

DATA FILE

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 FEDERAL RESERVE BANK
 OF CHICAGO
 SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES—UNITED STATES SUMMARY
 Sales in selected departments

NOT FOR PUBLICATION

October 26, 1953

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	Oct. 17	Oct. 10	Oct. 3	Sept. 26		Oct. 17	Oct. 10	Oct. 3	Sept. 26	Sept.	Aug.	July	June	Oct.	Sept.	Aug.	July	June
GRAND TOTAL SALES <u>1/2/</u>	- 4	- 3	- 2	+ 3	- 1	240	245	227	238	p214	184	163	207	246	213	184	155	196
Furniture & bedding	- 3	- 4	- 1	0	- 2	282	270	271	256	p211	261	218	216	247	220	251	196	201
Domestic fl. cov'gs	+ 1	- 6	+21	+17	+ 6	303	276	296	268	p189	186	132	146	251	202	179	127	146
Major appliances	- 9	-11	- 9	- 7	-10	227	218	221	226	p231	237	286	260	256	258	252	300	278
Radio, phonograph, TV <u>1/</u>	-19	-17	-15	-15	-18	414	414	404	420	p339	267	211	216	476	392	281	247	238
Total of 4 depts. <u>1/</u>	- 5	- 8	- 1	- 1	- 4	291	278	282	271	p221	240	208	207	273	240	237	202	205
ALL OTHER SALES <u>1/</u>	- 4	- 2	- 1	+ 4	- 1	234	242	221	235	p213	177	158	207	242	210	178	150	195

p--Preliminary.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments
(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 17	Oct. 10	Oct. 3	Sept. 26	Oct. 17	Oct. 17	Oct. 10	Oct. 3	Sept. 26	Oct. 17	Oct. 17	Oct. 10	Oct. 3	Sept. 26	Oct. 17
United States	-3	-4	-1	0	-2	+1	-6	+21	+17	+6	-9	-11	-9	-7	-10
Boston	-12	-9	+11	-3	-4	+8	-22	-6	-15	-9	-13	-15	-50	-1	-25
New York	+1	-8	-11	+3	-3	+9	-10	+85	+7	+19	-10	-12	-23	-2	-11
Philadelphia	+23	+5	-4	-16	+1	+8	-5	+22	+5	+7	-10	-10	-22	-35	-21
Cleveland	+4	-10	+11	-11	-2	+10	-1	+9	+54	+16	-17	-16	+12	-10	-9
Richmond	-21	-5	-17	-9	-13	-4	-13	-7	+7	-5	-17	-20	-27	-25	-23
Atlanta	-15	+1	-5	-2	-5	-10	+22	+8	+130	+29	-11	-2	-10	+29	0
Chicago	-6	0	+13	+17	+5	-3	-7	-4	-1	-4	+9	-10	+4	+6	+2
St. Louis	-16	-4	+1	-5	-6	-9	-12	-19	+42	-5	+9	-13	-18	-15	-10
Minneapolis	+8	-2	-11	+38	+6	+4	+10	+12	-10	+5	-9	+35	-7	-13	0
Kansas City	-2	-12	-4	-8	-7	-3	0	-15	-6	-5	-43	-22	+21	-22	-20
Dallas	-28	+60	-1	+23	+8	-28	+50	-32	-8	-6	-9	+4	-49	-23	-21
San Francisco	-16	-8	+1	-7	-8	-24	-22	-16	+7	-15	-10	-15	-7	-23	-14
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Oct. 17	Oct. 10	Oct. 3	Sept. 26	Oct. 17	Oct. 17	Oct. 10	Oct. 3	Sept. 26	Oct. 17	Oct. 17	Oct. 10	Oct. 3	Sept. 26	Oct. 17
United States	-19	-17	-15	-15	-18	-5	-8	-1	-1	-4	-4	-3	-2	+3	-1
Boston	-21	-15	-40	+11	-21	-10	-14	-25	-3	-14	-1	-4	-5	+8	-1
New York	-9	-24	-1	-29	-17	+2	-10	+10	0	0	+2	-3	-3	+7	+1
Philadelphia	-26	-26	-33	-42	-32	+9	-4	-4	-18	-4	+1	-4	-4	0	-2
Cleveland	-19	-29	0	-15	-17	-1	-12	+9	+3	-1	-3	-6	+6	+1	-1
Richmond	-37	-12	-30	-11	-23	-20	-10	-18	-9	-14	-7	-5	-10	-1	-6
Atlanta	-20	-13	-47	-35	-31	-14	+1	-12	+12	-5	-3	-3	-2	+3	-1
Chicago	-9	+4	-1	+6	0	-3	-3	+5	+9	+2	-5	-3	-3	+6	-1
St. Louis	-33	-31	-27	-10	-26	-13	-13	-13	0	-11	-8	-2	-7	-3	-5
Minneapolis	-39	-19	-34	-47	-35	-10	+4	-13	-11	-8	-14	0	-3	+8	-3
Kansas City	-43	-25	+19	-25	-23	-26	-15	+5	-16	-14	-10	-3	-2	-1	-4
Dallas	-1	-24	-43	-18	-22	-16	+18	-33	-6	-11	-21	+23	-15	-1	-4
San Francisco	-8	-7	-14	-10	-10	-14	-11	-8	-8	-11	-6	-6	+7	+2	-1

For footnotes, see page 1.