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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--UNITED STATES SUMMARY

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JULY 1 1953
T-263
June 29, 1953.Sales in selected departments

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales = 100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	June 20	June 13	June 6	May 30		June 20	June 20	June 13	June 6	May 30	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.
GRAND TOTAL SALES 1/2/	+11	-7	+3	-4	+1	216	r210	226	185	p211	202	212	163	196	210	204	195	164
Furniture & bedding	+5	+2	+3	-4	+1	215	218	236	205	p221	209	199	232	201	220	186	191	230
Domestic fl. cov'gs.	+3	-9	-10	-12	-8	157	158	177	161	p175	179	169	174	146	188	165	171	176
Major appliances	-11	-10	-6	-5	-9	259	266	255	230	p234	193	226	174	278	262	167	207	166
Radio, phonograph, TV 1/	-7	-13	-11	-20	-14	254	249	260	211	p216	232	289	272	238	244	216	297	290
Total of 4 depts. 1/	0	-4	-4	-9	-4	213	215	228	200	p210	202	206	213	205	222	181	200	213
ALL OTHER SALES 1/	+13	r-7	+4	-3	+1	216	r210	225	183	p211	202	213	157	195	209	207	194	158

p—Preliminary.

r—Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:—Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

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SPECIAL WEEKLY REPRT ON DEPARTMENT STORE SALES--SUMMARY BY DISTRICTS

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Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding				Domestic floor coverings				Major household appliances				4 weeks ending		
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				
	June 20	June 13	June 6	May 30		June 20	June 13	June 6	May 30		June 20	June 13	June 6	May 30	
United States	+ 5	+ 2	+ 3	- 4	+ 1	+ 3	- 9	-10	-12	- 8	-11	-10	- 6	- 5	- 9
Boston	+ 7	-11	-10	- 1	- 4	-12	- 7	-24	-19	-16	-24	-37	-46	-52	-41
New York	0	+ 5	+ 6	-13	0	- 9	-15	- 2	+ 1	- 6	+ 8	+26	-12	+ 1	+ 7
Philadelphia	+ 8	0	+ 6	+ 8	+ 5	-12	+ 9	+11	-19	- 3	-14	+19	- 7	-15	- 4
Cleveland	+ 5	+ 6	- 4	- 6	0	+ 9	-10	-32	-15	-13	-20	-29	-15	-17	-20
Richmond	-20	- 7	-23	-12	-16	+ 5	-11	- 3	-14	- 6	-43	-23	-37	-26	-32
Atlanta	+23	+12	- 6	+42	+17	-24	-36	-36	-53	-42	-38	-12	- 9	+59	- 3
Chicago	+20	+ 1	+ 9	- 4	+ 6	+ 7	-10	- 2	- 7	- 4	- 7	- 9	0	-18	- 9
St. Louis	+ 4	-17	- 4	- 4	- 6	+100	+28	- 2	- 5	+26	+ 3	-24	+17	+30	0
Minneapolis	+13	+45	+10	+10	+18	-13	-20	+37	- 4	- 3	+ 7	- 9	- 3	- 6	- 2
Kansas City	- 4	-10	+ 6	+ 2	- 1	+ 5	+ 5	+ 8	- 8	+ 2	+47	+57	+53	+22	+47
Dallas	+34	+27	+ 1	+ 2	+14	- 7	+30	-18	-28	- 7	- 3	- 2	+ 2	+19	+ 3
San Francisco	- 7	- 6	+24	- 7	+ 1	- 7	-15	-10	- 8	-10	-12	-19	- 3	-18	-13
Radios, phonographs, television, etc.														Grand Total—entire store 2/	
	One week ending				4 weeks ending	Total of 4 departments				4 weeks ending	One week ending				4 weeks ending
	June 20	June 13	June 6	May 30		June 20	June 13	June 6	May 30		June 20	June 13	June 6	May 30	
	- 7	-13	-11	-20	-14	0	- 4	- 4	- 9	- 4	+11	- 7	+ 3	- 4	+ 1
United States	- 6	- 4	-41	- 9	-17	- 6	-18	-27	-22	-19	+10	- 8	- 6	-10	- 4
Boston	+10	+21	+18	- 8	+12	0	+ 5	+ 4	- 9	0	+ 7	r- 6	- 6	- 5	- 3
New York	- 9	-25	- 6	0	-11	0	+ 1	+ 4	- 1	+ 1	+ 9	- 5	- 4	- 3	- 1
Philadelphia	-16	-31	-41	-19	-29	0	- 7	-16	-11	- 9	+ 9	- 7	+ 5	- 6	0
Cleveland	-13	-24	-26	-11	-19	-21	-13	-23	-15	-18	+ 2	-11	- 9	-12	- 7
Richmond	-26	-34	-37	-45	-36	-15	- 9	-17	+ 1	-10	+14	- 8	+ 1	+11	+ 4
Atlanta	- 3	- 6	- 2	-33	-13	+ 8	- 4	+ 4	-12	- 1	+14	- 7	+ 9	- 4	+ 3
Chicago	- 3	-10	- 9	-69	-27	+17	-14	+ 1	- 8	- 2	+20	- 6	+13	+10	+ 8
St. Louis	0	+55	0	+25	+17	+ 4	+15	+10	+ 5	+ 8	+15	- 3	+ 9	-11	+ 3
Minneapolis	-47	-58	-20	-30	-37	+ 9	+11	+12	+ 2	+ 9	+22	- 4	+14	+ 2	+ 8
Kansas City	-46	-49	-22	-27	-37	- 7	- 4	- 4	0	- 4	+13	-14	+ 6	+ 5	+ 2
Dallas	+26	0	+21	+11	+15	- 2	- 9	+11	- 6	- 1	+12	- 6	+10	- 6	+ 2
San Francisco															

For footnotes, see page 1.