

DATA FILE
REFERENCE LIBRARY
FEDERAL RESERVE BANK
OF CHICAGO

Sales in selected departments

LIBRARY

May 10, 1954

Department	Percentage change from a year ago					Weekly unadjusted indexes (1947-49 av. wkly. sales=100)				Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 wks. ending	1954				1954				1953				
	May 1	Apr. 24	Apr. 17	Apr. 10	May 1	May 1	Apr. 24	Apr. 17	Apr. 10	Apr.	Mar.	Feb.	Jan.	May	Apr.	Mar.	Feb.	Jan.
GRAND TOTAL SALES <u>1/2/</u>	- 1	- 2	+14	+19	+ 7	102	96	110	108	e100	p 90	75	80	99	95	100	77	84
Furniture & bedding	- 1	- 9	-38	- 2	-13	129	r116	r 81	106	e 99	p104	109	110	116	108	105	121	120
Domestic fl. cov'gs	- 6	-14	-36	- 4	-16	93	r 85	r 60	83	e 73	p 77	72	75	85	83	82	80	88
Major appliances	+10	-11	-28	- 2	- 9	86	69	52	63	e 63	p 65	54	59	72	66	72	59	64
Radio, phonograph, TV	- 3	-13	-17	+18	- 5	87	84	78	101	e 81	p107	90	101	74	81	101	95	115
Total of 4 depts. <u>1/</u>	- 1	-11	-34	0	-12	105	94	69	90	e 83	p 90	86	89	93	89	92	94	99
ALL OTHER SALES <u>1/</u>	- 1	- 1	+21	+22	+10	102	97	115	110	e102	p 90	74	79	99	96	101	75	83

p--Preliminary.

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8a (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

(Percentage change from corresponding period a year ago)

	Furniture and bedding				4 weeks ending	Domestic floor coverings				4 weeks ending	Major household appliances				4 weeks ending
	One week ending					One week ending					One week ending				
	May 1	Apr. 24	Apr. 17	Apr. 10		May 1	Apr. 24	Apr. 17	Apr. 10		May 1	Apr. 24	Apr. 17	Apr. 10	
United States	- 1	- 9	-38	- 2	-13	- 6	-14	-36	- 4	-16	+10	-11	-28	- 2	- 9
Boston	-11	-15	-25	- 9	-15	-13	-28	-17	- 5	-16	- 6	-32	-39	-14	-23
New York	+ 4	-14	-45	+18	-11	-14	-23	-28	+17	-13	- 5	- 7	-15	+51	+ 2
Philadelphia	+ 3	-13	-38	- 1	-12	+25	+ 1	-54	-11	-12	-11	-19	-39	-25	-24
Cleveland	- 9	-10	-36	-13	-17	-11	-23	-32	-22	-21	-10	-21	-45	-25	-26
Richmond	- 6	-27	-51	r- 2	-24	+14	-23	r-40	- 3	-15	+30	+19	- 5	+ 3	+13
Atlanta	+ 6	+10	-32	- 2	- 3	+ 5	+44	-67	+34	-13	+49	-16	-25	- 5	+ 1
Chicago	+ 3	+ 4	-31	-12	-10	- 8	-17	-29	- 9	-15	+17	+ 5	-35	-12	- 5
St. Louis	+15	-16	-29	+ 3	- 8	-20	+ 2	-56	+43	-13	+ 3	- 9	- 8	+ 9	- 2
Minneapolis	+ 4	-16	-36	-35	-22	0	-28	-62	- 3	-29	+80	-13	-31	- 3	+ 2
Kansas City	+13	- 7	-42	-19	-15	0	-41	-45	-17	-28	+36	-12	+43	+59	+25
Dallas	-12	+31	-64	+11	-21	-33	-10	-67	-30	-38	-14	-41	-52	- 1	-31
San Francisco	-12	- 8	-29	- 7	-14	- 5	+ 1	-21	-20	-10	+ 7	- 2	- 9	+16	+ 3
	Radios, phonographs, television, etc.				4 weeks ending	Total of 4 departments				4 weeks ending	Grand Total--entire store 2/				4 weeks ending
	One week ending					One week ending					One week ending				
	May 1	Apr. 24	Apr. 17	Apr. 10		May 1	Apr. 24	Apr. 17	Apr. 10		May 1	Apr. 24	Apr. 17	Apr. 10	
United States	- 3	-13	-17	+18	- 5	- 1	-11	-34	0	-12	- 1	- 2	+14	+19	+ 7
Boston	-19	- 7	-23	+61	+ 1	-11	-20	-27	- 1	-15	+ 2	- 8	+24	+32	+12
New York	-34	-36	-23	+48	-18	- 4	-17	-39	+22	-12	- 2	r- 6	+10	+27	+ 7
Philadelphia	+11	-32	-35	+21	-10	+ 6	-13	-41	- 5	-13	+ 1	- 5	- 4	+20	+ 3
Cleveland	-28	-32	-17	-15	-23	-12	-17	-34	-17	-20	- 5	- 6	+19	+17	+ 6
Richmond	+12	- 2	r+10	r+12	+ 8	+ 5	-17	-37	+ 1	-13	- 4	r- 6	r+ 7	r+24	+ 5
Atlanta	0	-13	-16	- 2	- 8	+13	+ 4	-40	+ 3	- 5	+ 4	r+ 8	+27	+22	+15
Chicago	+12	+11	-11	+12	+ 6	+ 5	+ 1	-29	- 8	- 8	0	+ 5	+13	+11	+ 7
St. Louis	+25	+25	+ 8	+70	+30	+ 6	- 6	-29	+21	- 4	+ 5	0	+15	+28	+11
Minneapolis	+21	0	-42	-11	-14	+20	-17	-44	-17	-17	+14	+ 1	0	+ 6	+ 5
Kansas City	+120	+ 4	-10	+25	+21	+25	-15	-22	+ 2	- 4	- 4	- 8	+18	+22	+ 6
Dallas	-24	-34	-38	- 3	-27	-18	-15	-56	- 2	-28	- 4	0	- 3	+19	+ 2
San Francisco	+ 4	- 5	-20	+32	+ 2	- 6	- 5	-23	+ 2	- 8	- 2	- 3	+23	+12	+ 7

For footnotes, see page 1.