

Sales in selected departments

February 2, 1953

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1952				1952				1951				
	Jan. 24	Jan. 17	Jan. 10	Jan. 3		Jan. 24	Jan. 17	Jan. 10	Jan. 3	Dec.	Nov.	Oct.	Sept.	Jan.	Dec.	Nov.	Oct.	Sept.
GRAND TOTAL SALES <u>1/2/</u>	0	0	- 7	+ 2	- 2	176	188	186	160	p403	254	246	213	181	374	270	238	212
Furniture & bedding	0	- 5	- 4	- 1	- 3	284	254	224	171	p209	228	247	220	221	192	227	246	216
Domestic fl. cov'gs	+ 4	0	-21	+ 9	- 5	215	224	182	136	p184	229	251	202	188	187	246	268	208
Major appliances	+15	+ 1	-11	+ 2	0	211	206	182	136	p210	210	256	258	193	199	222	298	268
Radio, phonograph, TV <u>1/</u>	- 6	+ 1	-18	- 1	- 8	339	391	330	277	p699	459	476	392	354	718	565	540	484
Total of 4 depts. <u>1/</u>	+ 2	- 3	-12	+ 1	- 4	261	253	218	168	p256	249	273	240	222	246	265	290	251
ALL OTHER SALES <u>1/</u>	0	0	- 6	+ 2	- 1	167	r181	183	159	p423	254	242	210	177	389	270	232	207

p--Preliminary. r--Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings				Major household appliances					
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Jan. 24	Jan. 17	Jan. 10	Jan. 3	Jan. 24	Jan. 24	Jan. 17	Jan. 10	Jan. 3	Jan. 24	Jan. 24	Jan. 17	Jan. 10	Jan. 3	Jan. 24
United States	0	-5	-4	-1	-3	+4	0	-21	+9	-5	+15	+1	-11	+2	0
Boston	+2	-14	-9	-30	-11	+56	+1	-13	-9	+6	+72	+70	+34	-10	+45
New York	-18	-7	-2	-10	-10	-1	-11	-28	-14	-13	+26	-5	-19	-27	-4
Philadelphia	-1	-38	+11	-5	-10	0	-10	-46	-2	-23	-2	-38	-30	-17	-24
Cleveland	+15	-5	-12	+3	+1	+3	-13	-22	+58	-2	-15	-4	-20	+4	-10
Richmond	-30	-8	-3	+1	-12	-28	-16	0	-12	-14	-29	-18	-19	-25	-22
Atlanta	+10	-10	+3	+61	+11	+10	-5	+5	+88	+18	+123	-20	+10	+81	+36
Chicago	+20	+21	-12	-2	+7	+8	+3	-23	-12	-6	+1	+3	-20	-5	-5
St. Louis	-11	-20	+10	+14	-6	-10	-26	-36	+5	-19	-25	+26	+4	+19	+4
Minneapolis	+21	+19	-5	+3	+8	+28	-5	-18	0	0	-12	-42	+11	-32	-20
Kansas City	+2	-39	-9	-29	-22	0	+14	-8	+69	+12	+76	-19	+27	+125	+36
Dallas	+46	-23	+2	+14	+7	+35	-21	+6	+70	+13	+65	+4	-33	-10	-2
San Francisco	+9	+14	-7	+11	+6	-18	+66	-18	-8	+4	-11	+8	-16	-26	-11
	Radios, phonographs, television, etc.					Total of 4 departments				Grand Total--entire store 2/					
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Jan. 24	Jan. 17	Jan. 10	Jan. 3	Jan. 24	Jan. 24	Jan. 17	Jan. 10	Jan. 3	Jan. 24	Jan. 24	Jan. 17	Jan. 10	Jan. 3	Jan. 24
United States	-6	+1	-18	-1	-8	+2	-3	-12	+1	-4	0	0	-7	+2	-2
Boston	-18	+8	+60	-11	+11	+17	+7	+13	-18	+7	+4	+7	-6	-6	0
New York	+13	-11	-39	-51	-22	-10	-8	-12	-17	-11	-5	r+4	-11	-5	-5
Philadelphia	-42	-33	-45	+11	-33	-7	-33	-21	-4	-17	+2	-27	-8	-5	-10
Cleveland	-46	-10	-35	-7	-27	0	-7	-19	+11	-5	-1	0	-14	+7	-3
Richmond	-10	+65	+33	+22	+28	-27	-3	-1	-2	-9	-14	+2	-3	+3	-3
Atlanta	+25	-17	-23	+66	+9	+25	-12	-2	+70	+16	+6	r+2	+6	+19	+7
Chicago	+3	-16	-24	-6	-12	+12	+7	-18	-5	-1	+4	+3	-8	-3	-1
St. Louis	-22	-20	-62	-27	-36	-14	-16	-24	+2	-14	-1	-4	-7	+17	0
Minneapolis	-34	-21	+38	-25	-15	-1	-13	+2	-10	-5	+19	-7	+1	-2	+2
Kansas City	+75	+117	-15	+12	+39	+30	-2	-4	+16	+8	+3	-14	+1	+4	-2
Dallas	+59	0	-14	+18	+11	+50	-12	-14	+15	+6	+6	-10	+3	+11	+2
San Francisco	+24	+42	+15	+55	+33	+2	+31	-7	+10	+8	0	+8	-1	+2	+2

For footnotes, see page 1.