## Not for Publication DECONTROLLED AFTER SIX MONTHS

H.14

December 11, 1957

#### CAPITAL MARKET DEVELOPMENTS

(Including Quarterly Review of Corporate Security Financing)

Large public security offerings for new capital during the week ending December 6 totaled \$45 million for corporations and \$50 million for State and local governments. The calendar for this week includes large corporate offerings amounting to \$50 million and State and local government issues totaling \$43 million. Press reports had previously indicated the negotiated sale of a \$250 million bond issue by the Chelan County Public Utilities District No. 1 would take place this week. Current information indicates it will be sold later in the month.

Bond yields - Yields declined last week for all categories of outstanding bonds except for those of U. S. Government (new series) obligations, which increased slightly. The drop was substantial for the State and local government bonds and U. S. Government (old series) bond yields. Daily figures for Monday and Tuesday of this week indicate a sharp decline in yields on Ama-rated corporate bonds.

Offering yields on new corporate issues also have declined further. An A-rated, 30-year first mortgage electric utility bond issue was sold to the public this week at a yield of  $l_1 \cdot l_0$  per cent --110 basis points below an offering made in early November.

Stock prices - Stock prices, as measured by the Standard and Poor's index of 500 common stocks, declined last week, closing at h1.31 on December 6. Prices declined further in the early part of this week closing at h0.51 on Wechesday.

# Corporate Security Offerings in the Third Quarter 1957

Net proceeds for new capital - Corporations sold \$2.9 billion of security issues to obtain new capital during the third quarter of 1957, as shown in Table 1. Although this was the largest volume of offerings in any third quarter, exceeding the corresponding period of 1956 by one-eighth, offerings in the July-September period were smaller than earlier this year (\$3.5 billion in the first quarter and \$3.2 billion in the second quarter). The total volume for the first nine months of 1957 was about 28 per cent, or \$2.1 billion, more than a year ago.

Table 1

#### Corporate Security Offerings for New Capital by Type of Business of Issuer Third Quarter

(Net proceeds in millions of dollars)

The second secon					
	1957	1956	1955	1954	1953
All corporate offerings	2,878	2,556	1,911	1,991	1,561
Manufacturing	807	<u>736</u>	<u>495</u>	735	292
Motor vehicles and equipment Nonelectrical machinery Petroleum and refining Primary iron and steel Primary nonferrous metals Electrical machinery Stone, clay and glass Chemicals Paper Textiles and apparel Fabricated metal products Other transportation equipment Other 1/	149 145 102 79 58 49 32 19 16 16 10	126 106 6 72 30 51 1 128 52 17 25 4	62 24 4 32 71 21 2 63 46 11 23 2	777 266 70 327 17 3 32 42 4 2 4 2 8 102	10 13 15 65 25 8 n.a. 31 49 2 n.a. 39 35
Electric, gas & water utilities	913	632	395	466	545
Communication	2կկ	399	155	353	136
Railroad	62	87	. 59	37	42
Other transportation	89	49	65	109	51
Commercial and other	88	65	, 65	64	59
Mining	69	149	104	102	30
Financial and real estate	<u>605</u>	<u>439</u>	<u>573</u>	123	404
Sales and consumer finance cos. Other	318 287	309 130	467 106	80 43	338 66

n.a. -- Not separately available.

Source .-- Securities and Exchange Commission and Federal Reserve.

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Federal Reserve Bank of St. Louis

<sup>1/</sup> Includes small volume of foreign issues not further classified in the manufacturing group.

Note. -- Details may not add to totals due to rounding.

Electric, gas and water utilities were the most important group of issuers in the third quarter, offering securities with proceeds of \$913 million -- over 40 per cent greater than last year. Issues by this group of public utilities accounted for nearly one-third of all offerings this third quarter.

New capital offerings by manufacturing companies totaled \$807 million -- 10 per cent larger than in the third quarter last year. Nearly all groups of manufacturing industries sold a markedly greater volume of securities than a year earlier. Largest percentage increases occurred in the petroleum, nonferrous metals, and stone, clay, and glass subgroups. Much of the increase in financing by these groups reflects sale of large issues (over \$15 million). Chemical and paper companies were the only types of manufacturers that sold a smaller volume of securities than in the third quarter of 1956. New offerings by the chemical group had been unusually large last year.

Financial and real estate companies, with total proceeds of \$605 million, ranked third in importance this year. Most of the increase in issues by the banking subgroup reflects the \$118 million stock issue by the First National City Bank of New York. New issue volume of sales and consumer finance companies was about the same as last year.

The decline in third quarter security financing by the communications industry reflects largely the difference in timing of financing by AT&T. In 1956, their large financing came in July and November; this year it occurred in October. There were increases in offerings by other transportation and commercial and other corporations; however, offerings by railroads and mining companies were smaller.

Total gross proceeds - Gross proceeds from corporate offerings, which includes refunding issues and cost of flotation, were \$3.0 billion during the third quarter of 1957 compared with \$2.7 billion a year earlier. The volume of refunding issues continued to be small.

Publicly offered issues totaled \$2.0 billion in the third quarter of this year. Representing 68 per cent of total security offerings, these public issues were a slightly smaller proportion than a year ago.

Debt financing was in larger volume this year than last, while both common and preferred stock financing declined. One-tenth of the new securities offered were convertible issues -- predominately convertible bonds.

Table 2

Total Corporate Security Offerings by Type of Issue
Third Quarter

(Gross proceeds in millions of dollars)

Type of issue	1957	1956	1955	1954	1953
Total corporate offerings	2,987	2,690	2,358	2,685	1,624
Type of offering Public Private	2,041 946	1,881 809	1,427 931	1,767 918	935 689
Type of security  Bonds and notes  Public  Private	2,513 1,586 927	2,134 1,352 1,782	1,804 928 875	2,323 1,460 862	1,346 .665 .681
Preferred stock	72	: 99	150	180	82
Common stock	402	457	405	182	196
	1.				

Note.--Details may not add to totals due to rounding. Source.--Securities and Exchange Commission.

More detailed information concerning recent capital market developments is presented in the attached exhibits.

Business Finance and Capital Markets Section, Division of Research and Statistics, Board of Governors of the Federal Reserve System.

#### HIGH-GRADE BOND YIELDS



		U. S. Govt.,	long-term 2/		Spread	
Date	Corporate Aaa 1/	Old series	New series	State and local govt. Asa 3/	U.S. (old ser Corporate	ies) and
			(Per cent)			1200GI AG
1953 - High 1954 - High 1955 - High Low 1956 - High Low 1957 - High Low	3.42 (6/19) 2.99 (1/9) 3.09 (1/8) 2.85 (1/23) 3.17 (12/23) 2.91 (1/7) 3.07 (3/2) 4.14 (9/27) 3.66 (1/12)	2.80 (2/17)	n.a. 3.03 ( 8/5) 2.89 (6/10) 3.39 (12/28) 2.92 (2/3) 3.66 (10/18)	2.73 (6/25 1.98 (1/8) 2.21 (6/10 1.90 (9/2) 2.3h (9/8) 2.05 (5/26 3.05 (12/2) 2.17 (2/23 3.h5 (8/29) 2.76 (2/21)	.19 ) .43 .32 .34 ) .13 /) .44 ) .13	.84 .30 .61 .29 .70 .54 .68 .32 .58
November 8 November 15 November 22 November 29 December 6	4.12 4.12 4.06 4.02 3.97	3.77 3.70 3.50 3.44 3.32	3.60 3.54 3.44 3.40 3.41	3.30 3.28 3.23 3.16 3.03	.35 .42 .56 .58 .65	.47 .42 .27 .28 .29

n.a.--Not available.

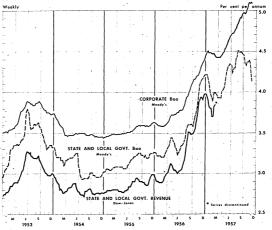
1/ Weekly average of daily figures. Average term of bonds included is 25-26

Note. --Highs and lows are for individual series and may be on different dates for different series.

<sup>2/</sup> Weekly averages of daily figures. The old series includes fully taxable, marketable 2 1/2 per cent bonds due or first callable after 12 years through September 295, and those due or callable in 10-12 years thereafter, including, beginning October 1957, the lip per cent bond of 1969. The new series is comprised of the 3 per cent bond of 1955 and the 3 1/h per cent bond of 1976-43.

/ Thursday figures. Only general obligation bonds are included; average term is 20 years.



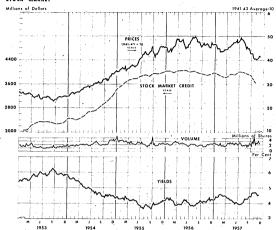


<u> </u>	Corporate Baa 1/	State and local govt. Baa 2/	State and local govt. rev. 3/
		(Per cent)	
1953 - High	3.89 (9/18)	3.79 (6/25)	3.27 (6/26)
Low	3.50 (1/2)	2.96 (1/8)	2.71 (1/2)
1954 - High	3.74 (1/8)	3.32 (1/7)	3.00 (1/1)
Low	3.44 (12/31)	2.93 (8/5)	2.72 (8/13)
1955 - High	3.63 (12/30)	3.26 (12/29)	2.99 (12/30)
Low	3.45 (1/14)	3.02 (1/6)	2.76 (1/7)
1956 - High	4.41 (12/28)	4.22 (12/27)	3.98 (12/28)
Low	3.58 (3/9)	3.20 (3/8)	2.69 (2/24)
1957 - High	5.10 (11/29)	4.51 (6/29)	3.98 (1/4)
Low	4.42 (4/12)	3.90 (2/21)	3.70 (2/22)
November 8	5.09	4.37	<u>r</u>
November 15	5.10	4.39	
November 22	5.09	4.37	
November 29	5.10	4.25	
December 6	5.09	4.14	

<sup>1/</sup> Weekly average of daily figures. Average term of bonds included is 25-26 years.
2/ Thursday figures. Only general obligation bonds are included; average term is 20 years.
3/ Friday figures. Average rating of bonds included is between Baa and A; average term is 20 years.
1/ Series discontinued, as of March 15.
Note.—Highs and lows are for individual series and may be not different dates for different areas.

be on different dates for different series.

#### STOCK MARKET



	Trading	Common	Stock		
Stock price	volume 2/	stock		Customers'	Bank
index 1/	(millions	yields 3/			
	of shares)	(per cent)		ances 4/	"others" 5/
			(Hil	lions of dol	lars)
26.54 (1/2)	2.5	6.25	2.455	1,665	780
22.95 (9/18)	0.9	5.38	2.055	1.314	664
35.98 (12/31)	3.7	5.82	3.436	2,388	1,048
	1.4	4.32		1,653	746
	4.6				1,241
	1.5		3,537	2,517	1,018
	3.1	4.35	4,047		1,267
	1.5	3.82			1,155
49.08 (7/12)	4.2	4.70	4,031		1,163
40.19 (11/8)	1.4	3.91	3,643	2,568	1,060
40.43	2.8	4.60	3.643	2,568	1.075
			n.a.		1,060
			n.a.		1,060
			n.a.	n.a.	1,060
	2.2		n.a.	n.a.	n.a.
	26.54 (1/2) 22.95 (9/18) 35.98 (12/31) 24.93 (1/8) 45.69 (12/9) 35.28 (1/41) 49.64 (8/3) 43.22 (1/20) 49.06 (7/12)	Stock price   volume of   (million of shares)	Stock price   volume 2/   vo	Stock price   volume 2/   stock   Total	Stock price   volume 2/   stock   Total   Gustomers'   finishers   yields 2/   total   Gustomers'

n.a. -- Not available.

for different series.

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n.a.—not variable.

1/ Standard and Foor's composite index of 500 common stocks, weekly closing prices, 1941-43-10. Monthly data are averages of daily figures rather than of Friday's only. Highs and lows are for Friday's data only.

2/ Averages of daily trading volume on the New York Stock Exchange.

3/ Standard and Foor's composite stock yield based on Wednesday data con-

verted to weekly closing prices by Federal Reserve.

<sup>1/</sup> End of month figures for member firms of the New York Stock Exchange which carry margin accounts; excludes balances secured by U.S. Government obligations.

CHITY MARGIA SECULUTS EXCLUSES DALARIES SECURE UP 10.1. COVERNMENT UNLESSAUDIES DALARIES TO WEEKLY PEOPTLING member banks. Excludes loans for purchasing or carrying U.S. Government securities at banks in New York and Chicago. Weekly reporting banks account for about 70 per until of loans to others. For further detail see <u>Bulletin</u>.

Note, --Highs and lows are for individual series and may be on different dates

Exhibit D

#### Corporate and State and local Government Security Offerings and Placements

(In millions of dollars)

capital	
State and	
1957 1950	6 1955
7li2 liul	4 535
572 69	
506 390	
) ) ) ) )	0 ),0
765 378	
] 546 հ9ւ	
395 739	5 6112
529 408	3 1,70
584 206	
430 357	
	7 100
695 639	919
621 31.7	7 658
e/600 409	
1,820 1,490	
1,706 1,603	
1,543 971	
e/1,916 1,395	1,984
3,526 3,093	2,802
5,069 4,064	
e/6,985 5,459	
<u>e</u> /0,905	2,711
'	
1	
1.	

e/ Estimated.

Note .-- Details may not add to totals due to rounding.

I/ Data through June 1956 are Bond Buyer data classified as new capital by Federal Reserve; later data are from the Investment Bankers Association of America and are somewhat more complete as to coverage than the earlier data, particularly for Federal Covernment loans.

<sup>2/</sup> Includes \$637.2 million AT&T convertible debenture issue.

<sup>3/</sup> Includes \$571.5 million AT&T common stock issue.

 $<sup>\</sup>overline{L}/$  Total new capital issues excluding offerings of sales and consumer finance companies.

### Exhibit E

# Large Public Security Issues for New Capital (Other than U. S. Treasury) 1/

## Proceeds of Large Issues Offered

### (Millions of dollars)

Month	Corporate	State and local government	Other <u>2</u> /
1956 - November December 1957 - January February	701 430 567 671	135 201 386 306	100 50
March April May June July August	788 477 329 877 525 526	194 499 248 176 265 357	125 25 39 25
September October November	537 574 420	185 435 386	30 75 

# Large Individual Issues Offered December 1 through 10

Issuer	Type <u>3</u> /	Amount (millions of dollars)	Maturity	Coupon rate or net inter- est cost	Offering yield	Rating
CORPORATE					. `	
Virginia Elec. & Pwr. Co. Northern Natural Gas Co.	lst&ref.mtg S.F. de	g.bds.20.0 eb. 25.0		4 1/2 4 5/8	4.47 4.63	Aa A
STATE AND LOCAL GOVERNMENT						
Akron, Ohio	Water rev	. 5.0	1959-78	3.36	2.50-3.40	A
Los Angeles Sch.Dists., Calif. Indianapolis, Ind. State of Ohio	G.O. G.O. G.O.	5.1	1959 <b>-8</b> 3 1960 <b>-</b> 89 1958 <b>-77/</b> 6	2.91	2.35-3.25 2.25-3.00 2.00-2.70	Aa Aaa Aaa
OTHER						
None			. * . 			

1/ Includes corporate and other security offerings of \$15 million and over; State and local government security offerings of \$5 million and over.

2/ Includes foreign government and International Bank for Reconstruction and

Development issues.

3/ In the case of State and local government securities, G.O. denotes general obligation; Rev., revenue bonds; G.R., general obligations additionally secured by facilities revenues; L.L., limited liability obligations secured by pledge of deignated revenues.

Exhibit F

# Forthcoming Large Public Security Offerings for New Capital (Other than U.S. Treasury) $\frac{1}{2}$

### Expected Proceeds from Forthcoming Large Issues

436 44 476 286 591 15	govt.  8 0 3	23 100 35	481 796	State and local govt.  979 763	23 100
176 280 591 15	0 3	100	796		
525 9 370 17 526 25 578 24 576 370	0 9 7 2 2 3	25 25 25 25 25 30	966 795 486 258 525 415 811 845 647	61,8 631 862 396 388 198 511, 139 587	35  25 25  25  30 15 45
	87 17: 25 9: 70 17: 26 25: 78 24: 76 370: 58 36:	87 179 25 97 70 172 26 252 78 243 76 370 58 369	87 179 25 25 97 70 172 25 26 252 78 2h3 30 76 370 58 369 30	87     179     25     258       25     97      525       70     172     25     415       26     252      811       78     243     30     845       76     370      647       58     369     30     815	87     179     25     258     396       25     97      525     388       70     172     25     415     498       26     252      811     514       78     243     30     845     439       76     370      647     587       58     369     30     815     573

### Forthcoming Large Offerings, as of December 6

Issuer	Type	Amount (millions of dollars)	Approximate date of offering
CORPORATE			
Chesapeake & Potomac Tel. Co. of Md.	Deb.	30.0	Dec. 10
Commonwealth Oil Refining Co.	Conv. sub. deb.	20.0	Dec. 11
Standard Oil Co. of New Jersey	Common stk.	286.2	Dec. 18
American Telephone & Telegraph Co.	Conv. deb.	720.0	(rights expire) March 12 (rights expire)
Commercial Credit Co.	Notes	50.0	winter
Matural Gas Pipeline Co. of America	1st mtg. bds.	40.0	Winter
STATE AND LOCAL COVERNMENT			
Greater Baton Rouge Port Comm., La.	Rev.	19.և	Dec. 11
Pergen Co., N. J.	G.O.	7.2	Dec. 13
Phoenix, Arizona	Water rev.	16.0	Dec. 12
State of Texas	G.O.	12.5	Dec. 16
Minneapolis & St. Paul Met. Airport Comm., Minn.	G.O.	13.0	Dec. 17

Forthcoming Large Offerings, as of December 6 (Cont'd)

Issuer	Type	Amount (millions of dollars)	Approximate date of offering
STATE AND LOCAL GOVERNMENT (Cont'd)			
* Atlanta, Georgia	G.O.	15.0	Dec. 17
Richmond, Virginia	G.O.	6.5	Dec. 18
Chicago Bd. of Education, Ill.	G.O.	25.0	Dec. 18
Chelan Co. Pub. Ut. Dist., No.1, Wash	Rev.	250.0	Dec.
Caddo Parish Sch. Dist., La.	G.O.	7.5	Jan. 7
* Dade Co., Florida	G.O.	14.5	Jan. 8
* New York State	G.O.	37.5	Jan. 14
Penna. State Highway & Bridge Auth.	Rev.	20.0	Jan. 17
East Baton Rouge Par. S.D. No.1, La.	G.O.	10.0	Feb. 4
New York State Thruway Auth.	Rev.	40.0	Winter
State of Missouri	G.O.	30.0	Winter
Pennsylvania Turnpike Commission	Rev.	62.0	Winter
Inter-American Center Auth., Fla.	Rev.	20.0	Winter
OTHER			
Pacific Great Eastern Ry. Co.	S.F. deb.	30.0	Winter
Union of South Africa	Ext. loan bds.	15.0	Winter

<sup>\*--</sup>Included in table for first time.

<sup>1/</sup> Includes corporate and other issues of \$15 million and over; State and local government issues of \$5 million and over.

<sup>2/</sup> Includes foreign government and International Bank for Reconstruction and Development issues.

Note.--Deletions for reasons other than sale of issue: Montreal Quebec's \$18.0 million sinking fund debenture issue--to be offered in Canada.

Yields on New and Outstanding Electric Power Bonds, Rated Aa and A 1/

	Aa-rated offering yields	A-rated offering yields
Date	Actual Amount above seasoned yields (basis points)	Actual Amount above seasoned yield (basis points
1952 - 1956  High Low  1957 - January February March April May June 5 7 11 July 3 10 11 16 17 August 14 September 5 0ctober 1 15 17 24 November 7 8 15 20 21 22 December 6	(basis points)	(basis points

<sup>\*--</sup>Single observation, not an average.

<sup>1/</sup> Covers only 30-year first mortgage bonds, as reported in Moody's Bond Survey. Except where indicated, the actual yield figure and the amount above seasoned yields are averages of offerings during the indicated period and of the differences between these new offering yields and yields on seasoned issues of similar quality for the same day. Average maturity for the seasoned issues varies from 26 to 28 years.

<sup>2/</sup> Provides for a 5-year period during which issue may not be called for refunding at a lower coupon rate. Other issues have no such provision.