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JUN 16 1953

SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES—UNITED STATES SUMMARY

Sales in selected departments

DATA FILE
REFERENCE LIBRARY
FEDERAL RESERVE BANK

June 15, 1953.

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	June 6	May 30	May 23	May 16	June 6	June 6	May 30	May 23	May 16	May	Apr.	Mar.	Feb.	June	May	Apr.	Mar.	Feb.
GRAND TOTAL SALES <u>1/2/</u>	+ 3	r- 4	+ 6	+ 7	+ 3	225	185	216	208	e209	202	212	163	196	210	204	195	164
Furniture & bedding	+ 3	- 4	+ 1	+ 2	0	236	205	253	238	e211	209	199	232	201	220	186	191	230
Domestic fl. cov'gs	-10	-12	0	- 4	- 8	177	161	208	195	e174	179	169	174	146	188	165	171	176
Major appliances	- 6	- 5	-12	-16	-11	255	230	244	214	e220	193	226	174	278	262	167	207	166
Radio,phonograph,TV <u>1/</u>	-11	-20	-19	-24	-19	260	211	252	224	e204	232	289	272	238	244	216	297	290
Total of 4 depts. <u>1/</u>	- 4	- 9	- 5	- 7	- 6	228	200	241	222	e203	202	206	213	205	222	181	200	213
ALL OTHER SALES <u>1/</u>	+ 4	- 3	+ 7	+ 9	+ 4	225	r183	214	206	e209	202	213	157	195	209	207	194	158

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.
2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores)
 Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 6	May 30	May 23	May 16	June 6	June 6	May 30	May 23	May 16	June 6	June 6	May 30	May 23	May 16	June 6
United States	+ 3	- 4	+ 1	+ 2	0	-10	-12	0	- 4	- 8	- 6	- 5	-12	-16	-11
Boston	-10	- 1	+27	+10	+ 6	-24	-19	+20	-10	- 9	-46	-52	-41	-40	-45
New York	+ 6	-13	- 6	0	- 3	- 2	+ 1	- 3	+13	+ 2	-12	+ 1	0	+ 4	- 1
Philadelphia	+ 6	+ 8	+ 2	+16	+ 8	+11	-19	+ 6	-21	- 6	- 7	-15	+15	- 7	- 3
Cleveland	- 4	- 6	+ 2	+ 5	- 1	-32	-15	- 7	-15	-17	-15	-17	+19	-17	- 8
Richmond	-23	-12	+ 1	- 8	-10	- 3	-14	+13	- 3	- 2	-37	-26	+ 1	- 2	-16
Atlanta	- 6	+42	-12	- 9	+ 3	-36	-53	+59	+ 4	-21	- 9	+59	-32	- 4	- 3
Chicago	+ 9	- 4	+14	+ 5	+ 6	- 2	- 7	+ 1	+ 1	- 2	0	-18	-14	-19	-13
St. Louis	- 4	- 4	- 5	+ 1	- 3	- 2	- 5	- 2	-14	- 6	+17	+30	-51	+ 9	- 6
Minneapolis	+10	+10	+24	+26	+17	+37	- 4	-10	-13	- 1	- 3	- 6	-33	-21	-18
Kansas City	+ 6	+ 2	-15	+13	+ 1	+ 8	- 8	+11	0	+ 3	+53	+22	-15	-24	+ 7
Dallas	+ 1	+ 2	-21	-29	-12	-18	-28	-21	-16	-21	+ 2	+19	-16	-42	-10
San Francisco	+24	- 7	-15	-18	- 5	-10	- 8	-38	- 1	-16	- 3	-18	-26	-29	-19
	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total—entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	June 6	May 30	May 23	May 16	June 6	June 6	May 30	May 23	May 16	June 6	June 6	May 30	May 23	May 16	June 6
United States	-11	-20	-19	-24	-19	- 4	- 9	- 5	- 7	- 6	+ 3	- 4	+ 6	+ 7	+ 3
Boston	-41	- 9	-34	-31	-30	-27	-22	- 3	-14	-17	- 6	-10	+ 7	+ 8	0
New York	+18	- 8	- 6	- 9	- 1	+ 4	- 9	- 5	+ 1	- 2	- 6	- 5	+ 4	+ 5	- 1
Philadelphia	- 6	0	-17	- 3	- 8	+ 4	- 1	+ 3	+ 3	+ 2	- 4	- 3	+10	+17	+ 5
Cleveland	-41	-19	-31	-27	-31	-16	-11	- 2	- 7	- 9	+ 5	- 6	+ 8	+12	+ 5
Richmond	-26	-11	+ 4	-28	-16	-23	-15	+ 3	- 8	-11	- 9	-12	+12	+12	+ 1
Atlanta	-37	-45	-49	-59	-49	-17	+ 1	-18	-19	-13	0	+11	+ 3	+13	+ 7
Chicago	- 2	-33	-20	-29	-22	+ 4	-12	+ 1	- 5	- 3	+ 9	- 4	+ 9	+ 7	+ 6
St. Louis	- 9	-69	-45	-30	-40	+ 1	- 8	-23	- 5	- 9	+13	+10	+11	+ 3	+ 9
Minneapolis	0	+25	-25	-44	-15	+10	+ 5	- 6	- 5	0	+ 9	-11	+ 5	+ 6	+ 3
Kansas City	-20	-30	+ 8	+46	0	+12	+ 2	- 8	+ 4	+ 3	+14	+ 2	+ 4	+ 3	+ 6
Dallas	-22	-27	-46	-55	-39	- 4	0	-25	-39	-18	+ 6	+ 5	+ 2	-12	0
San Francisco	+21	+11	+34	- 1	+16	+11	- 6	-15	-14	- 6	+10	- 6	- 7	- 4	- 2

For footnotes, see page 1.