Not for Publication DECONTROLLED AFTER SIX MONTHS

H.14

May 26, 1955

CAPITAL MARKET DEVELOPMENTS

Volume of security issues heavy near end of month - Large public security offerings for new capital totaled 60 million dollars for corporations and 27 million for State and local governments during the week ending May 20. An unusually heavy volume of large issues is scheduled for flotation this week—312 million dollars of corporate offerings and 83 million of State and local issues. The corporate total included proceeds from the Bethlehem Steel Company 191.7 million dollar convertible debenture subscription issue, rights for which expired May 23.

Bond yields - Yields on outstanding long-term U. S. Government bonds and State and local government Aaa bonds decreased one and two basis points respectively during the week ending May 20. Corporate Aaa bond yields did not change. Yields on corporate Baa bonds declined one basis point, and State and local Baa bonds decreased two basis points during last week. State and local revenue yields remained steady. Daily figures showed little change in the corporate and Treasury yields this week.

Stock price rise - The SEC index of 265 common stocks increased 2.1 points to 233.3 last week in the lowest trading volume of the year. Prices dropped on Monday of this week, but had regained part of the loss by Wednesday, according to daily indexes.

Corporate Security Offerings in the First Quarter 1955

Net proceeds for new capital

Corporate security offerings for new capital were 2,243 million dollars in the first quarter of 1955, as shown in Table 1, almost 40 per cent larger than the volume offered in the corresponding period of 1954 and about one-fifth more than in the first quarter of 1953.

Manufacturing companies, which offered 778 million dollars of securities this year, floated more than any other type of issuer in contrast to the two previous years when public utilities issued the greatest volume. General Motors accounted for a major portion of the growth in the manufacturing total by its 325 million dollar common stock issue—the only very large offering made by a manufacturing company in the first three months. None of the manufacturing

Table 1

Corporate Security Offerings for New Capital

by Type of Business of Issuer First quarter, 1953-1955 and Quarterly Average for 1953 and 1954

(Net proceeds in millions of dollars)

Type of business	Fir	st quarte	Quarterly average		
	1955	1954	1953	1954	1953
All corporate offerings	2,243	1,608	1,912	1,872	2,124
Manufacturing Primary iron and steel Primary nonferrous metals Machinery Motor vehicles and equipment Chemicals Petroleum Foods Other 1/	778 36 9 66 325 47 65 36 194	261 15 20 33 5 14 96 15 63	612 25 15 158 0 176 101 22 115	511 91 36 81 26 62 73 25 117	532 27 18 76 81 112 83 17
Electric, gas and water utilities	495	857	669	669	726
Communication	52	61	51	163	218
Railroad	53	85	89	53	67
Other transportation	29	59	68	72	71
Commercial and other	150	5/1	96	91	71
Mining	77	83	29	117	55
Financial and real estate Consumer finance companies Other	610 452 158	148 81 67	299 244 55	197 83 114	384 317 67

1/ Includes issues by foreign corporations not further classified in the manufacturing group: 43 million dollars in 1955; 1 million in 1954; and 5 million in 1953.

Note. -- Details may not add to totals due to rounding.

Source.—Securities and Exchange Commission and Federal Reserve.

companies floated very sizable issues in 1954 during the first quarter. In 1953 however, both the chemical and the petroleum groups included proceeds from a 100 million dollar issue.

Electric, gas and water utilities offered 495 million dollars of securities during the first three months of 1955 compared to 857 million during that period last year. The difference was mainly in the offerings of public bond issues over 15 million dollars, which totaled about 460 million dollars in 1954 and about 225 million this year.

Flotations of financial and real estate companies in the January to March period were 610 million dollars, substantially more than in the two years before. Consumer finance companies accounted for about three-fourths the volume of this group, and more than half the finance company total was made up of the 250 million dollar debenture issue of General Motors Acceptance Corporation. Although large in 1953 as a whole, the finance company volume did not begin to build up until February of that year. The total for the first three months of 1953 was 2hl million dollars.

Commercial companies, as the result of a number of mediumsized issues, did substantially more financing during the first quarter this year than in the same period of the two previous years.

In terms of average quarterly volume of earlier years, total corporate offerings in the first quarter were 20 per cent more than the 1954 average but near that of 1953. The industrial companies, generally speaking, issued less than either quarterly average with the notable exception of the machinery group. The volume of real estate and financial company issues was greater and the electric, gas and water issues smaller during the first quarter than the averages for such offerings during 1953 and 1951.

Gross proceeds from total offerings

Gross proceeds from total corporate offerings were 2,593 million dollars in the first quarter,1955 as shown in Table 2. The volume of refunding issues included in this total was 305 million dollars, much larger than the corresponding refinancing total in the two previous years. Total offerings in the first three months of 1954 were 1,730 million dollars and 2,039 million in 1953:

Public offerings accounted for a larger proportion of total issues in the first three months of this year than in the two earlier years. They totaled 1,70½ million dollars, almost 70 per cent of the total. The percentage of public issues to total offering was 56 per cent in 1953 and 62 per cent in 1954.

Common stock issues were unusually large in volume—due to the 325 million dollar GM issue—and totaled 760 million in the first period this year. The volume in the same quarter of 1953 and

1954 was 356 and 296 million dollars respectively.

Debt offerings were larger than they were in the two prior years, but because of the increased stock volume, accounted for only 66 per cent of total offerings. This is about 10 per cent less than in earlier years. The lower ratio of debt to total offerings in part accounts for the increased importance of total public offerings noted above, since debt offerings are more frequently privately sold than equities. The slightly larger proportion of debt issues sold publicly in the first quarter of 1955 than before is the other factor in the increased importance of public issues.

Total corporate issues in the first quarter of 1955, as the result of the large volume of publicly offered securities, were larger than the quarterly average for either 1953 or 1951. The only type of issue to exceed the averages, however, was the common stock volume. The 760 million dollar first quarter total was well above the 332 and 303 million quarterly average for 1953 and 1951.

Table 2

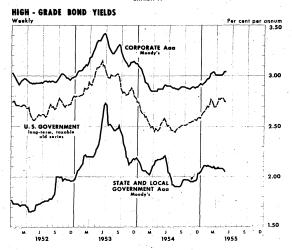
Total Corporate Security Offerings by Type of Issue
First Quarter, 1953-1955 and Quarterly Averages for 1953 and 1954

(Gross proceeds in millions of dollars)

Type of issue	Fir	st quarte	Quarterly	Quarterly average		
	1955	1954	1953	1954	1953	
Total corporate offerings	2,593	1,730	2,039	2,379	2,224	
Type of offering Public Private	1,784 809	1,073 656	1,139 899	1,462 917	1,395 830	
Type of security Bonds and notes Public Private	1,718 933 786	1,318 689 629	1,524 649 875	1,872 1,001 871	1,771 964 807	
Preferred stock	115	115	159	204	122	
Common stock	760	296	356	303	332	

Note .-- Details may not add to totals due to rounding.

Source .-- Securities and Exchange Commission .



Date	Corporate Aaa <u>1</u> /	U. S. Govt. long-term 2/	State and local govt., Aaa 3/	U.S. Corporate	between Govt. and State and local Aaa
		(1	Per cent)		
1952 - High Low 1953 - High Low 1954 - High Low 1955 - High Low	3.03 (1/4) 2.91 (2/15) 3.42 (6/19) 2.99 (1/9) 3.09 (1/8) 2.85 (4/23) 3.04 (5/20) 2.91 (1/7)	2.79 (12/27) 2.56 (5/17) 3.15 (6/6) 2.78 (12/26) 2.74 (1/9) 2.14 (8/7) 2.77 (5/6) 2.62 (1/7)	2.00 (10/23) 1.65 (5/1) 2.73 (6/25) 1.98 (1/8) 2.21 (6/10) 1.90 (9/2) 2.11 (2/10) 2.05 (5/20)	•37 •19 •38 •19 •43 •32 •34 •24	1.02 .71 .84 .30 .61 .29 .69
April 22 April 29 May 6 May 13 May 20	3.01 3.01 3.02 3.04 3.04	2.77 2.77 2.77 2.75 2.74	2.08 2.08 2.08 2.07 2.07	.24 .24 .25 .29 .30	.69 .69 .69 .68

^{1/} Weekly average of daily figures. Average term of bonds included is 25-26 years.

Note.—Highs and lows are for individual series and may be on different dates for different series.

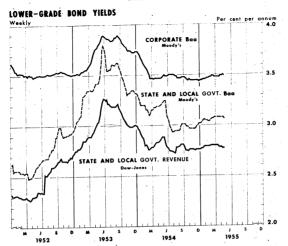
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Federal Reserve Bank of St. Louis

^{2/} Weekly average of daily figures; old series. Average term to first call of bonds included is 13-14 years.

^{3/} Thursday figures. Only general obligation bonds are included; average term is 20 years.



Date .	Corporate Baa <u>1</u> /	State and local govt. Baa 2/	State and local govt. revenue 3
		(Per cent)	
1952 - High	3.63 (1/h)	2.98 (10/23)	2.69 (12/19)
Low	3.h8 (5/16)	2.48 (4/17)	2.27 (4/25)
1953 - High	3.89 (9/18)	3.79 (6/25)	3.27 (6/26)
Low	3.50 (1/2)	2.96 (1/8)	2.71 (1/2)
1954 - High	3.74 (1/8)	3.32 (1/7)	3.00 (1/1)
Low	3.h4 (12/31)	2.93 (8/5)	2.72 (8/13)
1955 - High	3.50 (5/13)	3.08 (5/12)	2.80 (4/15)
Low	3.45 (1/14)	3.02 (1/6)	2.76 (1/7)
April 22	3.48	3.08	2.78
April 29	3.49	3.08	2.78
May 6	3.49	3.08	2.78
May 13	3.50	3.08	2.77
May 20	3.49	3.06	2.77

^{1/} Weekly average of daily figures. Average term of bonds included is 25-26 years.

3/ Friday figures. Average rating of bonds included is between Baa and A; average term is 20 years.

Note.—Highs and lows are for individual series and may be on different dates for different series.

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^{2/} Thursday figures. Only general obligation bonds are included; average term is 20 years.



	T	Trading	Common	St	ock market	
Date	Stock price	volume 2/	stock		Customers	
2400	index 1/	(millions	yields 3/	Total	debit bal	
	ļ	of shares)	(per cent)	ــــــــــــــــــــــــــــــــــــــ	ances 4/	"others" 5/
				(ril	lions of do	ollars)
1952 - High	165.3 (12/26)	2.0	5.77	1,986	1,332	656
Low	151.7 (10/24)	0.9	5.13	1,804	1,241	552
1953 - High	167.1 (1/2)	2.5	5.75	2,445	1,665	780
Low	144.0 (9/18)	0.9	. 5.15	2,055	1,314	66L
1954 - High	221.4 (12/31)	3.7	5.33	3,436	2,388	1.048
Low	156.5 (1/6)	1.4	4.20	2,405	1,653	746
1955 - High	234.0 (5/6)	4.6	4.22	3,785	2,704	1,085
Low	217.4 (1/14)	2.1	4.12	3,537	2,517	1,018
March	225.6	2.9	4.21	3,732	2,652	1,080
April	231.4	2.7	4.12	3,785	2,704	1,081
May 6	234.0	2.3	n.a.	n.a.	n.a.	1,083
May 13	231.2	2.2	n.a.	n.a.	n.a.	1,085
May 20	233.3	2.1	n.a.	n.a.	n.a.	n.a.
-	1					

J SEC index of 265 common stocks, weekly closing prices, 1939-100; converted to 1917-19-100 by Pederal Reserve. The conversion factor is 123.91.
2/ Averages of daily trading volume on the New York Stock Exchange.
3/ Moody's 200 common stocks; end of month figures.
 L Bnd of month figures for member firms of the New York Stock Exchange which

n.a .-- Not available. Note. - Highs and lows are for individual series and may be on different dates

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carry margin accounts; excludes money borrowed for carrying U. S. Government obligations.

^{5/} Wednesday figures for weekly reporting member banks. Excludes all loans on U.S. Governments for 1952; since 1953 only loans secured by Governments at banks in New York and Chicago are excluded. Weekly reporting banks account for about 72 per cent of loans to others.

Exhibit D

Corporate and State and Local Government Security Offerings and Placements

(In millions of dollars)

		New capital Corporate State and local						
•		Corporate						
	1955	1954	1953	1955	1954	1953		
January February March	546 436 1,261	547 426 635	623 623 666	535 312 538	396 411 565	389 360 426		
April May June	e/500 e/850	497 656 842	779 675 1,123	е/µ25 е/350	734 748 853	329 649 434		
July August September		909 335 747	483 325 753		279 261 649	519 259 475		
October November December		1,003 290 604	577 429 1,438 <u>1</u> /		594 423 877	453 408 774		
Lst quarter End quarter Brd quarter Ith quarter Cear	2,243	1,608 1,995 1,991 1,896 7,490	1,912 2,578 1,561 2,444 8,495	1,385	1,372 2,334 1,188 1,894 6,789	1,176 1,412 1,253 1,636 5,477		
	Excluding	finance co	mpanies 2/					
lst quarter 2nd quarter 3rd quarter 4th quarter Year	1,791	1,527 1,927 1,911 1,792 7,158	1,669 1,991 1,223 2,344 7,227					

^{1/} Includes 602.5 million dollar AT&T debenture issue.

Note. - Details may not add to totals due to rounding.

^{2/} Total new capital issues excluding offerings of sales and personal finance companies.

e/ Estimated.

Exhibit E

Large Public Security Issues for New Capital (Other than U. S. Treasury) 1/

Proceeds of Large Issues Offered

(Millions of dollars)

Month	Corporate	State and local government	Other <u>2</u> /
1954 - April May June July August September October November December January February March April	166 324 350 336 75 335 413 0 94 141 72 750	557 557 603 92 86 455 388 268 689 341 107 337 238	30 35

Large Individual Issues Offered May 2 through 20

<u></u>						
Issuer	Туре 3/	Amount (millions of dollars)	Maturity	Coupon rate or net inter- est cost	Offering yield	Rating
CORPORATE				r .		
Public Service of Indiana, Inc. Pacific Northwest Pipeline American Trust Co. of	Pfd. stock Com. stock	21.3 15.5				
San Francisco Transamerica Corp. Ohio Edison Co. W. R. Grace & Co.	Com. stock Com. stock 1st mtg. bds Conv. sub. deb.		1985 1975	3 1/4 3 1/2	3.22 3.40	Aa Ba
STATE AND LOCAL GOVERNMENT Wash. TwpMarion Co.,						
Sch. Bldg. Corp., Ind. Cincinnati, Ohio	Rev. G.O.		195 7- 77 1956 - 95	3.02 2.10	1.80-3.05 1.05-2.45	Aaa

E-2

Large Individual Issues Offered May 2 through 20 (Cont'd)

Issuer	Type <u>3</u> /	Amount (millions of dollars)	Maturity	Coupon rate or net inter- est cost	Offering yield	Rating
STATE AND LCCAL GOVERNMENT (Cont'd)	á ·			*		
Los Angeles, California Louisiana State Build-	Rev.	6.0	1956-85	2.28	1.05-2.40	Aa
ing Authority	L.L.	9.9	1960-84	2.87	2.00-2.90	Baa
State of Maryland	G.O.	11.3	1958-70	1.77	1.25-1.80	Aaa
Memphis, Tennessee	G.O.	8.3	1956-85	2.09	1.00-2.25	Aa
St. Paul, Minnesota	G.O.	6.9	1956-85	2.06	1.00-2.20	Aa
OTHER						
None						

^{1/} Includes corporate and other security offerings of 15 million dollars and over; State and local government security offerings of 5 million and over.
2/ Includes foreign government and International Bank for Reconstruction and Development issues.

^{2/} In the case of State and local government securities, G.O. denotes general obligation; Rev., revenue bonds; and, L.L., limited liability obligations secured by pledge of designated revenues.

Exhibit F

Forthcoming Large Public Security Offerings for New Capital (Other than U. S. Treasury) 1/

Expected Proceeds from Forthcoming Large Issues

Date of	During month following date shown					Subsequent to date shown			
computation	Corporate	State and local govt.	Other	2/	Corporate	State and local govt.	Other	2/	
1954 - Apr. 30 May 28 June 30 July 30 Aug. 31 Sept. 30 Oct. 29 Nov. 30 Dec. 31 1955 - Jan. 31 Feb. 28 Mar. 31 Apr. 29	323 332 336 100 334 343 15 94 184 16 710 211 425	525 596 86 514 300 383 436 661 567 682 521, 208	27		647 526 532 303 608 414 135 246 216 422 1,395 922 1,141	2,322 1,971 1,524 1,553 1,876 2,158 1,957 2,682 2,114 1,961 1,978 2,009 1,917	27 30 30 35 		

Forthcoming Large Offerings, as of May 20

And the second s			· •
Issuer	Туре	Amount (millions of dollars)	Approximate date of offering
CORPORATE			
Bethlehem Steel Co.	Conv. deb.	191.7	May 23
Alabama Power	1st mtg. bonds	15.0	May 24
Detroit Edison	Genl.&ref.mtg.bds	. 60.0	May 24
General Telephone Corp.	Preferred stock	15.0	May 24
Lockheed Aircraft Corp.	Conv. sub. deb.	30.0	Lay 25
Virginia Electric and Power	lst & ref. mtg. bds.	25.0	June 7
Southern California Edison	Conv. deb.	41.0	June 14
*Baltimore Gas and Electric Co.	Common stock	20.1	June 21
*Southern New England Telephone			
and Telegraph	Deb.	20.0	June 21
Peoples Gas Light & Coke	Common stock	15.5	June 24
Consolidated Natural Gas	Common stock	25.1	June
American Telephone and Telegraph	Conv. deb.	650.9	1955
Southern California Gas Co.	Bonds	40.0	1955

Forthcoming Large Offerings, as of May 20 (Cont'd)

Issuer	Type	Amount (millions of dollars)	Approximate date of offering
STATE AND LOCAL GOVERNMENT			
Port of New York Authority Chicago, Illinois Allegheny County, Fennsylvania Oakdale, California South San Joaquin, California *State of North Carolina *New York City Housing Authority *Houston, Texas *Galveston Co. Navigation Dist. Texas *Baltimore, Maryland Florida State Turmpike Authority Texas Turnpike Authority *Cleveland, Ohio *Tacoma, Washington *Ballas, Texas Maryland State Roads Commission Kansas City, Kansas Inter-American Center Auth., Fla. Michigan Turnpike Authority State of Louisiana Illinois Turnpike Authority Connecticut Expressway Sam Houston Turnpike Corp. Texas Turnpike Company Dade County Port Authority, Fla. Springfield, Illinois Allegheny County, Pennsylvania	Rev. G.O. G.O. Rev. Rev. G.O. n.a. n.a. G.O. G.O. Rev. Rev. n.a. Rev. n.a. Rev. Rev. Rev. Rev. Rev. Rev. Rev. Rev	30.0 6.0 5.5 20.8 20.8 11.0 27.2 12.5 6.0 24.7 74.0 58.5 13.2 15.0 9.2 25.0 7.0 60.0 186.0 80.0 390.0 100.0 146.0 146.0 21.0 9.0	May 23 May 24 May 24 May 25 Hay 25 June 1 June 1 June 2 June 2 June 7 June 21 June 21 June 21 June 27 June 1955 1955 1955 1955 1955
Sanitary Authority California Toll Bridge Authority Jersey City Sewerage Auth., N. J. North Carolina Turnpike Authority	Rev. Rev. Rev.	85.0 235.0 16.0 200.0	1955 1955 1955 1955
<u>OTHER</u> None			

^{1/} Includes corporate and other issues of 15 million dollars and over; State and local government issues of 5 million and over.

^{2/} Includes foreign government and International Bank for Reconstruction and Development issues.

n.a. -- Not available.

^{*--}Included in table for first time.

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Exhibit G

Yields on New and Outstanding
Electric Power Bonds, Rated Aa and A 1/

		· ·	_	
Date	Actual (per cent)	offering yields Amount above seasoned yields (basis points)		Amount above seasoned yields (basis points)
1952 average	3.16	13	3.35	12
1953 average	3.43	15	3.79	27
1954 average	3.04	3	3.12	-3
1954 - January February March April May June July August September October November December	3.20 3.02 *2.93 2.99 3.00 *3.00 None None 3.02 3.03 None None	6 0 0 5 4 1 3 3 3	*3.35 *5.20 3.05 3.10 3.14 *3.13 3.11 *3.10 3.10 None 3.11	2 -1 -10 -6 0 -2 -1 -1 -3 -2 -0
1955 - January February Earch April	*3.15 *3.14 *3.17 None	13 7 8	None *3.23 3.29 3.31	9 14 16
May 11 11 18	3.22	10	3•35 3•32	14 11

^{1/} Covers only 30-year first mortgage bonds, as reported in Hoody's Bond Survey. Except where indicated, the actual yield figure and the amount above seasoned yields are averages of offerings during the indicated period and of the differences between these new offering yields and yields on seasoned issues of similar quality for the same day. Average maturity for the seasoned issues varies from 26 to 28 years.

*--Single observation, not an average.