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FEDERAL RESERVE BANK OF CHICAGO

## SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

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August 31, 1953

FEDERAL RESERVE  
BANK OF CHICAGOSales in selected departments

Department	Percentage change from a year ago						Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)							
	One week ending			4 weeks ending		1953				1953				1952				
	Aug. 22	Aug. 15	Aug. 8	Aug. 1	Aug. 22	Aug. 22	Aug. 15	Aug. 8	Aug. 1	July	June	May	Apr.	Aug.	July	June	May	Apr.
GRAND TOTAL SALES 1/2/	- 2	- 2	+ 1	- 1	- 1	194	180	174	161	p164	207	210	202	184	155	196	210	204
Furniture & bedding	- 3	+ 2	+ 3	+ 1	0	277	r280	270	269	p221	216	217	209	251	196	201	220	186
Domestic fl. cov'gs	- 6	+ 1	+ 4	- 2	- 2	200	r194	181	160	p134	146	173	179	179	127	146	188	165
Major appliances	-14	- 1	+ 9	0	- 4	218	r237	229	249	p294	260	228	193	252	300	278	262	167
Radio, phonograph, TV 1/	-11	r-15	- 6	0	-10	283	r270	244	237	p227	216	212	232	281	247	238	244	216
Total of 4 depts. 1/	- 6	- 1	+ 1	- 1	- 2	250	252	240	237	p210	207	208	202	237	202	205	222	181
ALL OTHER SALES 1/	- 1	- 2	+ 1	- 1	- 1	188	172	167	152	p158	207	210	202	178	150	195	209	207

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments  
(Percentage change from corresponding period a year ago)

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	Furniture and bedding				Domestic floor coverings				Major household appliances				4 weeks ending	
	One week ending		4 weeks ending		One week ending		4 weeks ending		One week ending		4 weeks ending			
	Aug. 22	Aug. 15	Aug. 8	Aug. 1	Aug. 22	Aug. 22	Aug. 15	Aug. 8	Aug. 1	Aug. 22	Aug. 22	Aug. 15	Aug. 22	
United States	- 3	+ 2	+ 3	+ 1	0	- 6	+ 1	+ 4	- 2	- 2	-14	- 1	+ 9	0
Boston	+ 4	+ 6	+ 2	+12	+ 6	- 2	+11	+12	+47	+14	+ 7	-16	+ 8	+13
New York	-16	-14	- 4	+ 2	- 9	- 1	+13	+ 9	+ 2	+ 6	-34	-21	-30	- 7
Philadelphia	+12	+20	+21	+17	+17	+ 7	-13	+42	+ 9	+ 8	+16	+ 9	- 8	-29
Cleveland	- 2	+11	- 2	-15	- 2	- 6	+20	+ 5	-19	- 1	-25	- 4	+12	+ 2
Richmond	- 4	-16	+28	+ 1	0	0	- 8	+14	- 9	- 2	-33	-20	-14	+ 3
Atlanta	-14	+35	- 8	- 3	+ 1	-19	0	+ 6	+28	+ 4	-34	+68	+37	+18
Chicago	+ 4	+ 5	+10	+ 7	+ 6	+ 3	- 2	+ 2	- 1	0	- 8	-12	+ 7	- 3
St. Louis	+ 8	- 5	-10	-12	- 5	-13	-19	-42	-18	-25	+25	+15	+14	+29
Minneapolis	+18	+22	- 7	+ 4	+ 9	+ 3	+ 7	+13	+11	+ 8	+11	+92	+12	+11
Kansas City	+ 2	r+ 3	-12	+16	+ 2	-14	r-20	0	+19	- 5	-31	r-27	+16	0
Dallas	+ 2	+41	- 1	- 8	+ 7	-26	-16	- 6	-29	-19	- 6	- 8	-22	- 2
San Francisco	-13	- 4	+ 4	- 3	- 4	-26	-17	-18	-14	-19	-16	-20	-14	-23

	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store				2/	
	One week ending		4 weeks ending		One week ending		4 weeks ending		One week ending		4 weeks ending			
	Aug. 22	Aug. 15	Aug. 8	Aug. 1	Aug. 22	Aug. 22	Aug. 15	Aug. 8	Aug. 1	Aug. 22	Aug. 22	Aug. 15	Aug. 22	
United States	-11	r-15	- 6	0	-10	- 6	- 1	+ 1	- 1	- 2	- 2	- 2	+ 1	- 1
Boston	-16	-24	- 4	+32	- 8	+ 1	- 3	+ 4	+18	+ 4	- 4	- 9	+ 1	- 2
New York	- 5	- 8	- 7	- 8	- 7	-14	-10	- 4	+ 1	- 7	- 6	- 8	+ 1	- 4
Philadelphia	- 3	-41	+20	+20	-13	+10	+ 4	+19	+ 9	+10	+ 3	- 5	+11	- 2
Cleveland	-30	-37	- 2	-14	-21	- 8	+ 5	+ 1	-14	- 4	0	+ 5	0	+ 2
Richmond	- 5	+52	- 7	-19	+ 3	- 8	-10	+14	- 3	- 3	- 5	- 5	+ 4	- 4
Atlanta	-47	-26	+ 4	-28	-28	-26	+20	+ 4	+ 2	- 2	- 3	- 5	+ 4	+ 5
Chicago	+ 3	- 8	- 4	+10	0	+ 1	- 1	+ 6	+ 4	+ 2	+ 1	+ 2	0	+ 1
St. Louis	-15	-42	-26	+14	-20	+ 2	-10	-16	- 4	- 7	0	- 4	- 1	- 3
Minneapolis	-29	-12	-31	+44	-14	+ 4	+31	- 5	+12	+10	- 2	+ 4	+ 3	+ 5
Kansas City	-18	r-17	-53	-25	-30	-14	-12	-13	+ 6	- 9	- 1	- 2	- 3	- 4
Dallas	- 4	+12	-20	-44	-17	- 7	+ 7	-14	-14	- 7	+ 3	+ 4	- 1	+ 1
San Francisco	+30	+ 6	+15	+44	+23	- 9	- 8	- 3	- 4	- 6	- 8	- 4	0	- 4

For footnotes see page 1.