

Sales in selected departments

LIBRARY

May 11, 1953

MAY 13 1953
 FEDERAL RESERVE BANK OF CHICAGO

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953								
	May 2	Apr. 25	Apr. 18	Apr. 11	May 2	May 2	Apr. 25	Apr. 18	Apr. 11	Apr.	Mar.	Feb.	Jan.	May	Apr.	Mar.	Feb.	Jan.
GRAND TOTAL SALES <u>1/2/</u>	0	+ 1	+ 5	-16	- 3	217	206	205	193	e201	p209	163	180	210	204	195	164	181
Furniture & bedding	+ 1	+ 6	+16	+33	+12	247	242	252	203	e206	p201	232	227	220	186	191	230	221
Domestic fl. cov'gs.	+ 4	+ 1	+ 8	+39	+ 9	213	213	211	185	e174	p168	174	179	188	165	171	176	188
Major appliances	- 5	+17	+27	+51	+17	228	223	217	188	e195	p236	174	198	262	167	207	166	193
Radio, phonograph, TV <u>1/</u>	+ 6	+10	+ 2	- 5	+ 2	251	265	269	232	e222	p283	272	330	244	216	297	290	354
Total of 4 depts. <u>1/</u>	+ 1	+ 6	+13	+30	+11	236	234	238	200	e198	p209	213	221	222	181	200	213	222
ALL OTHER SALES <u>1/</u>	0	0	+ 4	-20	- 5	215	203	202	192	e201	p210	157	176	209	207	194	158	177

p—Preliminary.

e—Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:—Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 2	Apr. 25	Apr. 18	Apr. 11	May 2	May 2	Apr. 25	Apr. 18	Apr. 11	May 2	May 2	Apr. 25	Apr. 18	Apr. 11	May 2
United States	+ 1	+ 6	+16	+33	+12	+ 4	+ 1	+ 8	+39	+ 9	- 5	+17	+27	+51	+17
Boston	- 2	+ 5	-17	+ 7	- 2	- 2	+ 4	-17	+10	- 2	- 8	- 4	+16	+ 6	+ 2
New York	- 2	+16	+15	+20	+12	+ 4	- 6	0	+22	+ 3	0	- 6	-35	- 6	-13
Philadelphia	- 6	+18	+26	+15	+11	- 8	- 3	-27	+125	+ 7	-13	+31	+42	+70	+25
Cleveland	+ 6	-12	+23	+61	+14	+15	0	+10	+45	+13	-25	+11	+60	+86	+20
Richmond	-20	+ 3	+ 5	- 4	- 5	-15	- 4	+27	+33	+ 5	-12	-10	-11	+ 8	- 7
Atlanta	+ 2	+20	- 7	+48	+11	-17	+ 7	+52	+45	+18	+ 6	+105	- 7	+117	+41
Chicago	+18	- 1	+20	+55	+20	+ 8	+ 1	+24	+46	+17	- 2	+ 5	+42	+66	+21
St. Louis	- 3	+13	+ 4	+20	+ 8	+ 5	+22	-37	+ 4	- 8	+49	+22	+22	+32	+31
Minneapolis	+ 6	+55	+25	+78	+37	+ 6	+34	+13	+60	+23	-11	+26	+16	+83	+23
Kansas City	-35	-17	+25	+26	- 5	-13	+27	+53	+22	+18	+19	+86	+44	+10	+38
Dallas	+13	-28	+48	+32	+15	+28	-26	+27	+44	+13	+15	+41	+101	+90	+59
San Francisco	+ 9	+14	+24	+30	+17	+ 1	- 7	0	+16	+ 2	-16	- 8	+ 6	0	- 6

	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total—entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	May 2	Apr. 25	Apr. 18	Apr. 11	May 2	May 2	Apr. 25	Apr. 18	Apr. 11	May 2	May 2	Apr. 25	Apr. 18	Apr. 11	May 2
United States	+ 6	+10	+ 2	- 5	+ 2	+ 1	+ 6	+13	+30	+11	0	+ 1	+ 5	-16	- 3
Boston	+16	+38	+30	-16	+15	- 1	+ 5	- 5	+ 3	+ 1	- 3	+ 4	- 2	-24	- 8
New York	+ 5	- 4	-14	-27	- 9	0	+ 8	+ 6	+13	+ 6	+ 2	+ 8	- 1	-17	- 2
Philadelphia	+ 2	+ 2	+13	- 4	+ 3	- 7	+14	+11	+36	+11	+ 1	+ 8	+17	-15	+ 2
Cleveland	-29	+ 6	-32	-20	-21	- 1	- 4	+14	+44	+10	0	- 5	+ 5	-21	- 6
Richmond	0	- 4	- 8	+22	+ 2	-16	- 2	+ 5	+ 7	- 3	- 4	- 1	+11	-25	- 5
Atlanta	- 4	+44	-24	- 2	+ 1	- 2	+37	+ 3	+47	+16	+ 1	+ 3	+ 5	-14	- 2
Chicago	+31	+ 5	+34	+31	+24	+12	+ 1	+26	+51	+20	+ 2	- 3	+ 6	- 2	+ 1
St. Louis	+42	-21	-32	-29	-18	+11	+11	-14	+ 9	+ 3	- 2	+ 8	+ 2	-16	- 2
Minneapolis	+75	+40	+47	+36	+47	+ 7	+40	+22	+68	+31	- 9	-12	+10	- 8	- 5
Kansas City	+25	+85	+67	+31	+54	-14	+19	+40	+22	+15	+ 1	+11	+10	-19	0
Dallas	+ 2	-16	-16	-39	-18	+14	- 7	+43	+29	+20	+ 3	-11	+21	-20	- 2
San Francisco	+21	+36	+56	+17	+33	+ 5	+ 9	+23	+19	+13	0	- 1	+ 1	-21	- 6

For footnotes, see page 1.