

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

Sales in selected departments

June 14, 1954

Department	Percentage change from a year ago					Monthly unadjusted indexes (1947-48 average monthly sales = 100)									
	One week ending				4 weeks ending	1954					1953				
	June 5	May 29	May 22	May 15	June 5	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.	
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	-18	+11	- 4	- 7	- 5	e 95	100	90	75	97	99	95	100	77	
Furniture and bedding	-20	r+ 8	0	- 4	- 4	e 113	94	105	109	111	116	108	105	121	
Domestic floor coverings	-18	r+20	- 7	- 6	- 4	e 82	70	76	72	67	85	83	82	80	
Major appliances	-14	r+ 1	- 8	- 5	- 8	e 68	62	66	54	88	72	66	72	59	
Radio, phonograph, TV	-13	+19	+ 3	+ 7	+ 2	e 75	76	107	90	75	74	81	101	95	
Total of 4 departments <u>1/</u>	-18	r+ 9	- 3	- 4	- 5	e 91	79	90	86	91	93	89	92	94	
ALL OTHER SALES <u>1/</u>	-17	+11	- 4	- 7	- 5	e 95	103	90	74	98	99	96	101	75	

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 5	May 29	May 22	May 15	June 5	June 5	May 29	May 22	May 15	June 5	June 5	May 29	May 22	May 15	June 5
United States	-20	r+ 8	0	- 4	- 4	-18	r+20	- 7	- 6	- 4	-14	r+ 1	- 8	- 5	- 8
Boston	-31	+10	-24	- 1	-13	-19	+ 2	-21	-16	-15	-26	+43	- 4	- 9	- 1
New York	-20	r+17	+ 9	+21	+ 7	-31	r+17	- 8	0	- 6	+ 7	r- 1	- 6	+ 6	+ 1
Philadelphia	-20	+ 5	- 3	-10	- 7	-34	+11	- 6	+11	- 6	-24	- 5	-22	-30	-22
Cleveland	-17	- 2	-12	-23	-14	- 8	+41	-13	-22	- 3	-22	0	-14	+11	- 7
Richmond	-16	+ 5	-15	- 1	- 7	-33	+32	-17	+21	- 2	+22	+ 8	-11	- 7	+ 1
Atlanta	+19	-15	+ 2	-15	- 3	+32	+37	-25	-10	+ 4	+11	-25	-29	-34	-20
Chicago	-17	+19	+ 8	- 8	0	-18	+12	+ 2	0	- 1	-23	+10	+ 7	- 5	- 3
St. Louis	-16	-13	0	-19	-12	+ 4	- 6	-11	-16	- 8	-36	-43	0	+22	-21
Minneapolis	-30	+20	+ 2	-17	- 7	-29	+18	- 7	+12	- 2	- 8	+32	+ 5	+23	+13
Kansas City	-53	+23	+22	-11	-10	-14	+36	+10	-11	+ 4	- 2	+63	+14	+26	+24
Dallas	-16	-31	+24	- 2	- 9	-34	+34	+13	- 3	+ 3	-17	-50	-19	-35	-31
San Francisco	-35	+ 9	- 5	- 8	-12	-26	r+ 3	+ 7	-12	- 8	-23	+43	+ 4	+ 7	+ 4
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 5	May 29	May 22	May 15	June 5	June 5	May 29	May 22	May 15	June 5	June 5	May 29	May 22	May 15	June 5
United States	-13	+19	+ 3	+ 7	+ 2	-18	r+ 9	- 3	- 4	- 5	-18	+11	- 4	- 7	- 5
Boston	-10	+ 7	+42	+ 7	+11	-26	+16	-14	- 4	- 8	-12	+13	- 7	- 8	- 4
New York	-57	r+ 7	-10	+24	-16	-24	r+15	+ 3	+17	+ 2	-13	r+18	- 1	- 3	- 1
Philadelphia	- 9	+25	+58	- 9	+16	-22	+ 6	- 2	- 9	- 7	-20	+ 4	-15	-19	-13
Cleveland	-12	0	-15	-32	-16	-15	+ 8	-13	-20	-11	-27	+ 7	-10	-11	-11
Richmond	+ 8	+67	- 8	+37	+23	-11	+17	-14	+ 5	- 2	- 4	+20	-15	-13	- 4
Atlanta	+ 8	+33	+ 9	+ 6	+14	+17	- 6	-12	-17	- 5	+ 4	-10	- 5	- 8	- 5
Chicago	+ 5	+14	+17	+33	+16	-16	+15	+ 8	- 2	+ 1	-22	+16	+ 6	- 3	- 2
St. Louis	0	+94	+35	+34	+31	-17	-14	+ 1	- 5	- 9	-16	- 5	- 7	- 6	- 9
Minneapolis	- 8	+33	- 8	0	+ 4	-22	+24	- 1	- 1	- 1	-24	+21	+ 8	- 3	- 1
Kansas City	-31	+211	+38	+37	+46	-30	+52	+19	+ 3	+ 7	-27	+28	+ 3	+ 5	0
Dallas	-23	-35	-35	-33	-32	-19	-36	- 7	-21	-22	- 7	-13	-10	- 3	- 9
San Francisco	-14	r-12	-27	+ 3	-13	-27	r+ 8	- 7	- 5	- 9	-23	+18	0	- 4	- 4

For footnotes, see page 1.