G.7.4.2

FOR IMMEDIATE RELEASE Peptember 1, 1954

MONTHLY DEPARTMENT STORE STOCKS (Based on retail dollar amounts)

SEP 2 1954
FEDERAL RESERVE JULY 1954

BANK OF RESERVE

The level of department store stocks CHICAGO

the end of July was slightly higher than a month earlier after allowance for the usual seasonal change. The adjusted stocks index is estimated at 124 per cent of the 1947-49 average, compared with 122 at the end of June and 130 at the end of July 1953. The adjusted index has averaged 121 during the first seven months of 1954.

	Index numbers						Percentage change	
Federal Reserve	(average end-of-month stocks 1947-49=100)						July 1954 from	
district	1	ally ac				Month ago	Year ago	
	1954		1953	1954				1953
	July	June	July	July	June	July		
D. J.	776	7 7 7	777	105	110	106	- 5	1
Boston	116	117	117	1				- 1
New York	117	114	r120	104	107	r106	- 3	- 2
Philadelphia	116	117	122	103	109	108	- 5	- 5
Cleveland	117	115	124	106	109	112	- 3	- 6
Richmond	138	138	r146	134	132	r142	+ 2	- 6
Atlanta	p137	135	148	p128	128	137	0	- 7
Chicago	122	122	125	114	116	117	- 2	- 3
St. Louis	129	119	131	120	119	122	+ 1	- 1
Minneapolis	111	112	117	107	107	114	0	- 6
Kansas City	p133	131	146	p125	127	137	- 2	- 9
Dallas	p129	131	r141	p120	121	131	Ō	- 8
San Francisco	129	122	138	125	122	133	+ 2	- 6
Dall Flancisco	12)		٥ر١	120		200		J
Uni t ed States	p124	122	130	p115	116	121	- 1	- 5
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p--Preliminary.

r--Revised.

Note: -- Indexes and percentage changes are based on value of stocks at end of month. For description and monthly indexes for the period January 1919 to October 1951 see Federal Reserve Bulletin for December 1951, pp. 1463-1515. Indexes for the most recent thirteen-month period are shown regularly in the Bulletin. Per cent changes are based on unadjusted indexes.