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FEDERAL RESERVE BANK
OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES—UNITED STATES SUMMARY

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SEP 9 1953

NOT FOR PUBLICATION

September 8, 1953

Sales in selected departments

FEDERAL RESERVE
BANK OF CHICAGO

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	Aug. 29	Aug. 22	Aug. 15	Aug. 8		Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug.	July	June	May	Sept.	Aug.	July	June	May
GRAND TOTAL SALES <u>1/2/</u>	- 9	- 2	- 2	+ 1	- 3	199	194	180	174	e180	p164	207	210	213	184	155	196	210
Furniture & bedding	- 2	- 3	+ 2	+ 3	- 1	311	277	280	270	e250	p221	216	217	220	251	196	201	220
Domestic fl. cov'gs	+ 1	r- 3	+ 1	+ 4	0	225	r208	194	181	e178	p134	146	173	202	179	127	146	188
Major appliances	- 5	-14	- 1	r 9	- 6	218	218	237	229	e234	p294	260	228	258	252	300	278	262
Radio,phonograph,TV <u>1/</u>	-14	-11	-15	- 6	-13	308	283	270	244	e262	p227	216	212	392	281	247	238	244
Total of 4 depts. <u>1/</u>	- 4	- 6	- 1	+ 1	- 3	275	r252	252	240	e232	p210	207	208	240	237	202	205	222
ALL OTHER SALES <u>1/</u>	-10	- 1	- 2	+ 1	- 3	191	r187	172	167	e174	p158	207	210	210	178	150	195	209

p--Preliminary.

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug. 29	Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug. 29	Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug. 29
United States	- 2	- 3	+ 2	+ 3	- 1	+ 1	r- 3	+ 1	+ 4	0	- 5	-14	- 1	+ 9	- 6
Boston	- 8	+ 4	+ 6	+ 2	0	+ 8	- 2	+11	+12	+ 7	-25	+ 7	-16	+ 8	- 8
New York	0	-16	-14	- 4	- 9	- 3	r+15	+13	+ 9	+ 8	+ 4	-34	-21	-30	-22
Philadelphia	+45	+12	+20	+21	+25	+67	+ 7	-13	+42	+25	+63	+16	+ 9	- 8	+18
Cleveland	-13	- 2	+11	- 2	- 2	+ 7	- 6	+20	+ 5	+ 6	- 4	-25	- 4	+12	- 6
Richmond	-13	- 4	-16	+28	- 4	-32	0	- 8	+14	-10	-20	-33	-20	-14	-22
Atlanta	+ 5	-14	+35	- 8	+ 3	0	-19	0	+ 6	- 3	+27	-34	+68	+37	+15
Chicago	- 2	+ 4	+ 5	+10	+ 4	- 3	+ 3	- 2	+ 2	0	- 4	- 8	-12	+ 7	- 5
St. Louis	- 2	+ 8	- 5	-10	- 2	- 9	-13	-19	-42	-22	+30	+25	+15	+14	+21
Minneapolis	- 3	+18	+22	- 7	+ 7	+17	+ 3	+ 7	+13	+11	- 2	+11	+92	+12	+26
Kansas City	-26	+ 2	+ 3	-12	- 9	0	-14	-20	0	- 8	-48	-31	-27	+16	-25
Dallas	-12	+ 2	+41	- 1	+ 7	-40	-26	-16	- 6	-23	-56	- 6	- 8	-22	-23
San Francisco	-15	-13	- 4	+ 4	- 7	-11	-26	-17	-18	-18	-18	-16	-20	-14	-17
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug. 29	Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug. 29	Aug. 29	Aug. 22	Aug. 15	Aug. 8	Aug. 29
United States	-14	-11	-15	- 6	-13	- 4	- 6	- 1	+ 1	- 3	- 9	- 2	- 2	+ 1	- 3
Boston	-30	-16	-24	- 4	-21	-14	+ 1	- 3	+ 4	- 4	-11	- 4	- 9	+ 1	- 6
New York	- 6	- 5	- 8	- 7	- 7	- 1	r-11	-10	- 4	- 7	-13	- 6	- 8	+ 1	- 7
Philadelphia	+37	- 3	-41	+20	- 5	+49	+10	+ 4	+19	+21	+ 7	+ 3	- 5	+11	+ 4
Cleveland	-45	-30	-37	- 2	-28	-13	- 8	+ 5	+ 1	- 4	-12	0	+ 5	0	- 2
Richmond	-28	- 5	+52	- 7	- 2	-20	- 8	-10	+14	- 8	-18	- 5	- 5	+ 4	- 7
Atlanta	+ 7	-47	-26	+ 4	-21	+ 8	-26	+20	+ 4	0	+ 1	- 3	- 5	+ 4	- 1
Chicago	- 3	+ 3	- 8	- 4	- 3	- 3	+ 1	- 1	+ 6	+ 1	-10	+ 1	+ 2	0	- 2
St. Louis	-33	-15	-42	-26	-29	- 4	+ 2	-10	-16	- 7	- 9	0	- 4	- 1	- 4
Minneapolis	-51	-29	-12	-31	-34	-12	+ 4	+31	- 5	+ 4	- 7	- 2	+ 4	+ 3	- 1
Kansas City	-16	-18	-17	-53	-27	-26	-14	-12	-13	-16	-14	- 1	- 2	- 3	- 5
Dallas	-34	- 4	+12	-20	-12	-38	- 7	+ 7	-14	-13	- 3	+ 3	+ 4	- 1	+ 1
San Francisco	+22	+30	+ 6	+15	+19	- 8	- 9	- 8	- 3	- 7	-10	r- 9	- 4	0	- 6

For footnotes, see page 1.