G.7.4.2

FOR IMMEDIATE RELEASE October 1, 1954

REFERENCE LIBRANK MONTHLY DEPARTMENT STORE (Based on retail dollars)
FEDERAL RESERVE BANK (Based on retail dollars) "OF CHICAGO

MONTHLY DEPARTMENT STORE Styring (Based on retail dollar) amounts)

Department store stocks at the end of August continued at the July level after allowance for the usual seasonal change. The adjusted index is estimated at 124 per cent of the 1947-49 average, compared with 124 at the end of July and 131 at the end of August 1953. The adjusted index has averaged 121 during the first eight months of 1954.

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Federal Heserve district	Seasonally adj		justed	Unadjuste		d	Month	Year ago
	1954 Aug. July		1953	1954 Aug. July		1953 Aug.	ago	
	Aug.	July	Aug.	Aug.	July	Hug.		L
Boston	119	116	119	115	105	114	+ 9	+ 1
New York	115	117	r121	111	104	rll7	+ 7	- 5
Philadelphia	115	116	122	109	103	116	+ 6	- 6
Cleveland	116	117	124	112	106	119	+ 6	- 6
Richmond	139	138	r149	139	134	r148	+ 4	- 6
Atlanta	p136	137	141	p136	128	141	+ 6	- 4
Chicago	124	122	128	118	114	121	+ 4	- 3
St. Louis	116	129	134	119	120	130	- 1	- 8
Minneapolis	119	r113	120	114	r109	115	+ 4	- 1
Kansas City	p138	133	145	p129	125	137	+ 3	- 5
Dallas	p131	133	142	p129	123	r139	+ 4	- 8
San Francisco	129	129	135	122	125	128	- 2	- 5
United States	p124	124	131	pl20	115	126	+ 4	- 5

p--Preliminary.

r--Revised.

Note: -- Indexes and percentage changes are based on value of stocks at end of month. For description and monthly indexes for the period January 1919 to October 1951 see Federal Reserve Bulletin for December 1951, pp. 1463-1515. Indexes for the most recent thirteen month period are shown regularly in the Bulletin. Per cent changes are based on unadjusted indexes.