

Sales in selected departments

April 27, 1953.

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953			1952				1951	
	Apr. 18	Apr. 11	Apr. 4	Mar. 28		Apr. 18	Apr. 11	Apr. 4	Mar. 28	Mar.	Feb.	Jan.	Dec.	Apr.	Mar.	Feb.		Jan.
GRAND TOTAL SALES <u>1/2/</u>	+ 5	-16	+ 3	+ 7	- 1	206	193	231	224	p209	163	180	405	204	195	164	181	374
Furniture & bedding	+14	+33	-16	+ 1	+ 6	241	203	166	204	p201	232	227	210	186	191	230	221	192
Domestic fl. cov'gs	+ 7	+39	-17	+ 2	+ 5	206	185	139	175	p168	174	179	189	165	171	176	188	187
Major appliances	+27	+51	- 3	- 1	+15	216	188	162	193	p236	174	198	213	167	207	166	193	199
Radio, phonograph, TV <u>1/</u>	+ 1	- 5	-17	-11	- 9	257	232	225	260	p283	272	330	701	216	297	290	354	718
Total of 4 depts. <u>1/</u>	+11	+30	-15	- 1	+ 5	231	200	165	201	p209	213	221	256	181	200	213	222	246
ALL OTHER SALES <u>1/</u>	+ 5	r-20	+ 5	+ 8	- 1	203	r192	238	226	p210	157	176	422	207	194	158	177	389

p--Preliminary.

r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

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SPECIAL WEEKLY REPORT ON DEPARTMENT STORE SALES--SUMMARY BY DISTRICTS

NOT FOR PUBLICATION

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Apr. 18	Apr. 11	Apr. 4	Mar. 28	Apr. 18	Apr. 18	Apr. 11	Apr. 4	Mar. 28	Apr. 18	Apr. 11	Apr. 4	Mar. 28	Apr. 18	
United States	+14	+33	-16	+1	+6	+7	+39	-17	+2	+5	+16	-3	-1	+15	
Boston	-17	+7	-25	-1	-10	-17	+10	-46	-14	-18	+16	-9	-7	+1	
New York	+6	+20	-21	-8	-2	-3	+22	-24	-13	-6	-38	-6	-28	-29	
Philadelphia	+26	+15	+2	+4	+12	-27	+125	-33	-21	-2	+42	+70	+9	+16	
Cleveland	+23	+61	-31	-9	+8	+10	+45	-10	+17	+13	+60	+86	-6	+26	
Richmond	+5	-4	-26	-2	-7	+27	+33	-12	-10	+9	-11	+8	-17	-10	
Atlanta	-7	+48	-23	+12	+5	+52	+45	+23	+13	+37	-7	+117	+28	+34	
Chicago	+20	+55	-7	+8	+17	+24	+46	-5	0	+14	+42	+66	-4	+21	
St. Louis	+4	+20	+1	-5	+4	-37	+4	-26	+18	-17	+22	+32	-11	+6	
Minneapolis	+25	+78	+5	+21	+30	+13	+60	-11	-22	+8	+16	+83	+5	+31	
Kansas City	+25	+26	-13	-40	-4	+53	+22	-30	+40	+20	+44	+10	-19	+5	
Dallas	+48	+32	+10	+12	+28	+27	+44	-30	-8	+4	+101	+90	+30	+57	
San Francisco	+24	+30	-6	+49	+22	0	+16	-18	+18	+3	+6	0	+11	+3	
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Apr. 18	Apr. 11	Apr. 4	Mar. 28	Apr. 18	Apr. 18	Apr. 11	Apr. 4	Mar. 28	Apr. 18	Apr. 18	Apr. 11	Apr. 4	Mar. 28	Apr. 18
United States	+1	-5	-17	-11	-9	+11	+30	-15	-1	+5	+5	-16	+3	+7	-1
Boston	+30	-16	-21	-35	-14	-5	+3	-23	-10	-9	-2	-24	-3	+3	-7
New York	-22	-27	-35	-50	-35	-2	+13	-24	-16	-8	0	r-17	-5	-2	-6
Philadelphia	+13	-4	-3	-17	-3	+11	+36	-4	-2	+9	+17	-15	-7	+3	-2
Cleveland	-32	-20	-31	-20	-27	+14	+44	-23	-4	+5	+5	-21	+4	+9	-1
Richmond	-8	+22	+4	-8	+1	+5	+7	-19	-7	-3	+11	-25	+2	+5	-3
Atlanta	-24	-2	-40	+30	-11	+3	+47	-12	+20	+12	+5	r-14	+9	+12	+3
Chicago	+34	+31	-7	+4	+15	+26	+51	-6	+3	+17	+6	-2	+6	+11	+5
St. Louis	-32	-29	-20	-19	-25	-14	+9	-11	-3	-6	+2	-16	+1	+12	0
Minneapolis	+47	+36	-11	+14	+20	+22	+68	-1	+10	+23	+10	-8	+17	+14	+8
Kansas City	+67	+31	-25	-20	+5	+40	+22	-20	-14	+4	+10	-19	+2	+5	-1
Dallas	-16	-39	-19	-32	-26	+43	+29	0	+7	+20	+21	-20	+16	+14	+7
San Francisco	+66	+17	+30	+60	+41	+23	+19	+1	+35	+18	+1	-21	+12	+8	-1