 - 6 + 7 -15 + 2 + 8 + 3 +18 +10 + 6 +19	-1 +10 +11 -1 -12 -3 -15 +1 -3	- 5 -20 r-10 -13 -14 -13 r- 4 + 7 + 1	+17 + 2 +34 +20 +25 +22 + 8 +19 +15 +28 - 1	+ 1 + 6 + 8 -17 - 4 +11 + 4 + 4 0	+ 3 - 1 +10 - 4 - 2 + 3 - 2 + 7 + 3 + 6 + 3
Boston New York Philadelphia Cleveland Richmond tlanta nicago St. Louis	- 3 +10 - 8 +36 -24 + 6 -20 0 +10	+ 6 +15 -26 -14 0 - 5 + 8 +32 +29	+14 + 7 - 1 +12 +19 +31 + 5 +14 +57	+ 9 + 2 0 -29 +19 +33 +21 +31 + 2	+ 5 + 8 - 9 + 1 + 1 + 1 + 17 + 23 - 9	+ 2 - 1 + 8 + 7 - 6 + 3 -17 + 7 0 + 1	+ 4 -21 - 6 -11, 0 - 5 +19 +27 +16	+15 - 7 +26 - 7 +25 +20 + 3 +17 +30 +40	+ 1 + 2 -36 - 7 +10 + 7 +25 + 2	+ 5 - 6 + 7 -15 + 2 + 8 + 3 +18 +10 + 6	-1 +10 +11 -12 -3 -15 +1 -3	- 5 -20 r-10 -13 -14 -13 r- 4 + 7 + 1 + 5	+17 + 2 +34 +20 +25 +22 + 8 +19 +15	+ 1 + 6 + 8 -17 - 4 +11 + 4 + 0	+ 3 - 1 +10 - 4 - 2 + 3 - 2 + 7 + 3

For footnotes, see page 1.