

DATA FILE  
REFERENCE LIBRARY  
FEDERAL RESERVE BANK  
OF CHICAGO

Sales in selected departments

May 25, 1953.

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	May 16	May 9	May 2	Apr. 25	May 16	May 16	May 9	May 2	Apr. 25	Apr.	Mar.	Feb.	Jan.	May	Apr.	Mar.	Feb.	Jan.
GRAND TOTAL SALES <u>1/2/</u>	+ 6	+ 3	+ 1	+ 1	+ 2	208	243	218	206	p202	163	177	180	210	204	195	164	181
Furniture & bedding	+ 2	- 3	+ 1	+ 6	+ 1	238	233	r248	242	p207	199	230	221	220	186	191	230	221
Domestic fl. cov'gs	- 4	0	r+ 3	r+ 2	0	195	r201	r214	r214	p179	169	174	179	188	165	171	176	188
Major appliances	-16	- 8	r- 4	+17	- 5	214	219	228	223	p192	226	174	198	262	167	207	166	193
Radio,phonograph,TV <u>1/</u>	-24	+ 3	+ 6	+10	- 4	224	r261	251	r267	p228	289	272	330	244	216	297	290	354
Total of 4 depts. <u>1/</u>	- 7	- 3	+ 1	r+ 7	- 1	222	226	r237	r235	p201	206	213	221	222	181	200	213	222
ALL OTHER SALES <u>1/</u>	+ 8	+ 4	r 0	0	+ 3	206	245	216	203	p202	213	157	176	209	207	194	158	177

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May16	May 9	May 2	Apr.25	May 16	May16	May 9	May 2	Apr.25	May 16	May16	May 9	May 2	Apr.25	May 16
United States	+ 2	- 3	+ 1	+ 6	+ 1	- 4	0	r+ 3	r+ 2	0	-16	- 8	r- 4	+17	- 5
Boston	+10	+13	- 2	+ 5	+ 6	-10	-38	- 2	+ 4	-13	-40	-32	- 8	- 4	-23
New York	0	-11	- 2	+16	0	+13	- 2	+ 4	- 6	+ 2	+ 4	-16	0	- 6	- 5
Philadelphia	+16	0	- 6	+18	+ 6	-21	+16	- 8	- 3	- 4	- 7	-16	-13	+31	- 4
Cleveland	+ 5	-17	+ 6	-12	- 4	-15	- 9	+15	0	- 3	-17	+ 3	-25	+11	- 9
Richmond	- 8	- 4	-20	+ 3	- 8	- 3	0	-15	- 4	- 6	- 2	+ 1	-12	-10	- 6
Atlanta	- 9	+ 8	+ 2	+20	+ 5	+ 4	+19	-17	+ 7	+ 1	- 4	+ 6	+ 6	+105	+20
Chicago	+ 5	+10	+18	- 1	+ 8	+ 1	+ 6	+ 8	+ 1	+ 4	-19	-13	- 2	+ 5	- 8
St. Louis	+ 1	r-12	- 3	r+14	0	-14	r- 9	r+ 3	r+31	+ 5	+ 9	r-19	r+53	r+27	+17
Minneapolis	+26	+76	+ 6	+55	+39	-13	+65	+ 6	+34	+17	-21	+12	-11	+26	+ 1
Kansas City	+13	-15	-35	-17	-14	0	+32	-13	+27	+11	-24	-14	+19	+86	+10
Dallas	-29	-19	+13	-28	-17	-16	-24	+28	-26	-10	-42	- 9	+15	+41	-10
San Francisco	-18	- 1	+ 9	+14	0	- 1	- 2	+ 1	- 7	- 2	-29	+ 1	-16	- 8	-13
	Radios, phonographs, television etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May16	May 9	May 2	Apr.25	May 16	May 16	May 9	May 2	Apr.25	May 16	May16	May 9	May 2	Apr.25	May 16
United States	-24	+ 3	+ 6	+10	- 4	- 7	- 3	+ 1	r+ 7	- 1	+ 6	+ 3	+ 1	+ 1	+ 2
Boston	-31	+18	+16	+38	+ 4	-14	- 7	- 1	+ 5	- 5	+ 8	+ 2	- 3	+ 4	+ 2
New York	- 9	-18	+ 5	- 4	- 6	+ 1	-11	0	+ 8	0	+ 5	+ 1	+ 4	+ 8	+ 4
Philadelphia	- 3	- 5	+ 2	+ 2	- 1	+ 3	0	- 7	+14	+ 2	+17	+ 1	+ 1	+ 8	+ 6
Cleveland	-27	-12	-29	+ 6	-17	- 7	-12	- 1	- 4	- 6	+12	+ 3	0	- 5	+ 2
Richmond	-28	-12	0	- 4	-12	- 8	- 3	-16	- 2	- 7	+12	+ 5	- 4	- 1	+ 3
Atlanta	-59	- 7	- 4	+44	-17	-19	+ 7	- 2	+37	+ 3	+12	+ 6	+ 3	+ 3	+ 6
Chicago	-29	+32	+31	+ 5	+ 5	- 5	+ 6	+12	+ 1	+ 4	+ 7	+ 5	+ 2	- 3	+ 3
St. Louis	-30	r- 3	r+33	r-15	- 9	- 5	r-12	+11	r+15	+ 3	+ 3	r- 1	- 2	r+ 9	+ 2
Minneapolis	-44	+20	+75	+40	+ 9	- 5	+51	+ 7	+40	+21	+ 6	+21	- 9	-12	+ 1
Kansas City	+46	+25	+25	+85	+48	+ 4	- 2	-14	+19	+ 2	+ 3	- 2	+ 1	+11	+ 3
Dallas	-55	0	+ 2	-16	-24	-39	-11	+14	- 7	-15	-12	0	+ 3	-11	- 5
San Francisco	- 1	+11	+21	+36	+16	-14	+ 1	+ 5	+ 9	0	- 4	+ 2	0	- 1	- 1

For footnotes, see page 1.