

DATA FILE
REFERENCE LIBRARY
FEDERAL RESERVE BANK
OF CHICAGO

LIBRARY
MAR 10 1953

March 9, 1953.

Sales in selected departments

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1953				1953		1952				1951		
	Feb. 28	Feb. 21	Feb. 14	Feb. 7		Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb.	Jan.	Dec.	Nov.	Mar.	Feb.	Jan.	Dec.	Nov.
GRAND TOTAL SALES <u>1/2/</u>	+ 9	0	+ 1	0	+ 2	190	r172	187	181	e161	p180	405	254	195	164	181	374	270
Furniture & bedding	+16	+ 1	+ 1	+ 4	+ 5	308	250	261	289	e231	p226	210	228	191	230	221	192	227
Domestic fl. cov'gs	+ 5	+ 5	+ 2	- 5	0	213	199	222	208	e171	p184	189	229	171	176	188	187	246
Major appliances	+30	+ 7	+ 4	0	+ 8	220	r181	183	192	e174	p207	213	210	207	166	193	199	222
Radio, phonograph, TV <u>1/</u>	- 7	-10	0	-12	- 9	302	299	335	345	e265	p336	701	459	297	290	354	718	565
Total of 4 depts. <u>1/</u>	+12	0	+ 1	- 1	+ 2	270	r232	247	260	e211	p227	256	249	200	213	222	246	265
ALL OTHER SALES <u>1/</u>	+ 8	0	+ 1	+ 1	+ 2	180	165	180	173	e155	p177	422	254	194	158	177	389	270

p--Preliminary. r--Revised. e--Estimated from weekly sales figures.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

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	Furniture and bedding				Domestic floor coverings				Major household appliances						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb. 28	Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb. 28	Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb. 28
United States	+16	+1	+1	+4	+5	+5	+5	+2	-5	0	+30	+7	+4	0	+8
Boston	+8	+27	+32	0	+15	+24	+7	+2	-16	+2	-19	+69	+63	+28	+30
New York	-2	+13	-2	-8	-1	-8	+26	0	-6	+2	-14	-7	-25	-28	-19
Philadelphia	+53	-12	-4	-3	+6	+51	+2	+3	-26	+1	+33	+7	+3	0	+10
Cleveland	+12	-20	+13	+19	+5	-24	-3	+17	-25	-10	+22	-11	-10	-2	-1
Richmond	+41	-13	-18	-9	-2	+72	-16	-2	-13	+3	+118	-37	-14	-23	+3
Atlanta	+16	r+6	-12	+19	+7	+18	-9	+28	+12	+12	+100	r+22	-7	+44	+37
Chicago	+21	+11	-1	+9	+10	+5	-5	-16	+1	-4	+36	+12	+9	-8	+12
St. Louis	-1	+8	-11	-5	-3	+15	-9	+5	+52	+14	-13	+2	-9	-18	-10
Minneapolis	+56	-2	+21	-12	+13	+4	+76	+10	-4	+17	-25	+28	-18	0	-9
Kansas City	+40	-30	-15	+27	+5	-6	-30	-7	+46	-2	+17	+45	+100	+17	+38
Dallas	+28	-17	-4	+24	+6	+1	-37	-19	-11	-16	+83	+5	+41	+13	+33
San Francisco	+11	+4	+14	+18	+12	+9	+27	+9	-1	+10	0	r+20	-18	+15	+3
	Radios, phonographs, television, etc.				Total of 4 departments				Grand Total--entire store 2/						
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb. 28	Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb. 28	Feb. 28	Feb. 21	Feb. 14	Feb. 7	Feb. 28
United States	-7	-10	0	-12	-9	+12	0	+1	-1	+2	+9	0	+1	0	+2
Boston	+2	+5	+104	-11	+14	+4	+28	+39	+2	+16	+8	+18	+7	-5	+7
New York	-50	-21	-37	-44	-38	-9	+9	-9	-13	-7	-9	r+12	-2	-8	-2
Philadelphia	+32	-1	0	-10	+2	+49	-8	-2	-7	+5	+33	-11	+2	0	+5
Cleveland	-30	-9	-27	-42	-28	-1	-14	+5	-4	-4	+6	-14	-3	+10	0
Richmond	+16	-28	+1	+32	+3	+51	-19	-12	-8	0	+40	-8	-7	-6	+3
Atlanta	+24	-12	+15	+25	+14	+29	+2	+1	+22	+14	+13	-4	+6	+5	+5
Chicago	+22	-13	+8	-8	+1	+20	+4	-1	+2	+6	+12	0	+1	0	+3
St. Louis	-11	-24	-18	-26	-20	0	-2	-9	+1	-3	+14	-6	+6	+1	+4
Minneapolis	-37	-4	-15	-21	-21	0	+15	+1	-11	+1	+7	-4	+4	-8	0
Kansas City	+13	+12	+65	+10	+24	+21	-13	+16	+25	+12	+11	r 0	+9	+12	+8
Dallas	-9	-7	+19	+38	+8	+27	-14	+9	+17	+10	+17	-12	-1	+4	+2
San Francisco	+33	+15	+52	+62	+38	+13	r+14	+15	+20	+15	-2	r+12	+4	0	+3

For footnotes, see page 1.