



# FEDERAL RESERVE

statistical release

FOR IMMEDIATE RELEASE  
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G.7.4.1

## DEPARTMENT STORE MERCHANDISING DATA UNITED STATES - JUNE 1963

(Selected series, based on retail dollar amounts)

	Amount (In millions of dollars)				Per cent change line from	
	1963		1962		Month	Year
	June	May	June	May	8 1963	ago
Sales <u>1/</u>	p 481	512	r 468	509		+ 3
Stocks <u>1/</u>	p1,538	1,632	r1,500	1,571	- 6	+ 3
Outstanding Orders	p 711	509	r 671	497	+40	+ 6
Receipts <u>2/</u>	p 387	491	r 397	487	-21	- 3
New Orders <u>2/</u>	p 591	541	r 571	528	+ 9	+ 4

### Merchandising Ratios 3/

	1963		1962		1958-62 average	
	June	May	June	May	June	May
Stocks to Sales	p3.2	3.2	3.2	3.1	3.0	3.1
Outstanding Orders to Sales	p1.5	1.0	1.4	1.0	1.3	0.9
Stocks plus Outstand- ing Orders to Sales	p4.7	4.2	4.6	4.1	4.4	4.0
Receipts to sales <u>2/</u>	p0.8	1.0	0.9	1.0	0.8	1.0

p--Preliminary

r--Revised

1/ Figures are based on the sample described in the note below and are presented here solely to permit comparisons with changes in orders and receipts. For monthly movements of total department store sales and stocks, refer to the regular monthly sales report G.7.2 and stocks report G.7.4.2 or the Federal Reserve Bulletin.

2/ Receipts of goods are derived from the reported figures on sales and stocks. New orders are derived from receipts and reported figures on outstanding orders.

3/ The first three ratios are of stocks and/or orders at the end of the month to sales during the month. The final ratio is based on totals of sales and receipts for the month.

Note:--These figures are not estimates for all department stores in the United States. They are the actual dollar amounts reported by a group of department stores located in various cities throughout the country. In 1962 sales by these stores accounted for more than 40 per cent of the estimated total department store sales. Figures for the most recent thirteen-month period are shown regularly in the Bulletin. For description and back data, January 1939 to August 1952, see Federal Reserve Bulletin for October 1952, pp. 1098-1102. Back data may be obtained from the Board's Division of Research and statistics.