### Not for Publication DECONTROLLED AFTER SIX MONTHS

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January 26, 1956

#### CAPITAL MARKET DEVELOPMENTS

The volume of publicly sold issues has been small in January. The first large public corporate offering of the year--\$75 million of senior notes--was floated last week by Commercial Crédit Company. Private sales to insurance companies, however, have been larger than at this time last year, apparently reflecting large takedowns of commitments to two finance companies--\$100 million each to CIT Financial and GMAC. One \$30 million corporate offering is scheduled for this week.

Large State and local government offerings totaled \$58 million during the week ending January 20, and \$15 million of such offerings are expected this week.

Illinois' turnpike issue, thich was sold last October, was finally cleared of litigation on Monday, and the 3415 million of toll road revenue bonds were delivered to the underwriters.

A major factor in security markets last week was the Ford Foundation's offering of Ford Motor Company stock on January 17. Amounting to 6642.6 million, it was the largest issue of its type on record. Apparently the issue was heavily oversubscribed; the stock, which was initially offered at 664.50 per share, reached a high of 71.00 early in over-the-counter trading. Since then, however, the price has decreased to 364.7/8 bid, 365 1/8 asked.

The stock will not be listed on the New York Stock Exchange until sometime after the settlement date of January 26. Some reports attribute recent strong demands for U.S. Government short-term securities to anticipation of reinvestment of the proceeds of this flotation, as well as of the Illinois Turnpike issue mentioned above.

Bond yields - U. S. Government long-term bond yields dropped five basis points during the week ending January 20. Yields on State and local government Baa bonds decreased three basis points. Other bond yields decreased more moderately, with the exception of State and local government Aaa bond yields which did not change last week.

Daily figures indicate moderate increases on both Monday and Tuesday of this week for Treasury obligations.

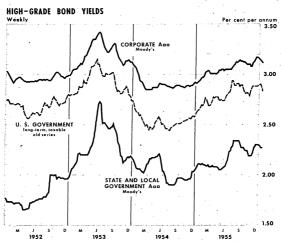
Stock prices - Stock prices, as measured by the SEC index of 265 common stocks, dropped 8.8 points to 257.4 during the

week ending January 20, the lowest price level since October 28. Since the beginning of the year, this index has fallen by 5 per cent. During the first three days of this week, however, prices increased somewhat.

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More detailed information concerning recent capital market developments is presented in the attached exhibits.

Business Finance and Capital Markets Section, Division of Research and Statistics, Board of Governors of the Federal Reserve System.



| Date        | Corporate<br>Aaa 1/ | U. S. Govt.<br>long-term 2/ | State and local govt., Asa <u>3</u> / | U.S.<br>Corporate | between<br>Govt. and<br>State and<br>local Aaa |
|-------------|---------------------|-----------------------------|---------------------------------------|-------------------|--|
|             |                     | · [                         | Per cent)                             | <u>, Add</u>      | LUCAL Add                                      |
| 1953 - High | 3.42 (6/19)         | 3.15 (6/6)                  | 2.73 (6/25)                           | • 38              | .84  |
| Low         | 2.99 (1/9)          | 2.78 (12/26)                | 1.98 (1/8)                            | •19               | .30  |
| 1954 - High | 3.09 (1/8)          | 2.74 (1/9)                  | 2.21 (6/10)                           | •43               | .61  |
| Low         | 2.85 (4/23)         | 2.44 (8/7)                  | 1.90 (9/2)                            | •32               | .29  |
| 1955 - High | 3.17 (12/23)        | 2.94 (8/5)                  | 2.34 (9/8)                            | •34               | .70  |
| Low         | 2.91 (1/7)          | 2.62 (1/7)                  | 2.05 (5/26)                           | •13               | .54  |
| December 23 | 3.17                | 2.88                        | 2.30                                  | •29               | •58  |
| December 30 | 3.16                | 2.89                        | 2.30                                  | •27               | •59  |
| January 6   | 3.14                | 2.90                        | 2.29                                  | •24               | •61  |
| January 13  | 3.13                | 2.88                        | 2.27                                  | •25               | •61  |
| January 20  | 3.11                | 2.83                        | 2.27                                  | •28               | •56  |

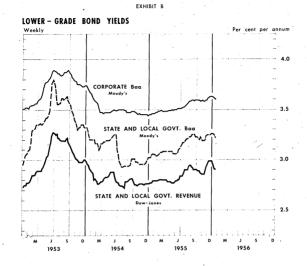
1/ Weekly average of daily figures. Average term of bonds included is 25-26 years.

2/ Weekly average of daily figures; old series. Average term to first call of bonds included is 11-14 years.

3/ Thursday figures. Only general obligation bonds are included; average term is 20 years.

Note.--Highs and lows are for individual series and may be on different dates for different series. Digitized for FRASER

http://fraser.stlouisfed.org/ Federal Reserve Bank of St. Louis EXHIBIT A



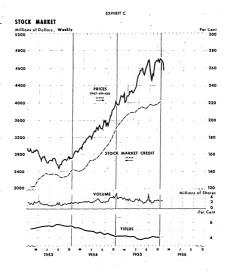
| Date        | Corporate<br>Baa <u>1</u> /   | State and<br>local govt.<br>Baa 2/ | State and<br>local govt.<br>rev. <u>3</u> / |
|-------------|---|------------------------------------|---|
|             |   | (Per cent)                         |   |
| 1953 - High | $\begin{array}{c} 3.89 & (9/18) \\ 3.50 & (1/2) \\ 3.74 & (1/8) \\ 3.44 & (12/31) \\ 3.63 & (12/30) \\ 3.45 & (1/14) \end{array}$ | 3.79 (6/25)                        | 3.27 (6/26)                                 |
| Low         |   | 2.96 (1/8)                         | 2.71 (1/2)                                  |
| 1954 - High |   | 3.32 (1/7)                         | 3.00 (1/1)                                  |
| Low         |   | 2.93 (8/5)                         | 2.72 (8/13)                                 |
| 1955 - High |   | 3.26 (12/29)                       | 2.99 (12/30)                                |
| Low         |   | 3.02 (1/6)                         | 2.76 (1/7)                                  |
| December 23 | 3.63  | 3.25                               | 2.99  |
| December 30 | 3.63  | 3.26                               | 2.99  |
| January 6   | 3.62  | 3.26                               | 2.94  |
| January 13  | 3.61  | 3.25                               | 2.91  |
| January 20  | 3.60  | 3.22                               | 2.90  |

1/ Weekly average of daily figures. Average term of bonds included is 25-26 years.

2/ Thursday figures. Only general obligation bonds are included; average term is 20 years.

3/ Friday figures. Average rating of bonds included is between Baa and A; average term is 20 years.

Note .-- Highs and lows are for individual series and may be on different dates for different series.



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|  |  | Trading                                | Common                                       | Stock  | market cust  | omer credit                                  |
|--|--|--|--|--|--|--|
| Date   | Stock price<br>index 1/  | volume 2/<br>(millions<br>of shares)   | stock<br>yields <u>3</u> /<br>(per cent)     | Total  | Customers<br>debit bal-<br>ances 4                 |  |
|  |  |  | · ·  | (Mil   | lions of do  | llars)                                       |
| 1953 - High<br>Low<br>1954 - High<br>Low<br>1955 - High<br>Low | 167.1 (1/2)<br>144.0 (9/18)<br>221.4 (12/31)<br>156.5 (1/6)<br>270.7 (12/30)<br>217.4 (1/14) | 2.5<br>0.9<br>3.7<br>1.4<br>4.6<br>1.5 | 5.75<br>5.15<br>5.33<br>4.20<br>4.22<br>3.78 | 2,445<br>2,055<br>3,436<br>2,405<br>4,025<br>3,537 | 1,665<br>1,314<br>2,388<br>1,653<br>2,805<br>2,517 | 780<br>664<br>1,048<br>746<br>1,241<br>1,018 |
| November<br>December<br>January 6<br>January 13<br>January 20  | 265.0<br>269.2<br>268.8<br>266.2<br>257.4  | 2.3<br>2.4<br>2.3<br>2.4<br>2.3        | 4.09<br>4.06<br>n.a.<br>n.a.<br>n.a.         | 3,980<br>4,025<br>n.a.<br>n.a.<br>n.a.             | 2,759<br>2,786<br>n.a.<br>n.a.<br>n.a.             | 1,221<br>1,239<br>1,253<br>1,253<br>n.a.     |

n.a.--Not available.

1/ SEC index of 265 common stocks, weekly closing prices, 1939-100; converted to 1947-49-100 by Federal Reserve. The conversion factor is 123.91.

2/ Averages of daily trading volume on the New York Stock Exchange. 3/ Moody's 200 common stocks; end of month figures.

 $\frac{1}{4}$  End of month figures for member firms of the New York Stock Exchange which carry margin accounts; excludes balances secured by U. S. Government obligations.

5/ Wednesday figures for weekly reporting member banks. Excludes all loans for purchasing or carrying U. S. Governments for 1952; since 1953 only these loans at banks in New York and Chicago are excluded. Weekly reporting banks account for about 72 per cent of loans to others.

Note .-- Highs and lows are for individual series and may be on different dates

for different series. Digitized for FRASER http://fraser.stlouisfed.org/ Federal Reserve Bank of St. Louis

### Exhibit D

Corporate and State and Local Government Security Offerings and Placements

| ······································                           | New capital   |   |   |                 |   |   |
|--|---------------|---|---|-----------------|---|---|
|  |               | Corperate   |   | State and local |   |   |
|  | 1956          | 1955  | 1954                                      | 1956            | 1955  | 1954                                      |
| January<br>February<br>March                                     | <u>e</u> /600 | 546<br>436<br>1,261   | 547<br>426<br>635                         | <u>e</u> /360   | 535<br>312<br>538   | 396<br>411<br>565                         |
| April<br>May<br>June   |               | 494<br>903<br>697   | 497<br>656<br>842                         |                 | 427<br>350<br>641   | 734<br>748<br>853                         |
| July<br>August<br>September                                      |               | 58 3<br>654<br>680  | 909<br>335<br>747                         |                 | 470<br>249<br>406   | 279<br>261<br>649                         |
| October<br>November<br>December                                  |               | 1,138 <u>1</u> /<br>601<br><u>e</u> /850                      | 1,003<br>290<br>604                       |                 | 919<br>658<br><u>e</u> /400                                 | 594<br>423<br>877                         |
| lst quarter<br>2nd quarter<br>3rd quarter<br>1th quarter<br>Year |               | 2,243<br>2,094<br>1,917<br>e/2,590<br>ē/8,845                 | 1,608<br>1,995<br>1,991<br>1,896<br>7,490 |                 | 1,385<br>1,418<br>1,124<br><u>e/1,977</u><br><u>e/5,904</u> | 1,372<br>2,334<br>1,188<br>1,894<br>6,789 |
|  | Excluding     | finance com   | panies 2/                                 |                 |   | that is in                                |
| lst quarter<br>2nd quarter<br>3rd quarter<br>4th quarter<br>Year | -<br>-<br>-   | 1,791<br>1,912<br>1,441<br><u>e</u> /2,390<br><u>e</u> /7,535 | 1,527<br>1,927<br>1,911<br>1,792<br>7,158 |                 |   |   |

(In millions of dollars)

e/ Estimated. 1/ Includes \$637.2 million AT&T convertible debenture issue. 2/ Total new capital issues excluding offerings of sales and personal finance companies.

Note .-- Details may not add to totals due to rounding.

### Exhibit E

# Large Public Security Issues for New Capital (Other than U. S. Treasury) $\underline{l}/$

Proceeds of Large Issues Offered

### (Millions of dollars)

| Month  | Corporate  | State and<br>local government  | Other <u>2</u> / |
|--|--|--|------------------|
| 1954 - December<br>1955 - January<br>February<br>March<br>April<br>May<br>June<br>July<br>August<br>September<br>October<br>November<br>December | 121<br>111<br>63<br>750<br>173<br>483<br>175<br>101<br>405<br>328<br>805<br>269<br>215 | 689<br>341<br>107<br>337<br>238<br>152<br>403<br>278<br>65<br>234<br>716<br>396<br>205 | 30<br>35<br>     |

Large Individual Issues Offered January 2 through 20

| Issuer  | Type <u>3</u> /      | Amount<br>(millions<br>of<br>dollars) | Maturity                      | Coupon<br>rate or<br>net inter-<br>est cost | Offering<br>yield                   | Rating        |
|---|----------------------|---------------------------------------|-------------------------------|---|-------------------------------------|---------------|
| CORPORATE   |                      |                                       |                               |   |                                     | 1             |
| Commercial Credit Co.   | Notes                | 75.0                                  | 1976                          | 3 5/8                                       | 3.63                                |               |
| STATE & LOCAL GOVERNMENT  |                      |                                       |                               | i e<br>Stational                            |                                     |               |
| Wayne County Sewer<br>System, Michigan<br>Platte County, Missouri | G.O.<br>Rev.         | 6.7<br>5.4                            | 1956-93<br>1986               | 3.21<br>n.a.                                | 1.90-3.20                           | A<br>n.a.     |
| Allegheny Co., Pa.<br>Los Angeles, Calif.<br>State of Colorado    | G.O.<br>G.O.<br>L.L. | 6.0<br>40.0<br>8.0                    | 1957-86<br>1957-76<br>1957-71 |   | 1.75-2.60<br>1.80-2.65<br>1.70-2.25 | A<br>Aa<br>Aa |
| Detroit, Michigan<br>Gwinnett County, Ga.                         | Rev.<br>L.L.         | 8.0<br>5.9                            | 1961-76<br>1959-84<br>1957-81 | 2.41<br>n.a.                                | 2.10-2.45<br>3.00-3.50              | Aa            |
| San Diego, Calif.<br>Springfield, Ohio<br>State of Michigan       | G.O.<br>G.O.<br>L.L. |                                       | 1957-80<br>1957-78            | 2.48  | 1.75-2.60<br>1.75-2.55<br>1.70-2.40 | A<br>A<br>Aa  |

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|--|---|---|----|----|
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Large Individual Issues Offered January 2 through 20 (Cont'd)

| Issuer  | Type <u>3</u> /              | Amount<br>(millions<br>of<br>dollars) | Maturity                                 | Coupon<br>rate or<br>net inter-<br>est cost | Offering<br>yield                                | Rating              |
|---|------------------------------|---------------------------------------|--|---|--|---------------------|
| STATE & LOCAL GOVERNMENT<br>(Cont'd)  |                              |                                       |  |   |  |                     |
| State of Michigan<br>Detroit, Michigan<br>Caddo Parish, La.<br>La. State Building Auth. | L.L.<br>G.O.<br>G.O.<br>L.L. | 10.0<br>5.2<br>5.0<br>7.6             | 1957-72<br>1957-81<br>1957-76<br>1961-85 | 2.30<br>Var.<br>2.57<br>3.06                | 1.70-2.30<br>1.80-2.60<br>1.80-2.60<br>2.50-3.05 | Aa<br>A<br>A<br>Baa |
| <u>OTHER</u><br>None  |                              |                                       |  |   |  |                     |

Var.--Various

n.a.--Not available.

1/ Includes corporate and other security offerings of \$15 million and over; State and local government security offerings of \$5 million and over.

2/ Includes foreign government and International Bank for Reconstruction and Development issues.

3/ In the case of State and local government securities, G.O. denotes general obligation; Rev., revenue bonds; G.R., general obligations additionally secured by facilities revenues; I.L., limited liability obligations secured by pledge of designated revenues.

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### Exhibit F

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| Date of                          | Durin      | g month foll<br>date shown | owing    | Subsequent to<br>date shown |                         |         |
|----------------------------------|------------|----------------------------|----------|-----------------------------|-------------------------|---------|
| computation                      | Corporate  | State and<br>local govt.   | Other 2/ | Corporate                   | State and local govt.   | Other 2 |
| 1954 - Dec. 31<br>1955 - Jan. 31 | 184<br>16  | 567<br>682                 |          | 216<br>422                  | 2,144<br>1,961          | 35      |
| Feb. 28<br>Mar. 31               | 710<br>211 | 524<br>208                 | -        | 1,395                       | 1,978                   | ·       |
| Apr. 29<br>May 31                | 425        | 116<br>339                 |          | 1,141<br>850                | 1,917<br>1,861          |         |
| June 30                          | 67<br>407  | 344                        |          | 830                         | 1,845                   |         |
| July 29<br>Aug. 31<br>Sept. 30   | 222<br>805 | 100<br>184<br>843          |          | 1,135<br>920<br>909         | 2,018<br>1,971<br>2,205 |         |
| Oct. 31<br>Nov. 30               | 202<br>215 | 330<br>205                 | 50       | 412                         | 1,650<br>756            |         |
| Dec. 30                          | 70         | 121                        |          | 230<br>85                   | 618                     | 50<br>  |

Expected Proceeds from Forthcoming Large Issues

Forthcoming Large Offerings, as of January 20

| Issuer                          | Туре            | Amount<br>(millions<br>of dollars) | Approximate date<br>of offering |
|---------------------------------|-----------------|------------------------------------|---------------------------------|
| CORPORATE                       |                 |                                    |                                 |
| Textron-American                | Conv. deb.      | 30.0                               | January 26                      |
| Northwestern Bell Telephone     | Deb.            | 25.0                               | February 1                      |
| Texas Utilities                 | Com. stock      | 15.0                               | February 1                      |
| *Chemical Corn Exchange Bank    | Com. stock      | 26.0                               | February 8                      |
| *M. Lowenstein and Sons         | Conv. sub. deb. | 34.3                               | February 15                     |
| Reynolds Metals                 | Pfd. stock      | 40.0                               | February 15                     |
| Bell Telephone of Pennsylvania  | Deb.            | 35.0                               | March 6                         |
| New York Telephone              | Ref. mtg. bds.  | 55.0                               | March 27                        |
| Southern California Gas         | ifg. bds.       | 40.0                               | Hay                             |
| Sheraton Corporation of America | Deb.            | 15.0                               | 1956                            |
| *Southern California Edison     | Pfd. stock      | 30.0                               | 1956                            |
| Milwaukee County, Wisconsin     | G.O.            | 8.9                                | January 23                      |
| Philadelphia, Pennsylvania      | G.O.            | 6.0                                | January 25                      |
| State of Maryland               | G.O.            | 7.8                                | January 31                      |
| Tacoma, Washington              | Rev.            | 5.0                                | January 31                      |

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Forthcoming Large Offerings, as of January 20 (Cont'd)

| Issuer                                | Туре | Amount<br>(millions<br>of dollars)  | Approximate date<br>of offering |
|---------------------------------------|------|---|---------------------------------|
| STATE AND LOCAL GOVERNMENT (Contid)   |      |   |                                 |
| Walsenburg, Colorado                  | Rev. | 21.0  | February 2                      |
| Oklahoma City, Oklahoma               | n.a. | 13.2  | February 7                      |
| Public Housing Authorities            |      | 106.8   | February 7                      |
| *New Orleans, Louisiana               | n.a. | 11.5  | February 8                      |
| *Harris County, Texas                 | n.a. | 5.5   | February 14                     |
| *Metropolitan Water Dist. of So. Cal. | n.a. | 7.3   | February 14                     |
| *Weber Basin Water Conservancy        |      |   | and the second second           |
| District, Utah                        | n.a. | 5.4   | February 15                     |
| Rochester, New York                   | n.a. | 7.4   | February 21                     |
| *Georgia Rural Roads Authority        | Rev. | 15.5  | May                             |
| Florida State Turnpike Authority      | n.a. | 185.0   | Late spring                     |
| Inter-American Center Auth., Fla.     | Rev. | 25.0  | 1956                            |
| Oklahoma Turnpike Authority           | Rev. | 65.0  | 1956                            |
| Pennsylvania Turnpike Commission      | Rev. | 62.0  | 1956                            |
| Washington State Toll Bridge Auth.    | Rev. | 227.0   | 1956                            |
| Salt River Project, Arizona           | n.a. | 11.0  | 1956                            |
| Connecticut Expressway                | Rev. | 100.0   | 1956                            |
|                                       |      |   |                                 |
| OTHER                                 |      | 1. 1. A. 1. |                                 |
| Want                                  |      |   |                                 |
| None                                  |      |   |                                 |

\*--Included in table for first time.

1/ Includes corporate and other issues of \$15 million and over; State and local government issues of \$5 million and over. 2/ Includes foreign government and International Bank for Reconstruction

2/ Includes foreign government and International Bank for Reconstruction and Development issues.

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