

## Sales in selected departments

January 6, 1953

Department	Percentage change from a year ago					Weekly unadjusted indexes (1941 aver. weekly sales=100)				Monthly unadjusted indexes (1941 average monthly sales = 100)								
	One week ending				4 weeks ending	1952				1951								
	Dec. 27	Dec. 20	Dec. 13	Dec. 6		Dec. 27	Dec. 20	Dec. 13	Dec. 6	Nov.	Oct.	Sept.	Aug.	Dec.	Nov.	Oct.	Sept.	Aug.
GRAND TOTAL SALES <u>1/2/</u>	+57	r+ 4	r+ 3	- 1	+ 9	279	r483	476	405	p255	246	213	184	374	270	238	212	188
Furniture & bedding	-12	+34	+ 9	- 6	+ 6	97	r222	274	249	p228	247	220	251	192	227	246	216	258
Domestic fl. cov'gs	+ 4	r+17	- 4	- 8	- 1	92	r202	257	269	p230	251	202	179	187	246	268	208	197
Major appliances	+ 9	+20	+ 4	- 5	+ 5	129	r225	226	212	p219	256	258	252	199	222	298	268	267
Radio, phonograph, TV <u>1/</u>	+48	- 1	- 6	-15	- 2	476	r912	847	692	p486	476	392	281	718	565	540	484	371
Total of 4 depts. <u>1/</u>	+ 6	+15	+ 1	- 9	+ 2	140	289	321	293	p252	273	240	237	246	265	290	251	257
ALL OTHER SALES <u>1/</u>	+62	+ 4	+ 4	0	+ 9	295	r506	494	418	p255	242	210	178	389	270	232	207	180

p—Preliminary.

r—Revised.

1/ Monthly indexes for this category are not released publicly; they are shown here solely to permit comparisons with departmental changes.

2/ Figures are based on the abbreviated sample described in note below and are presented here solely to permit comparisons with departmental changes. For weekly movements of total department store sales, refer to the regular weekly sales report H.8 (based on about 550 stores).

Note:--Total national sample is comprised of some 115 stores (varies slightly among departments) of the approximately 350 stores regularly reporting monthly departmental figures.

Sales in Selected Departments

(Percentage change from corresponding period a year ago)

	Furniture and bedding					Domestic floor coverings					Major household appliances				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 27	Dec. 20	Dec. 13	Dec. 6	Dec. 27	Dec. 27	Dec. 20	Dec. 13	Dec. 6	Dec. 27	Dec. 27	Dec. 20	Dec. 13	Dec. 6	Dec. 27
United States	-12	+34	+9	-6	+6	+4	r+17	-4	-8	-1	+9	+20	+4	-5	+5
Boston	+90	+34	+8	-2	+18	-5	+24	-17	-9	-5	+69	+43	-25	+10	+13
New York	-40	+25	+5	-10	-3	-8	+17	-5	0	+1	-29	+30	-16	-18	-9
Philadelphia	-19	+20	+1	-11	-2	-17	+12	+2	-12	-4	-15	+14	+8	-1	+2
Cleveland	-38	+72	+16	-4	+12	+79	-4	-17	-33	-11	-8	+12	-6	-25	-8
Richmond	+5	+39	+17	+4	+16	-14	+29	-1	+10	+7	+6	-18	-17	-21	-15
Atlanta	-39	r+18	0	-9	-8	-13	r+53	-13	0	+4	+31	r+36	+19	+35	+30
Chicago	+18	+35	+22	-6	+15	-1	+16	+13	-15	+2	+12	+22	+9	+4	+11
St. Louis	-11	+26	+3	+1	+6	-17	+26	+12	-10	+3	-15	+13	+9	-8	0
Minneapolis	+8	+59	+29	-25	+15	+21	+71	-6	-12	+8	+58	+8	+59	+14	+29
Kansas City	-40	+56	+24	-10	+6	-35	+11	+7	+5	0	-10	+21	+6	-7	+3
Dallas	-8	+20	-6	+8	+4	-12	+51	0	+4	+10	+97	+84	+134	+30	+83
San Francisco	+17	r+7	-9	+4	+2	-2	r 0	-26	+4	-8	+10	r-1	-17	-21	-11

	Radios, phonographs, television, etc.					Total of 4 departments					Grand Total--entire store 2/				
	One week ending				4 weeks ending	One week ending				4 weeks ending	One week ending				4 weeks ending
	Dec. 27	Dec. 20	Dec. 13	Dec. 6	Dec. 27	Dec. 27	Dec. 20	Dec. 13	Dec. 6	Dec. 27	Dec. 27	Dec. 20	Dec. 13	Dec. 6	Dec. 27
United States	+48	-1	-6	-15	-2	+6	+15	+1	-9	+2	+57	r+4	r+3	-1	+9
Boston	+52	-20	-17	+3	-7	+59	+11	-9	0	+6	+74	+3	-3	-2	+7
New York	+14	-18	-33	-30	-23	-24	+8	-8	-12	-8	+52	+2	-4	-4	+4
Philadelphia	+62	+18	+6	+1	+14	+1	+18	+3	-8	+2	+40	+2	+9	0	+8
Cleveland	+3	0	-2	-38	-12	-7	+22	+1	-23	-3	+55	+9	+10	-5	+11
Richmond	+20	+10	+18	+3	+12	+6	+18	+8	+1	+8	+56	+8	+8	+5	+13
Atlanta	+54	r-13	-10	-26	-8	-5	r+10	-4	-10	-2	+60	+3	+4	+2	+11
Chicago	+54	+1	-7	-10	0	+23	+18	+9	-7	+8	+62	+5	+6	+3	+11
St. Louis	+16	-7	-29	-18	-15	-4	+11	-8	-8	-3	+51	+2	+9	+5	+11
Minneapolis	+12	+12	+17	-31	+2	+19	+29	+21	-20	+11	+54	+3	+6	-5	+9
Kansas City	+60	-1	+39	+8	+21	-3	+18	+23	-1	+10	+39	0	r+9	0	+8
Dallas	+182	+6	-6	-7	+16	+68	+29	+14	+5	+23	+65	+18	+3	+2	+15
San Francisco	+157	r+20	+8	+14	+26	+47	+11	-6	+4	+8	+68	r-2	-4	-4	+6

For footnotes, see page 1.