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JUL 8 1953

FEDERAL RESERVE BANK OF CHICAGO

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

DATE FOR PUBLICATION
 REFERENCE FILE
 FEDERAL RESERVE BANK OF CHICAGO
 JUL 6, 1953.

Sales in selected departments

Department	Percentage change from a year ago					Weekly unadjusted indexes 1941 aver. weekly sales=100				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	June 27	June 20	June 13	June 6		June 27	June 20	June 13	June 6	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.
GRAND TOTAL SALES <u>1/2/</u>	+ 2	+11	- 7	+ 3	+ 2	180	216	210	226	p211	202	212	163	196	210	204	195	164
Furniture & bedding	+ 4	+ 5	+ 2	+ 3	+ 3	195	215	218	236	p221	209	199	232	201	220	186	191	230
Domestic fl. cov'gs.	- 4	+ 3	- 9	-10	- 6	135	157	158	177	p175	179	169	174	146	188	165	171	176
Major appliances	- 9	-11	-10	- 6	-10	282	259	266	255	p234	193	226	174	278	262	167	207	166
Radio, phonograph, TV <u>1/</u>	-20	- 7	-13	-11	-13	218	254	249	260	p216	232	289	272	238	244	216	297	290
Total of 4 depts. <u>1/</u>	- 4	0	- 4	- 4	- 3	198	213	215	228	p210	202	206	213	205	222	181	200	213
ALL OTHER SALES <u>1/</u>	+ 3	+13	- 7	+ 4	+ 3	178	216	210	225	p211	202	213	157	195	209	207	194	158

p—Preliminary.

r—Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 27	June 20	June 13	June 6	June 27	June 27	June 20	June 13	June 6	June 27	June 27	June 20	June 13	June 6	June 27
United States	+ 4	+ 5	+ 2	+ 3	+ 3	- 4	+ 3	- 9	-10	- 6	- 9	-11	-10	- 6	-10
Boston	+ 7	+ 7	-11	-10	- 3	- 9	-12	- 7	-24	-14	-21	-24	-37	-46	-33
New York	+ 7	0	+ 5	+ 6	+ 4	- 7	- 9	-15	- 2	- 8	+35	+ 8	+26	-12	+15
Philadelphia	- 4	+ 8	0	+ 6	+ 2	-19	-12	+ 9	+11	- 2	- 3	-14	+19	- 7	- 2
Cleveland	+16	+ 5	+ 6	- 4	+ 5	+18	+ 9	-10	-32	- 6	-13	-20	-29	-15	-19
Richmond	- 2	-20	- 7	-23	-13	-10	+ 5	-11	- 3	- 5	-33	-43	-23	-37	-34
Atlanta	- 8	+23	+12	- 6	+ 4	+ 3	-24	-36	-36	-25	-38	-38	-12	- 9	-26
Chicago	+ 4	+20	+ 1	+ 9	+ 8	- 1	+ 7	-10	- 2	- 2	+ 3	- 7	- 9	0	- 3
St. Louis	+ 7	+ 4	-17	- 4	- 3	-51	+100	+28	- 2	+ 4	-17	+ 3	-24	+17	- 9
Minneapolis	+46	+13	+45	+10	+26	+71	-13	-20	+37	+14	+10	+ 7	- 9	- 3	+ 1
Kansas City	-19	- 4	-10	+ 6	- 5	-27	+ 5	+ 5	+ 8	- 3	-24	+47	+57	+53	+30
Dallas	+ 7	+34	+27	+ 1	+16	-11	- 7	+30	-18	- 2	- 5	- 3	- 2	+ 2	- 2
San Francisco	-16	- 7	- 6	+24	- 2	-23	- 7	-15	-10	-14	- 4	-12	-19	- 3	- 9
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total—entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 27	June 20	June 13	June 6	June 27	June 27	June 20	June 13	June 6	June 27	June 27	June 20	June 13	June 6	June 27
United States	-20	- 7	-13	-11	-13	- 4	0	- 4	- 4	- 3	+ 2	+11	- 7	+ 3	+ 2
Boston	-45	- 6	- 4	-41	-26	-12	- 6	-18	-27	-17	+ 5	+10	- 8	- 6	- 1
New York	+24	+10	+21	+18	+18	+ 9	0	+ 5	+ 4	+ 5	+ 6	r+ 8	- 6	- 6	0
Philadelphia	-11	- 9	-25	- 6	-13	- 6	0	+ 1	+ 4	0	+ 4	+ 9	- 5	- 4	0
Cleveland	-37	-16	-31	-41	-32	+ 4	0	- 7	-16	- 5	+ 2	+ 9	- 7	+ 5	+ 2
Richmond	-26	-13	-24	-26	-22	-15	-21	-13	-23	-18	+ 2	+ 2	-11	- 9	- 5
Atlanta	-27	-26	-34	-37	-31	-20	-15	- 9	-17	-16	- 6	+14	- 8	+ 1	0
Chicago	-17	- 3	- 6	- 2	- 7	0	+ 8	- 4	+ 4	+ 2	+ 3	+14	- 7	+ 9	+ 4
St. Louis	-18	- 3	-10	- 9	-10	-18	+17	-14	+ 1	- 5	- 5	+20	- 6	+13	+ 5
Minneapolis	-26	0	+55	0	+ 2	+28	+ 4	+15	+10	+13	+ 9	+15	- 3	+ 9	+ 7
Kansas City	-39	-47	-58	-20	-39	-25	+ 9	+11	+12	+ 2	- 3	+22	- 4	+14	+ 7
Dallas	-51	-46	-49	-22	-44	-13	- 7	- 4	- 4	- 7	- 7	+13	-14	+ 6	- 1
San Francisco	-14	+26	0	+21	+ 8	-15	- 2	- 9	+11	- 4	- 1	+12	- 6	+10	+ 3

For footnotes, see page 1.