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 FEDERAL RESERVE BANK
 OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

NOT FOR PUBLICATION

Sales in selected departments

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January 5, 1954

Department	Percentage change from a year ago					Weekly unadjusted indexes (1947-49 av. wkly. sales=100)				Monthly unadjusted indexes (1947-49 average monthly sales = 100)								
	One week ending				4 wks. ending	1953				1953				1952				
	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Nov.	Oct.	Sept.	Aug.	Dec.	Nov.	Oct.	Sept.	Aug.
GRAND TOTAL SALES <u>1/2/</u>	+13	- 1	- 3	- 2	0	151	229	220	189	p124	112	100	87	190	121	116	101	87
Furniture & bedding	- 1	r- 1	- 7	+ 7	- 1	50	r114	133	138	p121	132	112	136	112	122	133	117	131
Domestic fl. cov'gs	-11	r 0	- 5	- 4	- 5	38	93	112	119	p109	122	93	83	91	113	122	98	80
Major appliances	- 7	r-12	-10	+ 1	- 8	41	r 67	70	72	p 65	75	70	74	66	68	81	78	79
Radio, phonograph, TV	+14	- 8	-11	- 6	- 5	187	r294	270	234	p157	141	119	93	244	160	166	137	98
Total of 4 depts. <u>1/</u>	+ 1	r- 5	- 8	0	- 4	63	122	131	131	p109	118	99	104	114	112	123	107	103
ALL OTHER SALES <u>1/</u>	+14	0	- 3	- 2	+ 1	162	242	231	196	p125	111	100	84	199	122	115	100	85

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26
United States	- 1	r- 1	- 7	+ 7	- 1	-11	r 0	- 5	- 4	- 5	- 7	r-12	-10	+ 1	- 8
Boston	- 1	-14	- 8	- 7	- 9	-15	+ 2	+ 5	+ 4	+ 2	- 8	-29	+ 3	-13	-13
New York	+ 1	+11	-13	+ 8	+ 1	+15	+ 6	- 4	- 4	0	+31	-28	0	-13	- 9
Philadelphia	+20	+ 5	+ 2	+ 8	+ 6	- 9	+ 6	- 1	-13	- 5	0	-17	+ 2	-29	-14
Cleveland	- 9	-13	- 6	+11	- 4	-52	+ 4	- 2	+ 3	- 8	-12	-18	-16	+ 4	-11
Richmond	-11	-10	-16	- 9	-12	+ 2	-11	- 6	-19	-11	-14	+ 6	-13	+12	- 2
Atlanta	+10	r+ 5	+ 1	+ 8	+ 5	-15	r-25	- 7	- 8	-14	-43	r+16	-13	+ 7	- 7
Chicago	- 1	- 4	+ 2	+14	+ 3	- 5	+ 4	-13	+ 5	- 3	- 2	- 8	- 7	- 4	- 6
St. Louis	-13	+ 1	- 9	- 5	- 6	+23	+ 5	+11	+26	+16	- 6	+ 8	-17	- 4	- 5
Minneapolis	+12	- 6	-23	+34	- 2	-67	- 8	-27	- 7	-27	-15	-31	+ 9	+20	- 6
Kansas City	-12	-20	+15	+ 8	0	-23	- 6	0	-26	-13	-10	+25	+ 8	+61	+20
Dallas	+ 5	- 2	- 7	+ 9	0	-36	- 6	- 8	-21	-15	-10	-51	-50	-22	-39
San Francisco	-13	- 1	-13	- 5	- 8	-20	r- 7	- 8	-14	-12	+ 5	r-15	- 2	+17	+ 1
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26	Dec. 26	Dec. 19	Dec. 12	Dec. 5	Dec. 26
United States	+14	- 8	-11	- 6	- 5	+ 1	r- 5	- 8	0	- 4	+13	- 1	- 3	- 2	0
Boston	+14	- 7	- 2	-16	- 5	0	-13	- 3	- 9	- 7	+18	0	0	0	+ 3
New York	+18	- 9	- 7	- 3	- 3	+10	+ 2	- 9	+ 2	- 1	+23	- 1	- 8	- 3	0
Philadelphia	- 6	-12	-12	- 9	-11	+ 4	- 2	- 2	- 4	- 2	+ 8	0	- 6	- 4	- 2
Cleveland	+32	-17	-23	- 8	-10	- 6	-12	-12	+ 4	- 7	+ 9	- 1	+ 1	+ 1	+ 1
Richmond	+33	+ 7	- 3	- 7	+ 5	+ 4	- 3	-10	- 9	- 6	+17	+ 3	- 2	- 4	+ 2
Atlanta	- 9	r-11	-13	- 9	-11	-10	r- 5	- 7	0	- 5	+14	+ 2	0	- 3	+ 3
Chicago	+16	+ 7	- 5	+ 7	+ 5	+ 4	0	- 4	+ 8	+ 1	+11	+ 2	- 2	- 2	+ 1
St. Louis	+13	+ 1	- 8	- 6	- 2	+ 3	+ 3	- 7	0	- 1	+ 7	+ 1	- 4	- 4	- 1
Minneapolis	+37	-26	- 6	+10	- 2	- 1	-19	-13	+15	- 7	+13	- 1	+ 1	+ 2	+ 3
Kansas City	-14	- 5	-16	-18	-13	-14	- 5	- 1	- 2	- 4	+ 7	+ 2	- 3	- 3	0
Dallas	-14	-28	-20	-20	-21	-11	-27	-24	-13	-20	+12	- 3	- 4	- 1	0
San Francisco	+ 7	-20	- 8	-10	-10	- 3	r-12	- 9	- 6	- 8	+ 8	- 7	- 4	- 3	- 2

For footnotes, see page 1.

NOTICE

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On the Board's Special Weekly Report on Department Store Sales dated December 1 notice was given of a revision of the Board's series on Department Store Sales and Stocks, by Major Departments, and an announcement was made of the availability of a brochure containing back data for the new series.

This notice is to call attention to an erratum in the brochure. In the subscript of the title for the tables on pages 18-29, the word "Sales" appears incorrectly. The description of the base period for the stocks indexes should read "1947-49 Average Monthly Stocks = 100".