

Sales in selected departments

JUL 7 1954

July 6, 1954

Department	Percentage change from a year ago					Monthly indexes (1947-49 average monthly sales = 100)									
	One week ending				4 weeks ending	1954				1953					
	June 26	June 19	June 12	June 5	June 26	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.	
GRAND TOTAL <u>1/</u> <u>2/</u>	+ 3	+ 4	+ 1	-18	- 3	p 93	100	90	75	97	99	95	100	77	
Furniture and bedding	+ 3	+ 5	- 1	-20	- 4	p108	94	105	109	111	116	108	105	121	
Domestic floor coverings	+ 7	+ 1	+ 1	-18	- 4	p 80	70	76	72	67	85	83	82	80	
Major appliances	+16	+22	+ 1	-14	+ 4	p 63	62	66	54	88	72	66	72	59	
Radio, phonograph, TV	- 2	+ 8	+ 6	-13	- 1	p 74	76	107	90	75	74	81	101	95	
Total of 4 departments <u>1/</u>	+ 5	+ 7	- 1	-18	- 2	p 86	79	90	86	91	93	89	92	94	
ALL OTHER SALES <u>1/</u>	+ 3	+ 4	+ 1	-17	- 3	p 93	103	90	74	98	99	96	101	75	

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 26	June 19	June 12	June 5	June 26	June 26	June 19	June 12	June 5	June 26	June 26	June 19	June 12	June 5	June 26
United States	+ 3	+ 5	- 1	-20	- 4	+ 7	+ 1	+ 1	-18	- 4	+16	+22	+ 1	-14	+ 4
Boston	- 6	-10	-11	-31	-15	+16	- 8	-24	-19	-12	-15	-12	-10	-26	-15
New York	+17	+15	- 2	-20	+ 1	+32	+11	+ 2	-31	- 1	- 8	+ 9	-21	+ 7	- 5
Philadelphia	+ 3	+ 2	- 7	-20	- 6	+10	+ 2	-12	-34	-12	0	+12	-26	-24	-11
Cleveland	+ 1	-14	-16	-17	-12	- 3	-23	+ 6	- 8	- 8	- 2	+ 8	-17	-22	- 8
Richmond	- 1	+15	- 2	-16	- 1	+31	+ 5	+13	-33	0	+ 3	+45	- 4	+22	+14
Atlanta	+14	+50	- 8	+19	+17	+11	+74	- 5	+32	+25	+40	+66	+66	+11	+43
Chicago	- 5	+ 4	+11	-17	- 2	- 8	+ 6	- 4	-18	- 6	+11	+74	+32	-23	+22
St. Louis	-12	+ 4	+14	-16	- 3	+29	-35	- 9	+ 4	- 9	+30	+ 8	-27	-36	- 8
Minneapolis	- 2	-14	-16	-30	-15	-31	0	+65	-29	- 5	+48	+11	+ 3	- 8	+15
Kansas City	+11	0	+55	-53	- 6	-32	-10	+10	-14	-11	+194	+14	+ 6	- 2	+37
Dallas	-16	-18	+ 9	-16	-11	- 9	+42	-17	-34	- 7	-17	-29	-23	-17	-21
San Francisco	- 1	+ 6	- 2	-35	-10	+ 5	+10	+ 6	-25	- 2	- 9	r- 2	-10	-23	-11
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 26	June 19	June 12	June 5	June 26	June 26	June 19	June 12	June 5	June 26	June 26	June 19	June 12	June 5	June 26
United States	- 2	+ 8	+ 6	-13	- 1	+ 5	+ 7	- 1	-18	- 2	+ 3	+ 4	+ 1	-18	- 3
Boston	- 3	-27	-15	-10	-15	- 6	-12	-13	-26	-15	+ 1	+ 2	- 5	-12	- 4
New York	- 8	- 6	-20	-57	-24	+13	+11	- 5	-24	- 2	+ 9	+ 4	- 3	-13	- 1
Philadelphia	-13	+ 4	+ 4	- 9	- 4	+ 2	+ 4	-10	-22	- 7	- 3	+ 1	- 5	-20	- 7
Cleveland	-23	+ 4	0	-12	- 7	- 2	-13	-10	-15	-10	- 4	0	- 3	-27	- 9
Richmond	+ 8	- 7	+19	+ 8	+ 6	+ 5	+16	+ 2	-11	+ 3	+ 1	+10	- 2	- 4	+ 1
Atlanta	- 3	+10	+36	+ 8	+11	+17	+50	+14	+17	+24	+10	+ 7	+ 4	+ 3	+ 6
Chicago	+13	+17	+10	+ 5	+11	0	+20	+13	-16	+ 4	+ 4	+ 9	+13	-22	0
St. Louis	+21	+25	+ 9	0	+13	+12	- 3	- 5	-17	- 4	+ 8	+ 3	0	-16	- 2
Minneapolis	-29	-19	-29	- 8	-22	0	- 5	0	-22	- 6	+ 5	+ 7	+ 5	-24	- 2
Kansas City	+30	+156	+200	-31	+62	+70	+15	+31	-30	+15	+18	+ 1	+ 3	-27	- 3
Dallas	-11	-22	0	-23	-15	-15	-21	-11	-19	-17	- 2	- 2	- 3	- 7	- 3
San Francisco	+ 8	+28	- 7	-14	+ 5	0	+11	- 3	-27	- 5	- 1	r+ 1	0	-23	- 6

For footnotes, see page 1.