

Sales in selected departments

May 18, 1953.

LIBRARY

MAY 20 1953

FEDERAL RESERVE BANK OF CHICAGO
Monthly unadjusted indexes
(1917 average monthly sales = 100)
1953 1952

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1917 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953				1952				
	May 9	May 2	Apr. 25	Apr. 18	May 9	May 9	May 2	Apr. 25	Apr. 18	Apr.	Mar.	Feb.	Jan.	May	Apr.	Mar.	Feb.	Jan.
GRAND TOTAL SALES <u>1/</u> <u>2/</u>	+ 3	r+ 1	+ 1	+ 5	+ 2	243	r218	206	205	e201	212	163	180	210	204	195	164	181
Furniture & bedding	- 3	+ 1	+ 6	+16	+ 5	233	247	242	252	e206	199	232	227	220	186	191	230	221
Domestic fl. cov'gs.	0	+ 4	+ 1	+ 8	+ 2	200	213	213	211	e174	169	174	179	188	165	171	176	188
Major appliances	- 8	- 5	+17	+27	+ 5	219	228	223	217	e195	226	174	198	262	167	207	166	193
Radio, phonograph, TV <u>1/</u>	+ 3	+ 6	+10	+ 2	+ 3	260	251	265	269	e222	289	272	330	244	216	297	290	354
Total of 4 depts. <u>1/</u>	- 3	+ 1	+ 6	+13	+ 4	226	236	234	238	e198	206	213	221	222	181	200	213	222
ALL OTHER SALES <u>1/</u>	+ 4	r+ 1	0	+ 4	+ 2	245	r216	203	202	e201	213	157	176	209	207	194	158	177

r--Revised.

e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 9	May 2	Apr. 25	Apr. 18	May 9	May 9	May 2	Apr. 25	Apr. 18	May 9	May 9	May 2	Apr. 25	Apr. 18	May 9
United States	-3	+1	+6	+16	+5	0	+4	+1	+8	+2	-8	-5	+17	+27	+5
Boston	+13	-2	+5	-17	0	-38	-2	+4	-17	-15	-32	-8	-4	+16	-9
New York	-11	-2	+16	+15	+4	-2	+4	-6	0	-1	-16	0	-6	-35	-15
Philadelphia	0	-6	+18	+26	+8	+16	-8	-3	-27	-7	-16	-13	+31	+42	+6
Cleveland	-17	+6	-12	+23	-1	-9	+15	0	+10	+3	+3	-25	+11	+60	+6
Richmond	-4	-20	+3	+5	-5	0	-15	-4	+27	0	+1	-12	-10	-11	-8
Atlanta	+8	+2	+20	-7	+5	+19	-17	+7	+52	+15	+6	+6	+105	-7	+21
Chicago	+10	+18	-1	+20	+12	+6	+8	+1	+24	+9	-13	-2	+5	+42	+5
St. Louis	-9	-3	+13	+4	+1	-3	+5	+22	-37	-9	-20	+49	+22	+22	+18
Minneapolis	+76	+6	+55	+25	+38	+65	+6	+34	+13	+23	+12	-11	+26	+16	+11
Kansas City	-15	-35	-17	+25	-13	+32	-13	+27	+53	+21	-14	+19	+86	+44	+28
Dallas	-19	+13	-28	+48	+5	-24	+28	-26	+27	+1	-9	+15	+41	+101	+30
San Francisco	-1	+9	+14	+24	+10	-2	+1	-7	0	-2	+1	-16	-8	+6	-5
	Radios, phonographs, televisions, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 9	May 2	Apr. 25	Apr. 18	May 9	May 9	May 2	Apr. 25	Apr. 18	May 9	May 9	May 2	Apr. 25	Apr. 18	May 9
United States	+3	+6	+10	+2	+3	-3	+1	+6	+13	+4	+3	r+1	+1	+5	+2
Boston	+18	+16	+38	+30	+25	-7	-1	+5	-5	-2	+2	-3	+4	-2	0
New York	-18	+5	-4	-14	-8	-11	0	+8	+6	+1	+1	r+4	+8	-1	+3
Philadelphia	-5	+2	+2	+13	+3	0	-7	+14	+11	+4	+1	+1	+8	+17	+6
Cleveland	-12	-29	+6	-32	-19	-12	-1	-4	+14	-1	+3	0	-5	+5	+1
Richmond	-12	0	-4	-8	-6	-3	-16	-2	+5	-4	+5	-4	-1	+11	+2
Atlanta	-7	-4	+44	-24	-1	+7	-2	+37	+3	+9	+6	r+3	+3	+5	+4
Chicago	+32	+31	+5	+34	+24	+6	+12	+1	+26	+11	+5	+2	-3	+6	+3
St. Louis	-5	+42	-21	-32	-13	-10	+11	+11	-14	-1	-3	-2	+8	+2	+1
Minneapolis	+20	+75	+40	+47	+44	+51	+7	+40	+22	+28	+21	-9	-12	+10	+3
Kansas City	+25	+25	+85	+67	+53	-2	-14	+19	+40	+9	-2	+1	+11	+10	+4
Dallas	0	+2	-16	-16	-8	-11	+14	-7	+43	+9	0	+3	-11	+21	+3
San Francisco	+11	+21	+36	+66	+30	+1	+5	+9	+23	+8	+2	0	-1	+1	+1

For footnotes, see page 1.